

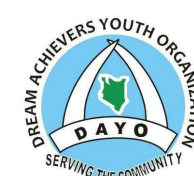


DARAJA

Building a Bridge between the
Providers and Users of Inclusive EWS



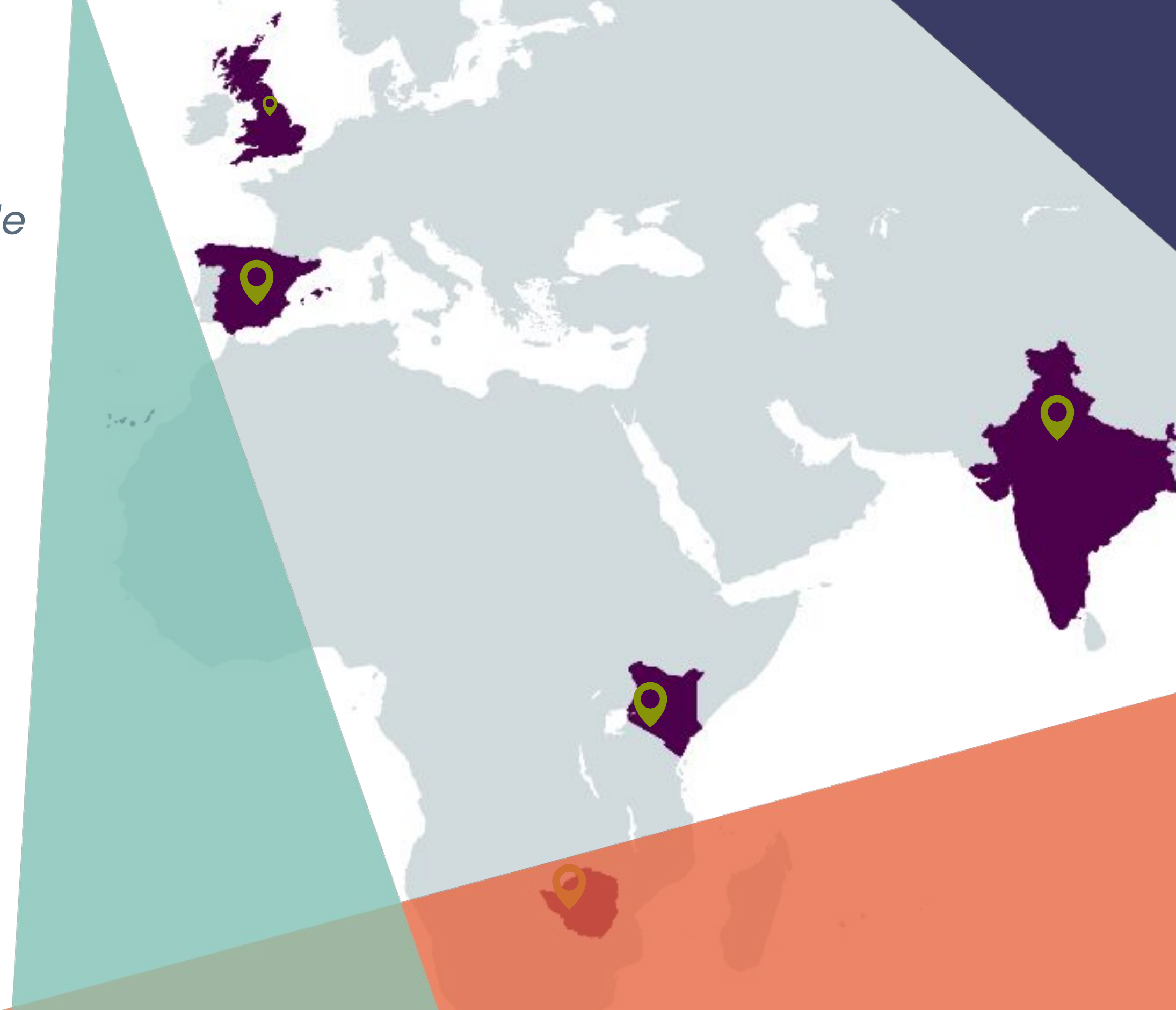
Photo Credit: Centre for Community Initiatives (CCI)



Resurgence

Inclusive early warnings – for the people who need them most

- Lean & strong: 10 years in operation, 15+ staff & consultants
- Experts in a range of subjects: Meteorology, Urban Planning, Disaster Management, Architecture, Finance, Economics, etc
- Highly Diverse: Nationalities & cultural backgrounds



10

years operating

8+

countries

12M+

people served

\$25M+

funding leveraged

\$7.5M+

funding raised



The Challenge

- Increasing numbers of people impacted by severe weather
- Low-income, vulnerable communities are significantly affected
- Low access to Weather Climate Information (WCI) and a low understanding of it
- Low confidence in their ability to protect themselves during a disaster
- Increasing urban population density
- WCIS is not urban-focused

The Challenge

- Lack of Access

At-risk communities do not receive relevant forecasts through trusted channels

- Lack of Understanding

Warnings are not in local languages or context, limiting usefulness

- Lack of Trust

Information is not consistently acted on, reducing preparedness



DARAJA + The Solution

DARAJA meaning "Bridge" in Swahili – transforms how communities access & act on life-saving weather information

- Reduced loss of life and improved livelihoods.
- Improved Weather Climate Information Services (WCIS) products and services that are relevant to the communities' needs.
- Improved use of strong and reliable WCIS.
- Increased access to forecasts and early warnings.
- Improved understanding of forecasts and early warnings.
- Improved capacity to take early action at household, community and city level.



DARAJA Approach

City, national, cross-country and regional partnerships

Creating and strengthening stakeholder relationships



Co-production of inclusive, relevant and sustainable WCIS

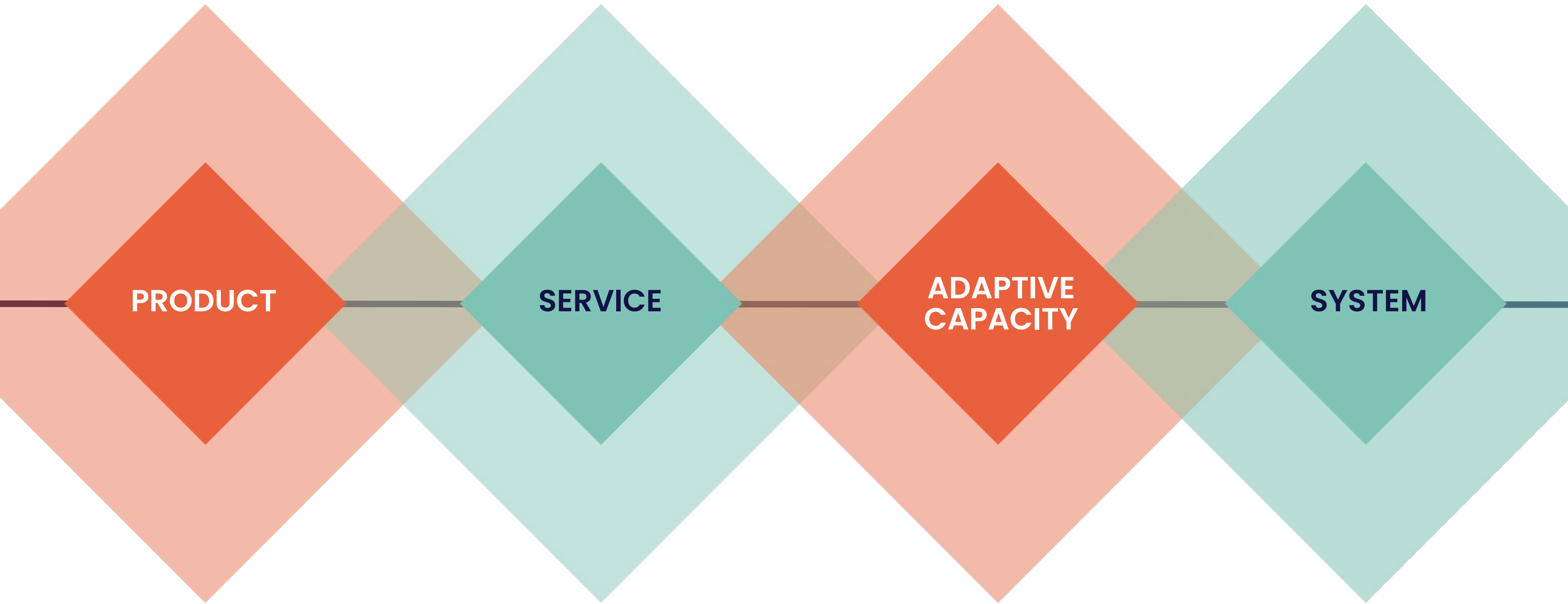
Improving access, understanding and use of relevant WCI

Improved ability to take action to avoid or reduce loss and damage from weather impacts

Enabling residents to be better prepared and to take adaptive measures



DARAJA Areas of Influence



Aligned with WCIS co-production building blocks and the four elements of Early Warning Systems

Highlights

11
Delivery Partners

\$7.5M+
Funding raised

12M+
People served

500+
FGD Participants

5
New forecast products



8
Countries

25+
Workshops

4000+
Households surveyed

18+
Institutional Stakeholders

60+
Key informants interviewed

30+
Settlements engaged

6
Consortium Learning Forums

DARAJA Impact

"Reduced loss of life, and improved livelihoods of urban communities who are vulnerable to the impacts of weather and climate"



Measurable Evidence of Impact

ACCESS

USE

Sudan
10.8 million reached

39% → 60%

91% → 96%

**Kampala
Uganda**

60% → 93%

92% → 99%

**Nairobi
Kenya**

56% → 93%

76% → 98%

**Dar es Salaam
Tanzania**

74% → 93%

72% → 93%

DARAJA Interventions

What community-led early-warning looks like in practice



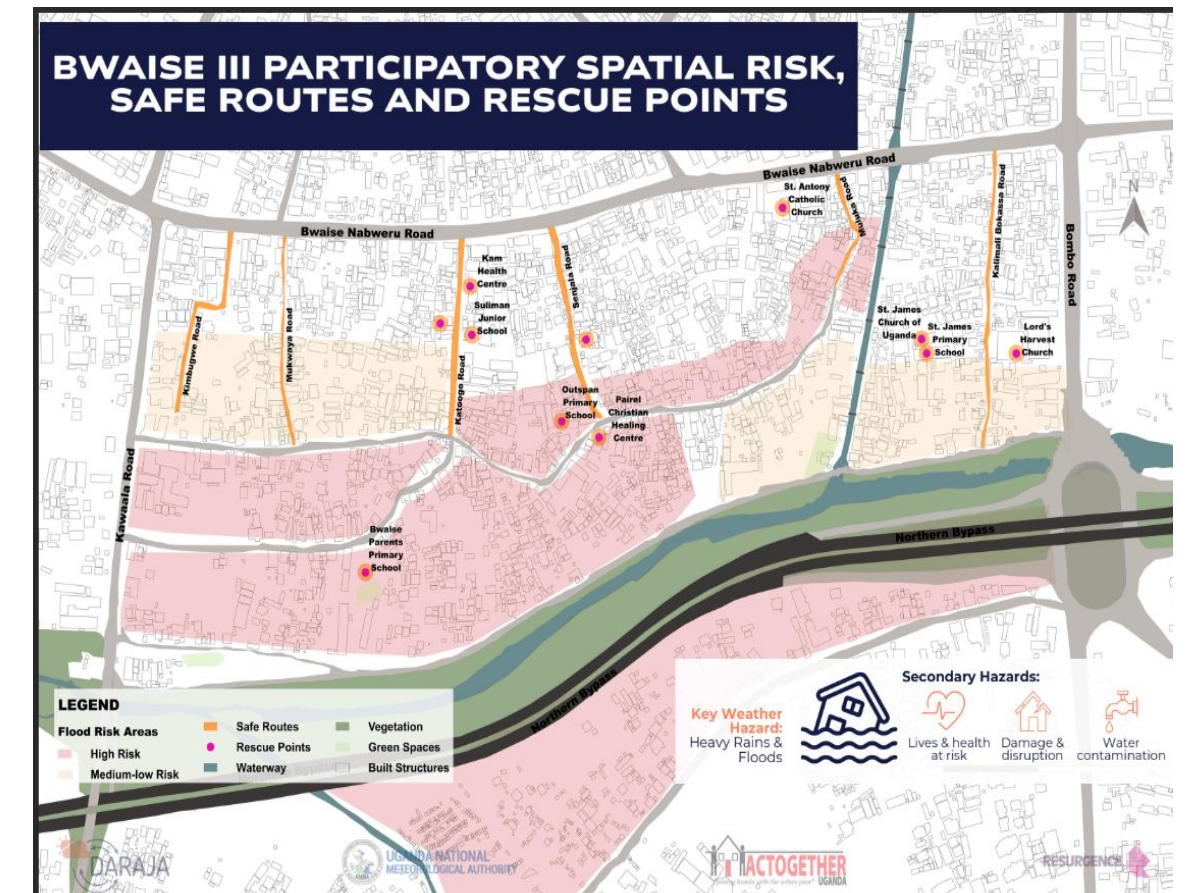
Public art & creativity

Murals and creative campaigns making weather information visible in everyday spaces



Schools & youth champions

Students translate forecasts for their families and communities, building literacy that lasts



Community early-action plans

Participatory risk maps and rescue routes co-produced with at-risk neighbourhoods

Community-led phone-tree systems · Radio partnerships with national meteorological services · Inclusive accessibility design

Resurgence Programmes



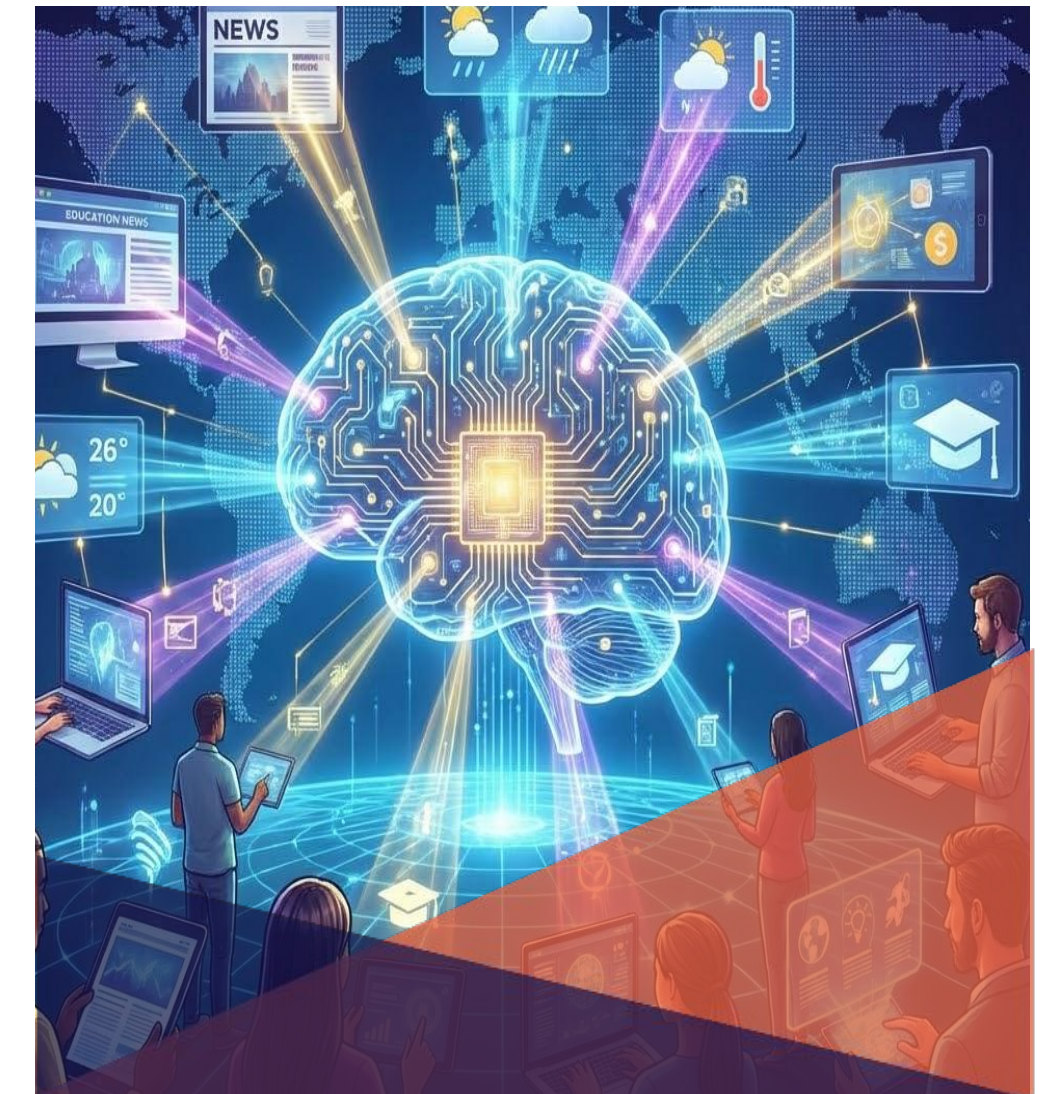
DARAJA

Enabling people to act on forecasts & warnings to improve their climate resilience



FRAGILE, CONFLICT AFFECTED STATES

Climate adaptation in vulnerable regions with multiple complexities



INNOVATION

Exploring creativity, technology & alternative approaches



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