



# DARAJA endline data analysis

Learning and outcomes  
workshop  
September 2020



**Dar Es Salaam**



**Nairobi**



## Key Indicators for Data analysis:



### % Access

In what ways do people regularly access/ receive weather climate information (E.g. weather forecasts or warnings)?



### % Preference

Why do respondents prefer receiving/accessing weather and climate information from specific channels



### % Understanding

How well the respondents are able to understand the weather information (e.g. forecast)? (*technical details, advice, probability, impacts, implications*)



### % Use

How do people use the information they get through different channels, which are the most common preparatory actions taken

# Nairobi



398 HHS respondents



4 areas /1 Informal Settlement

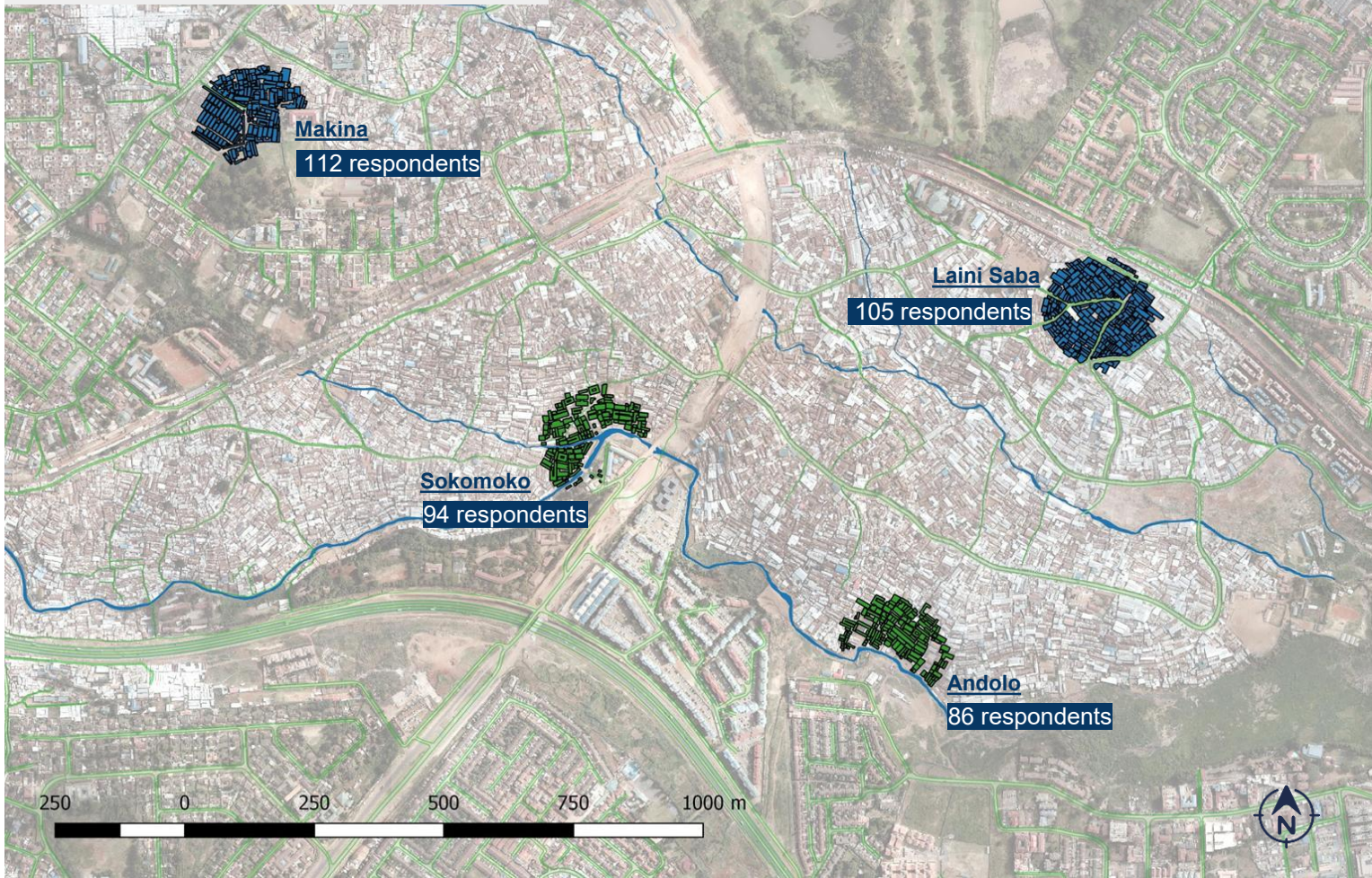


10 Focus Group Discussions



12 Key Informant Interviews

## Daraja Selected HHS Locations



# Nairobi



## Pilots:

- Community communication system
- City-wide radio station
- Community radio stations
- Social media and awareness campaign

## Key Inputs:

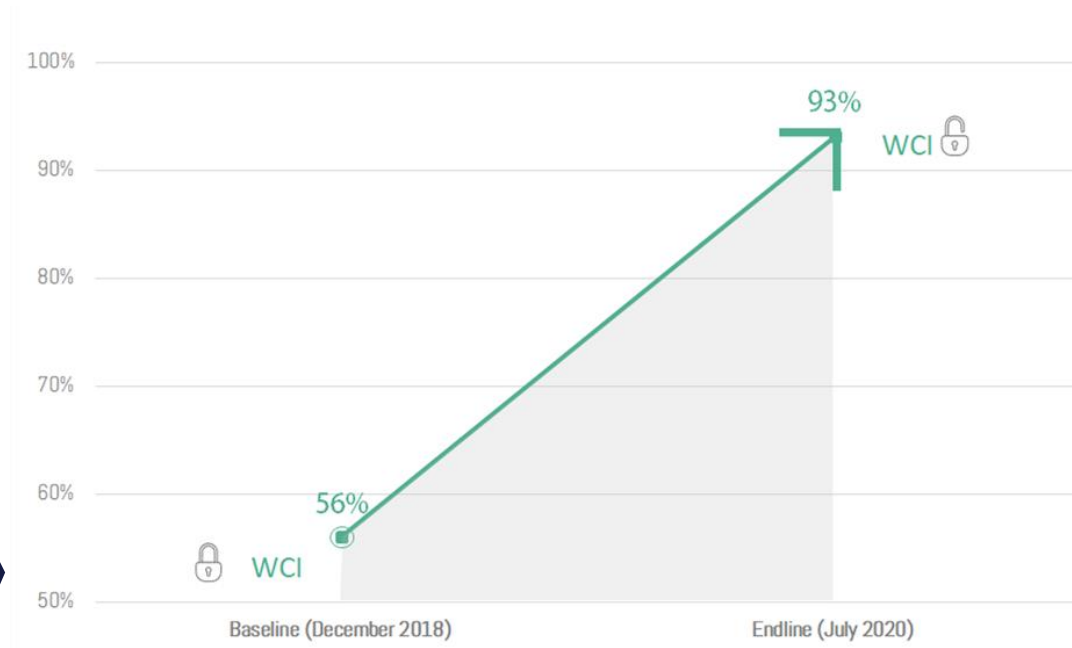
- Daily and weekly forecast
- Terminology reference guide
- Impact description guide
- Re-designed weather icons

# Access

93% respondents access or receive weather and climate information.

Compared with 56% of respondents in the baseline.

## % Access from the baseline to the Endline



% of total respondents **[370]**

# Access

**SMS and Radio** are the most popular ways to access/ receive WCI.



57%

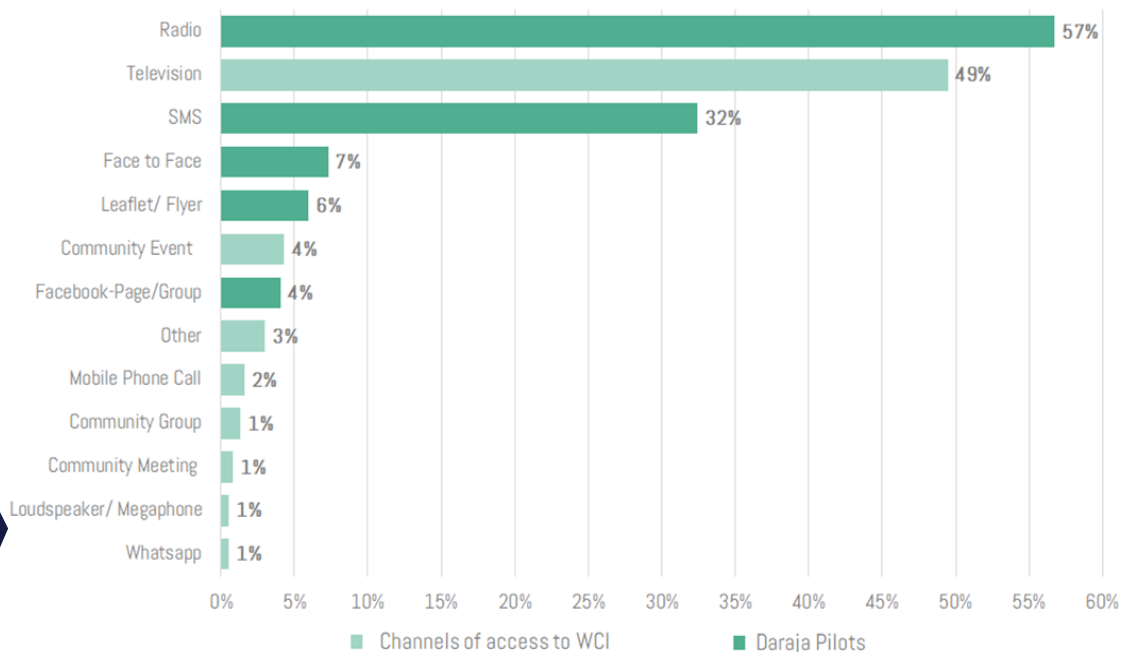
Radio



32%

SMS

## % of respondents who access WCI by channel



% of total respondents who access WCI **[370 respondents]**

Nairobi / HHS Survey Data Results-2020

## Access: Pilot channels

54% respondents access or receive WCI through the DARAJA informed services.



31% receive Weather Mtaani SMS



31% listen to WCI on one of the Weather Mtaani participating radio stations



19% by leaflet or community events/ meetings



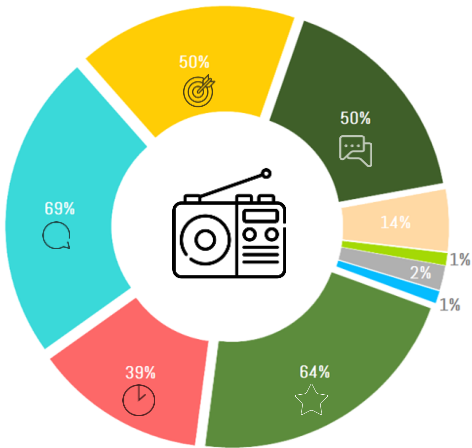
7% by Habari Kibra Facebook page

% of total respondents who access WCI [370 respondents]

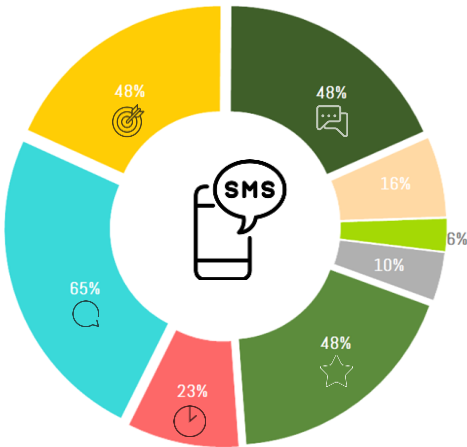


# Access: Preference

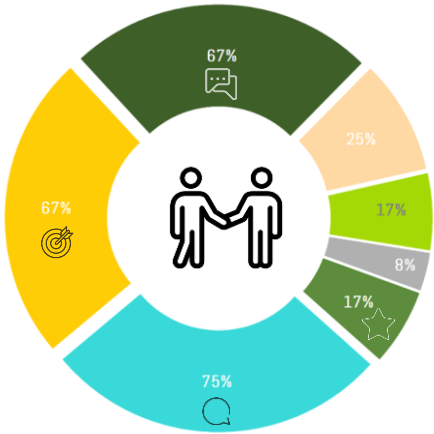
Radio  
36 respondents



SMS  
31 respondents



Face to Face / Fb / Leaflet  
12 respondents



- The information was easy to understand
- Language used
- I trusted the source
- Advice was provided
- Timing of the forecast (when I recieved it)
- The information was accurate
- It was relevant to my needs
- Advice provided relevant to me
- Visuals included
- Relevant to my area
- Other
- Dont Know

Based on respondents who access WCI through a single channel

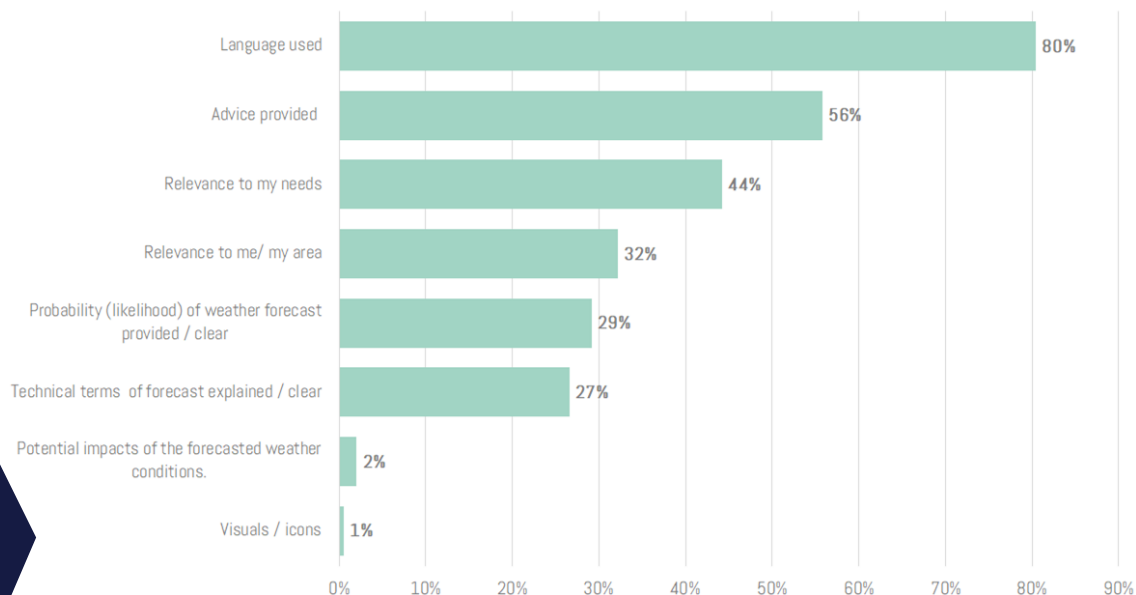
# Understanding: Daraja pilot channels

**93%** of respondents understood information shared through DARAJA pilots **very well**.

Most popular features that made understanding easier:

1. Language Used (**80%**)
2. Advice Provided (**56%**)
3. Relevance to their needs (**44%**)

% of features which made understanding easier  
Daraja Pilot Channels



% of respondents who state they understand the WCI very well **[199 respondents]**

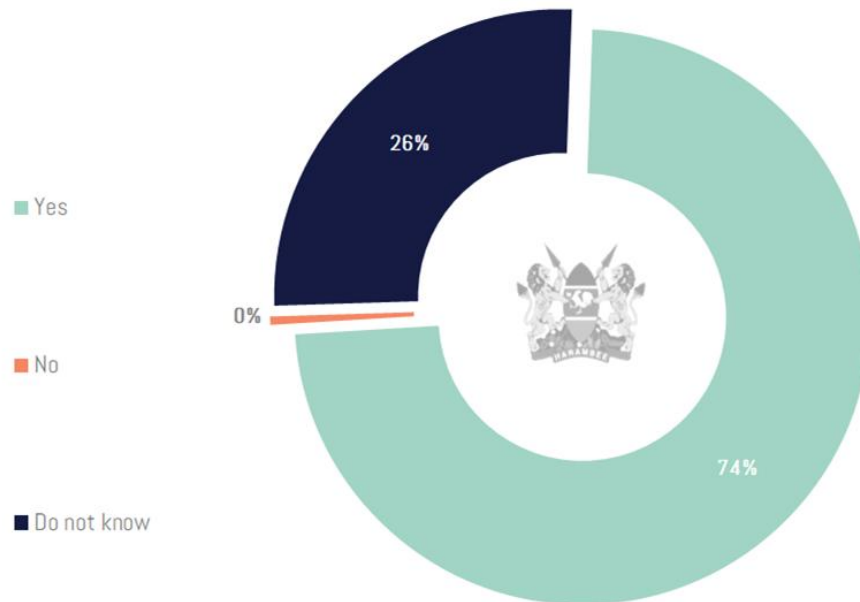
*Nairobi / HHS Survey Data Results-2020*

## Understanding: Daraja pilot channels

77% know the source of the information.

74% are aware the source of the information is KMD.

% of acknowledgment of KMD as source of WCI



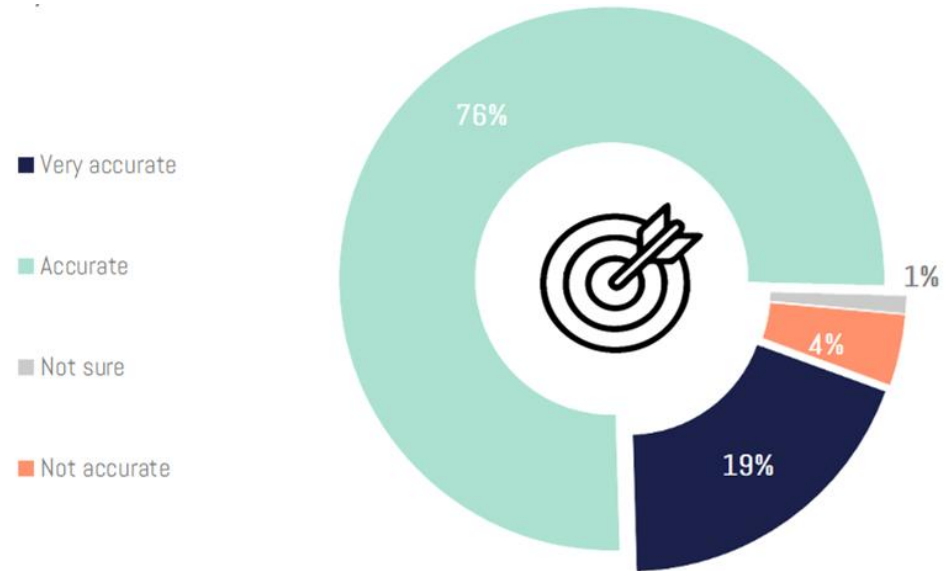
% of respondents who access WCI through Daraja services **[215 respondents]**

*Nairobi / HHS Survey Data Results-2020*

# Accuracy

76% of respondents stated they found the information through the DARAJA services to be **accurate**, and an additional 19% found it to be **very accurate**

## % Accuracy of the WCI received



% .of respondents who access WCI through pilots [215 respondents]

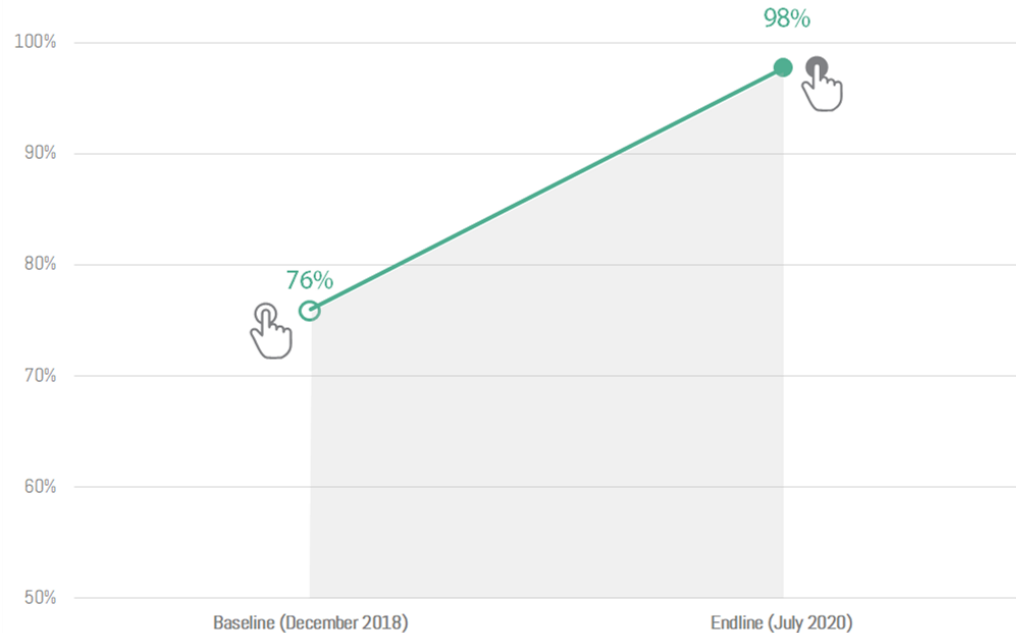
## Use:

98% use the information through the DARAJA pilots to take preparatory action.

Compared with 76% in the baseline.

85% share the information with their household, friends and family.

### % of respondents who use WCI



% of respondents who access WCI through pilots **[215 respondents]**

Nairobi / HHS Survey Data Results-2020

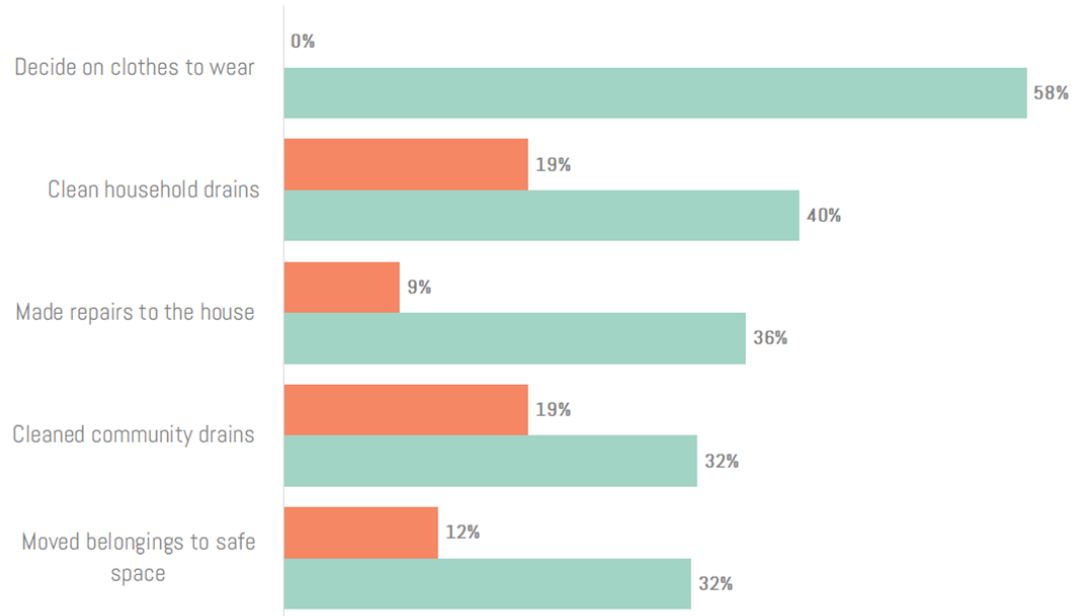
# Use: Most common actions taken



## Common actions taken

1. Decide on clothes to wear\*
2. Clean household drains
3. Made repairs to house
4. Clean Community drains
5. Moved belongings to a safe place

\*option not asked in baseline

% most common ways of use, from the Baseline to the Endline



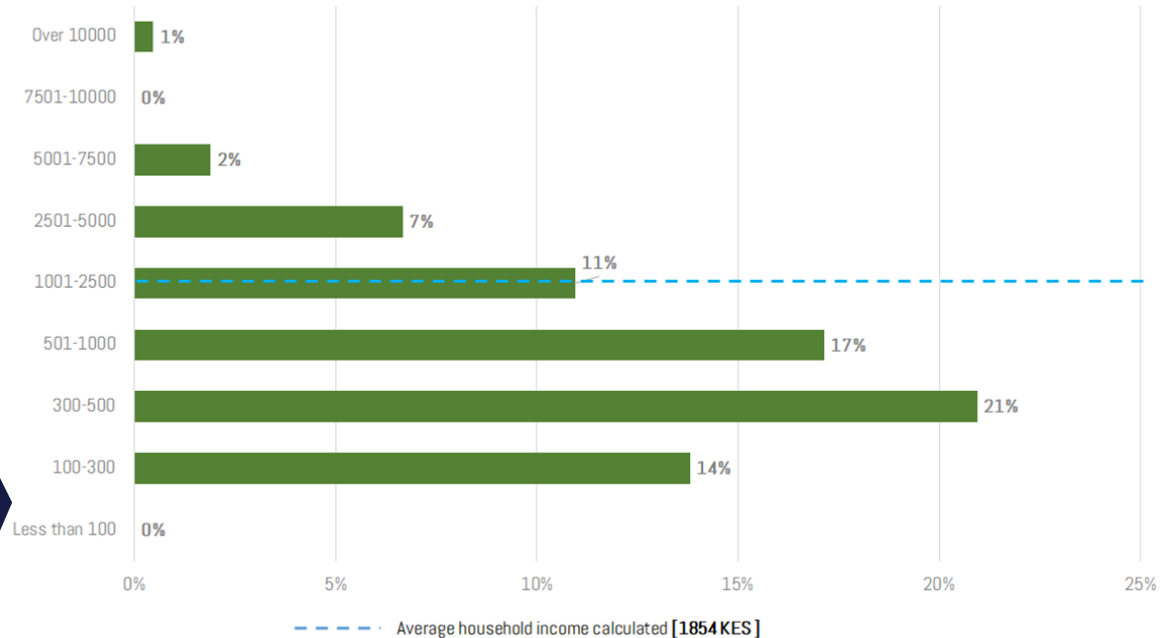
**Baseline** [300 respondents]   
**Endline** [210 respondents] 

# Use: Avoided Damage & Loss

76% felt the actions they took saved their household income.

76% felt they were able to protect their assets and valuables, most commonly their clothing, radio, TV, bed, food, food and furniture.

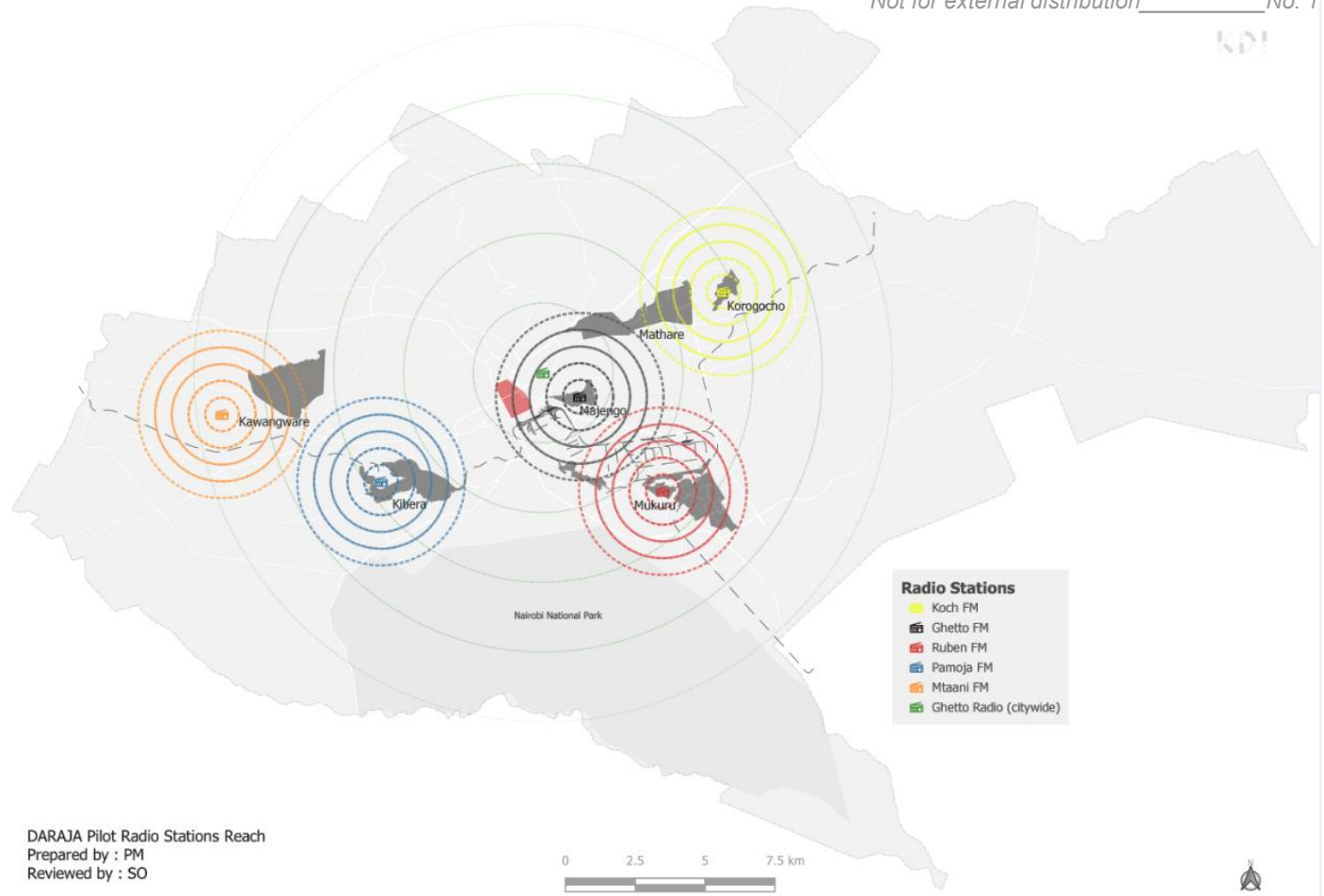
## % of approximate saved income per week, by receiving WCI Kenyan Shilling (KES)



% of respondents who use WCI accessed through Daraja Pilots [210 respondents]

Nairobi / HHS Survey Data Results-2020

|              |                     |
|--------------|---------------------|
| Ghetto Radio | 800,000 - 1 million |
| Pamoja FM    | 460,000             |
| Ruben FM     | 300,000             |
| Ghetto FM    | 200,000             |
| Mtaani FM    | 300,000             |
| Koch FM      | 500,000             |



DARAJA Pilot Radio Stations Reach  
 Prepared by : PM  
 Reviewed by : SO



# City-wide Radio pilot: Matatu survey findings

66 Matatu drivers surveyed



On routes:

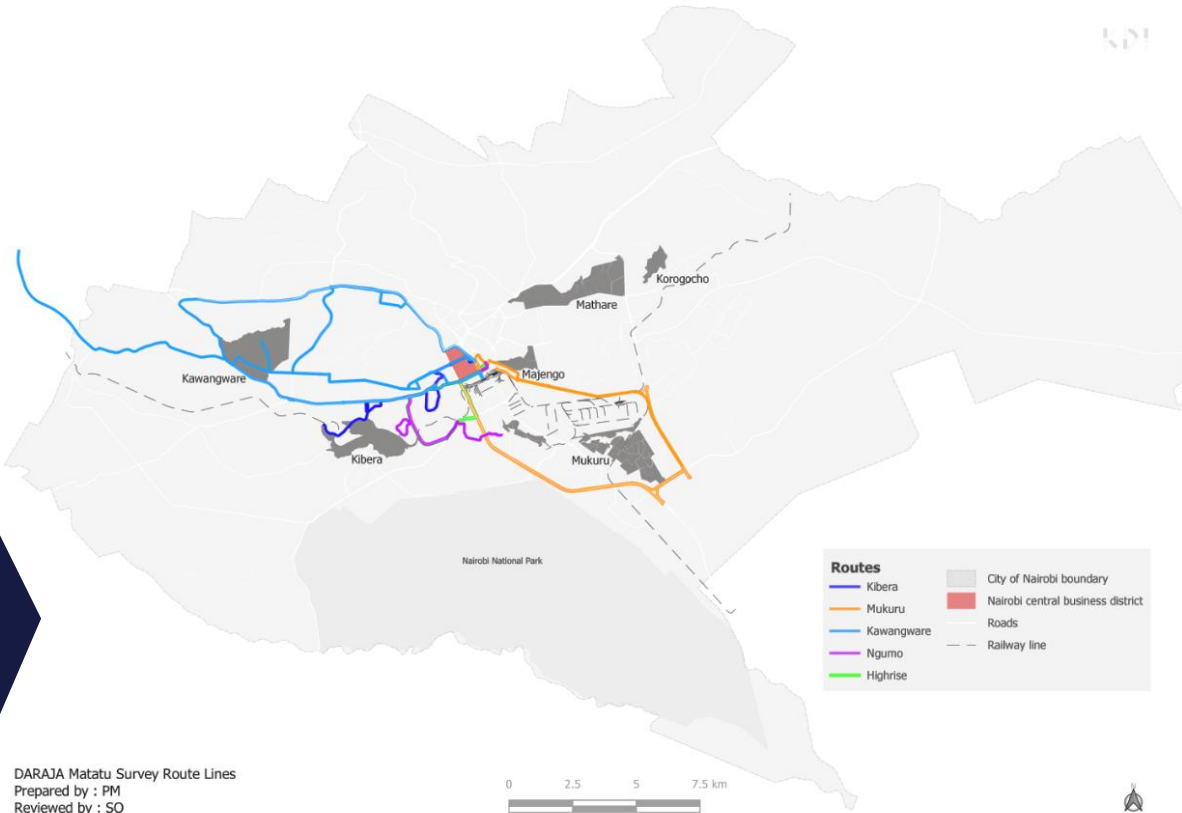
**Kawangware to CBD**

**Mukuru to CBD**

**Kibera**

**Ngumo**

**Highrise**

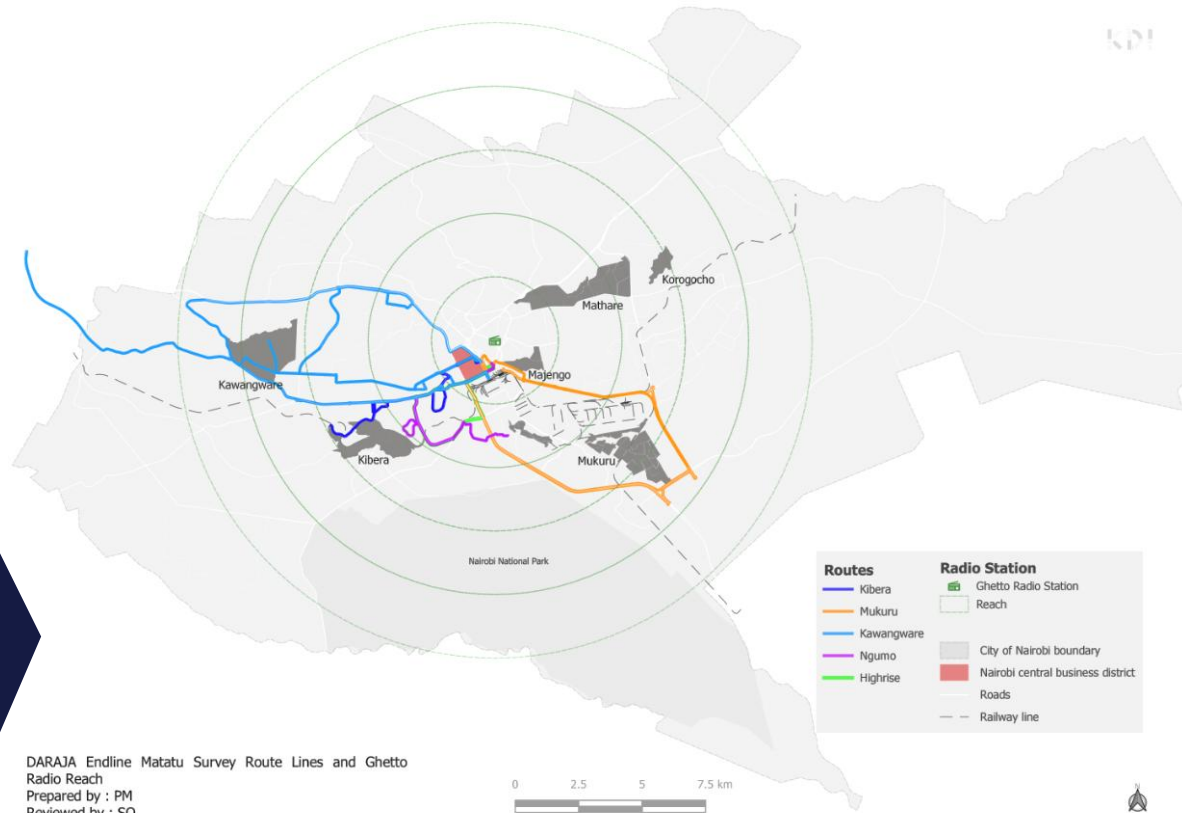


# City-wide Radio pilot: Matatu survey findings

65% listen to Ghetto Radio everyday

94% have taken note of the weather forecast on Ghetto Radio

% of total respondents [66]



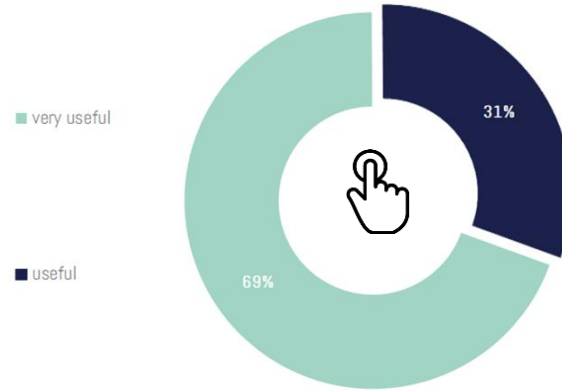
DARAJA Endline Matatu Survey Route Lines and Ghetto Radio Reach  
 Prepared by : PM  
 Reviewed by : SO

# City-wide Radio pilot: Matatu survey findings

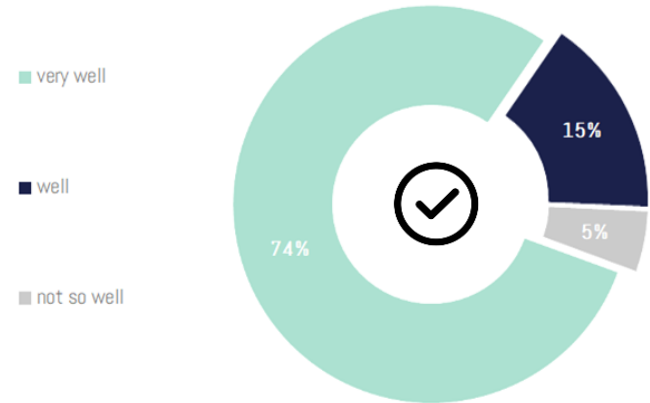
69% find the weather announcement to be **very useful**. The remaining drivers found it to be **useful**.

74% understand the weather announcement **very well**. An additional 15% understand it **well**.

% of respondents who find WCI useful



% understanding the message given



% of total respondents **[66]**

# Dar Es Salaam



106 HHS respondents



1 settlement



5 Focus Group Discussions



6 Key Informant Interviews



# Dar Es Salaam

## Pilots:

- Community communications system
- Schools Programme
- Clouds FM radio
- Local municipality partnerships and community training

## Key Inputs:

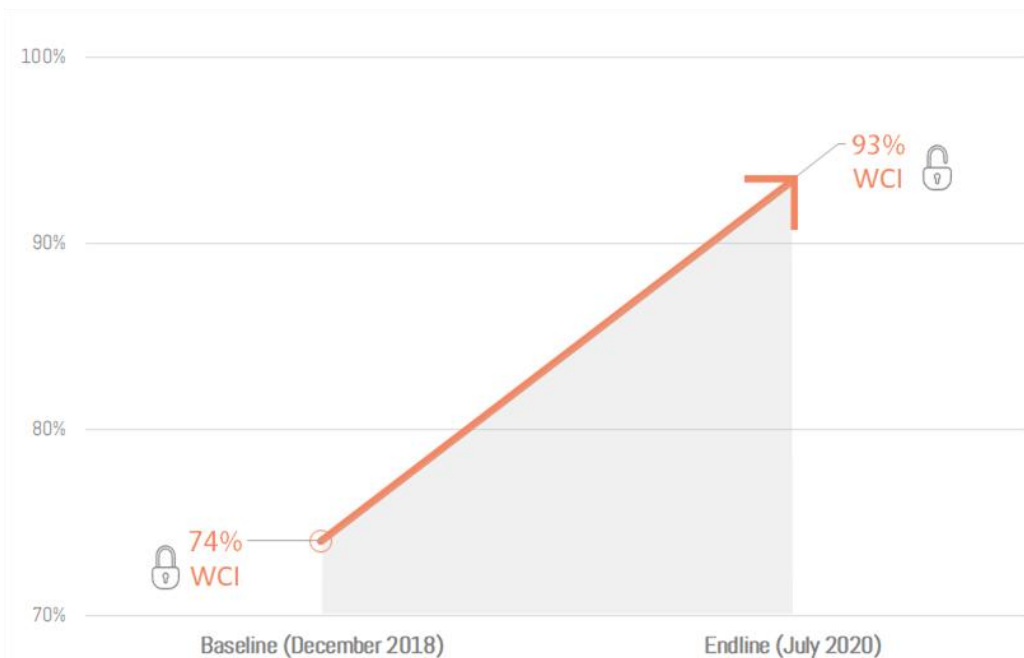
- Rolling 5-days forecast
- Terminology reference guide
- Impact description guide

# Access

93% respondents access or receive weather and climate information.

Compared with 74% of respondents in the baseline.

## % Access from the baseline to the Endline



% of total respondents **[105]**

# Access

79% respondents use the DARAJA pilots with SMS being the most popular channel.



SMS

69%



Face to Face

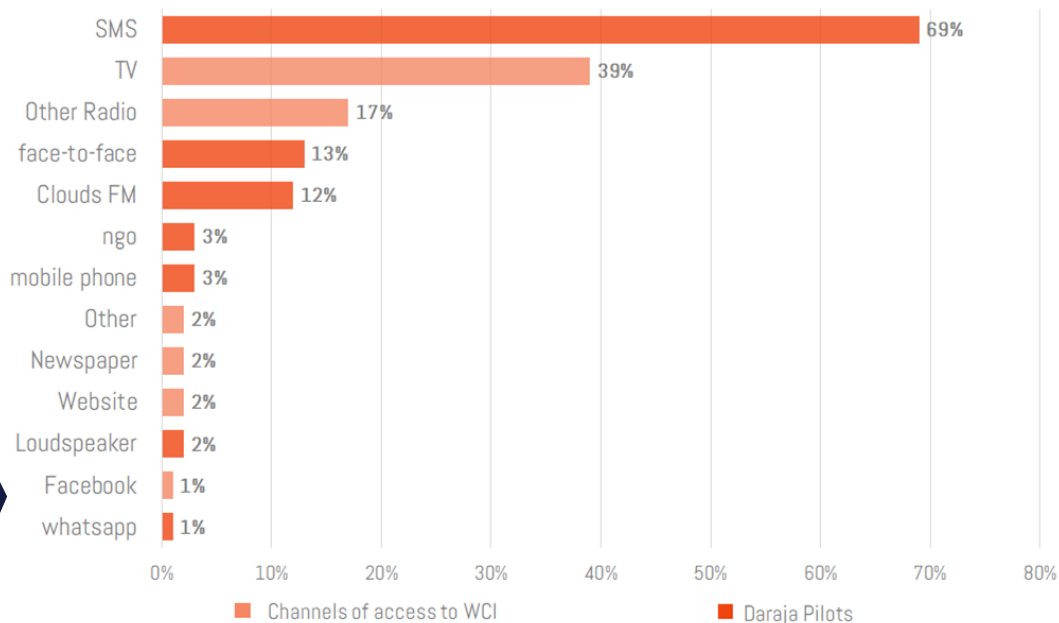
13%



Radio

12%

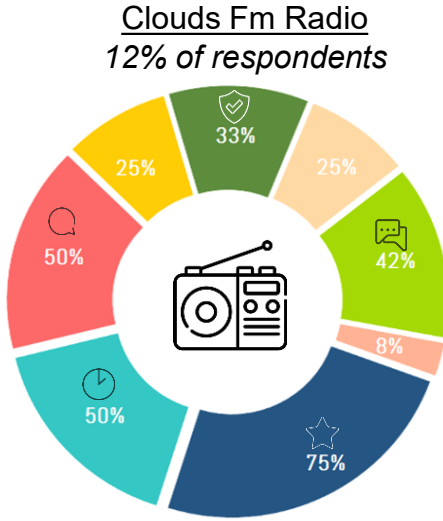
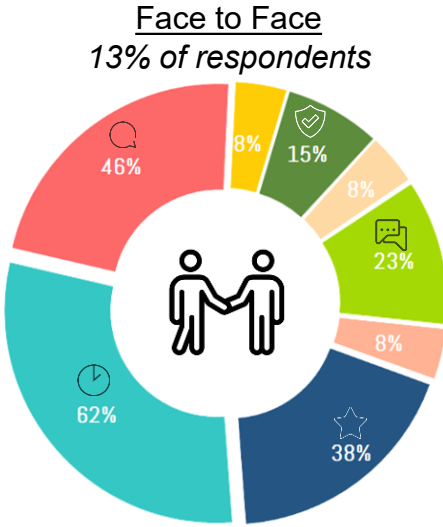
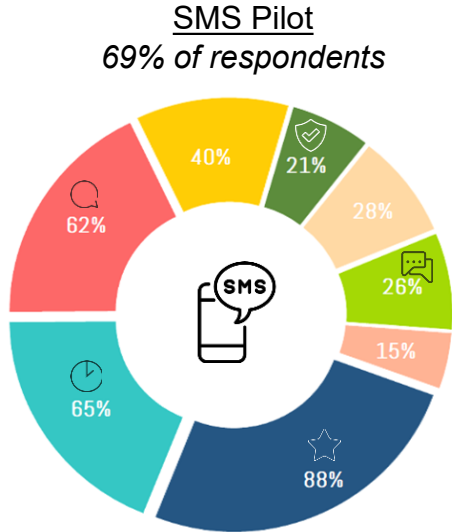
% of respondents who access WCI by channel







\* % of respondents who access WCI [99 respondents]

# Access: preference

## Reason for preferring pilot channels to access WCI



-  The information was easy to understand
-  Timing of the forecast (when I received it)
-  Language used
-  The information was accurate
-  I trusted the source
-  It was relevant to my needs
-  Advice was provided
-  Advice provided relevant to me, Relevant to my area
-  Visuals included

% of respondents who access WCI [99 respondents]

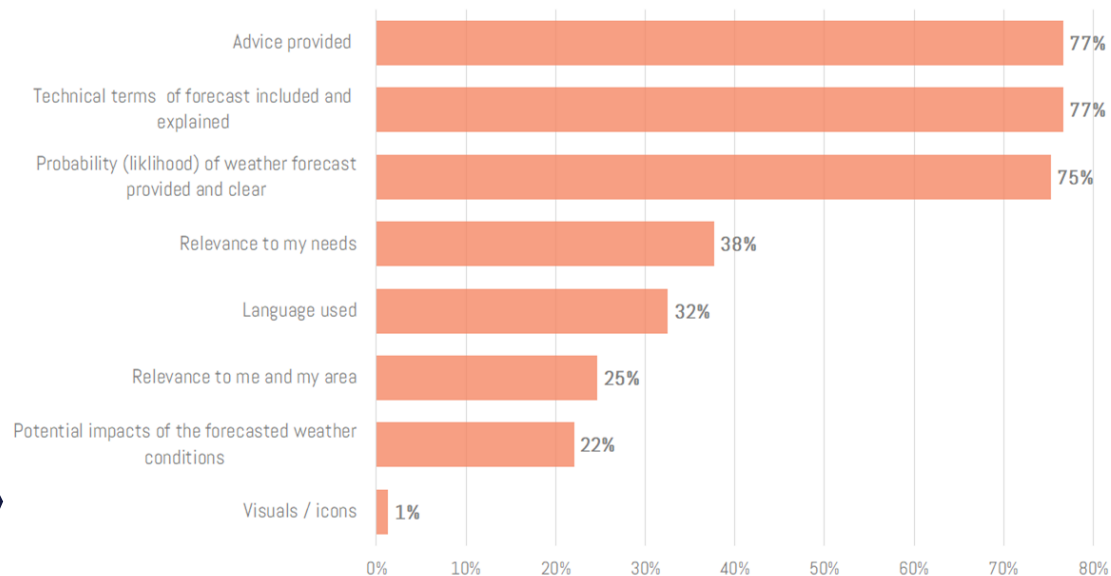
# Understanding

Overall, **91%** of respondents state they understand the information received through pilot channels very well.

Most popular features that made understanding easier:

1. Advice provided (**80%**)
2. Technical terms of forecast explained (**80%**)
3. Probability of weather forecast provided and clear (**78%**)

## % of features which made understanding easier



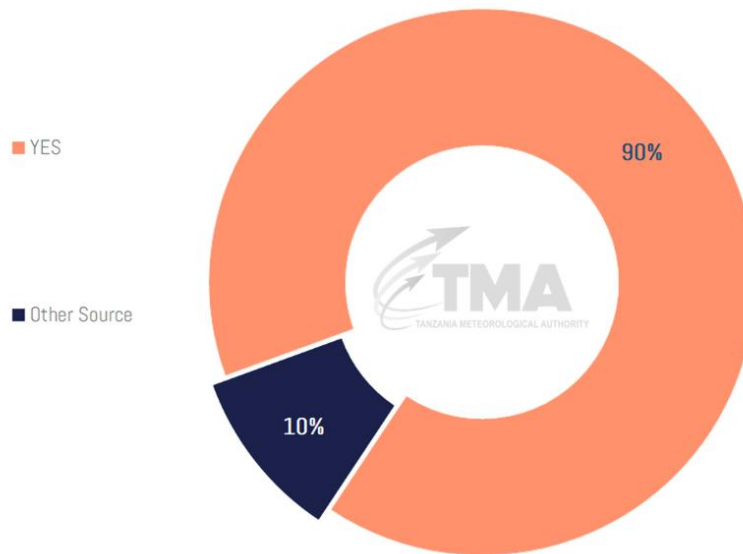
% of respondents who state they understand the information very well through Daraja pilots [**77 respondents**]

# Understanding

90% stated the source of the WCI as TMA.

Compared with 72% of respondents in the baseline who were aware TMA is the mandated WCI provider.

% of respondents who indicate TMA as source of WCI

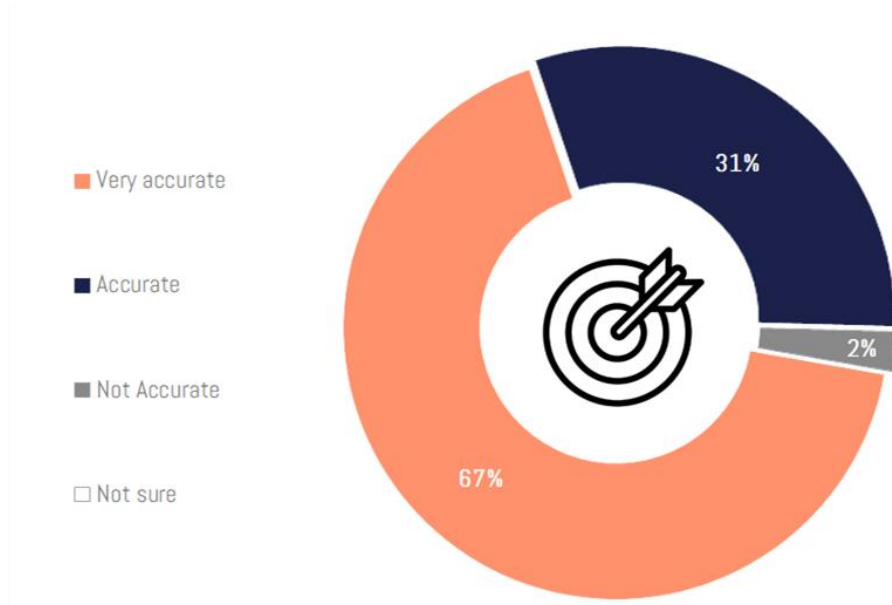


% of respondents who access WCI **[99]**

# Accuracy

67% of respondents stated they found the information through the DARAJA services to be **very accurate**, and an additional 31% found it to be accurate.

% Accuracy of the WCI received



% of respondents who access WCI through Dararaja Pilots **[85 respondents]**

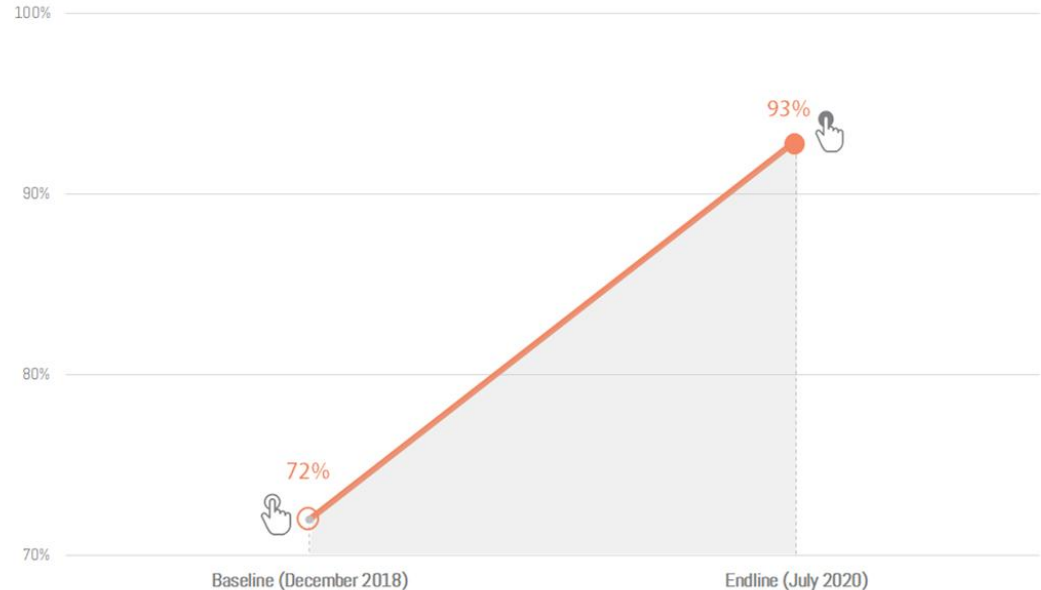
# Use

93% use the information through the DARAJA pilot services to take preparatory action.

Compared to 72% of respondents in the baseline.

80% of those share the information at work, with their household, other family and with friends.

## % of respondents who use WCI



% of respondents who access WCI through Daraja Pilots **[85 respondents]**

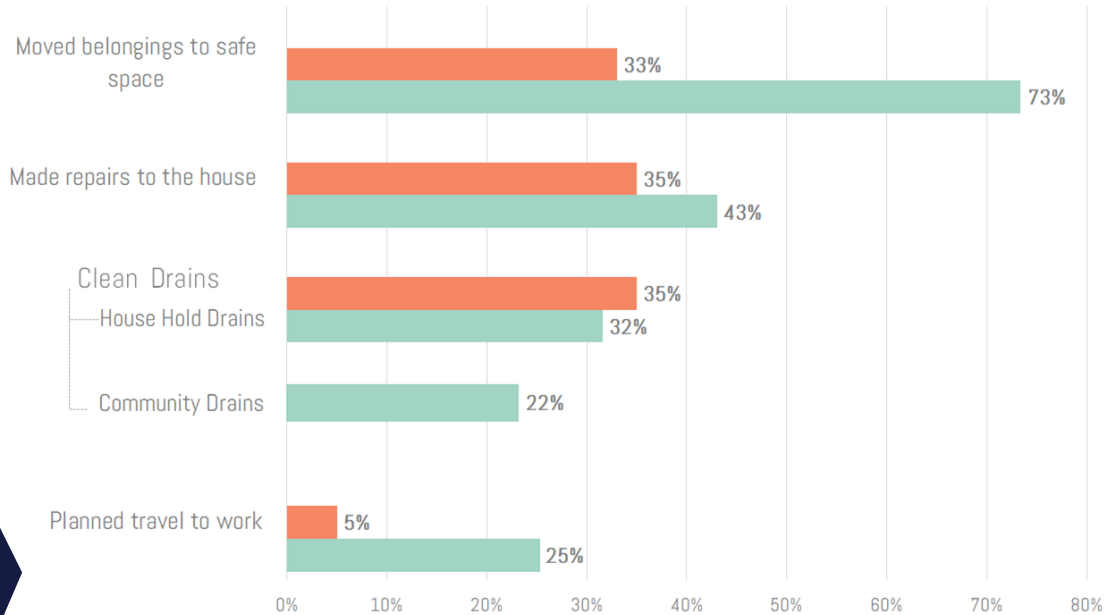
*Dar Es Salaam / HHS Survey Data Results-2020*

# Use:

## Common actions taken

1. Moved belongings to safe space.
2. Made repairs to the house.
3. Clean household drains.
4. Planned travel to work.
5. Clean community drains.

### % common ways of use, from the Baseline to the Endline



**Baseline** [82 respondents]

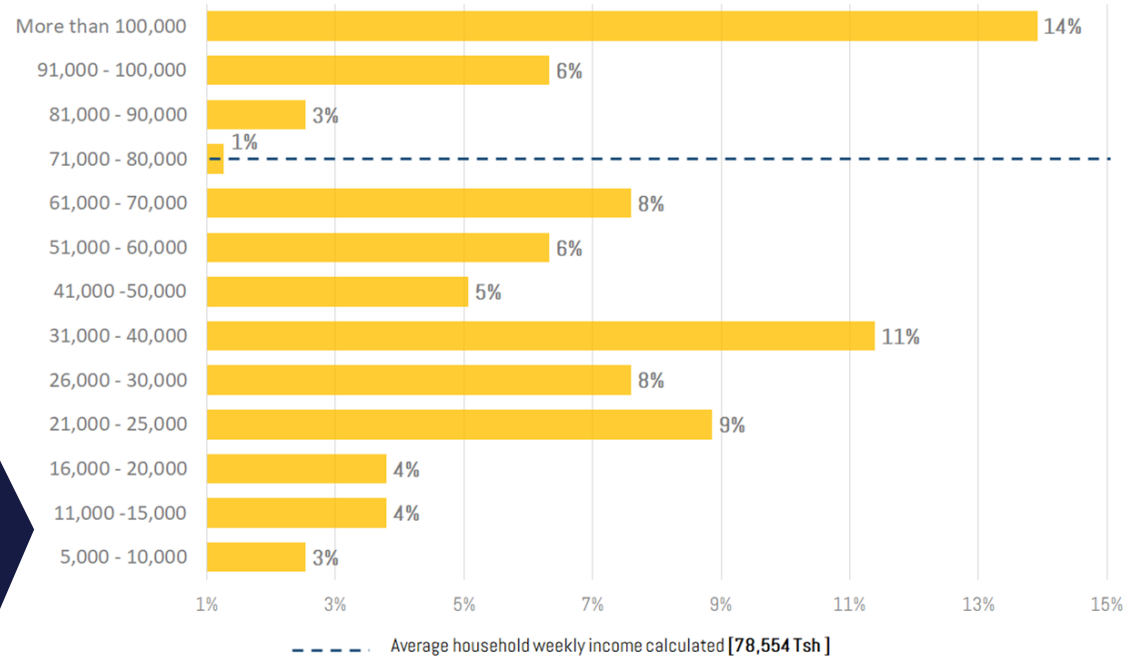
**Endline** [85 respondents]

## Use: Avoided Damage & Loss

81% felt the actions they took saved their household income.

81% felt they were able to protect their assets and valuables, most commonly their TV, small furniture, food and clothing.

### % of approximate saved income per week, by receiving WCI *Tanzanian Shilling (Tsh)*



% of respondents who used WCI through Daraja Pilots **[79 respondents]**

*Dar Es Salaam / HHS Survey Data Results-2020*

# School pilot:

Teachers and school children as an intermediary in WCIS.

Teachers were trained on WCI and implemented design modules and training classes for the students.

Tools like notice boards and school assemblies during school hours were used to share information.



Schools Pilot  
Total 8 Schools



Teachers trained  
Total 19

With 1 Teacher  
Coordinating  
Programme



Students trained  
Total 240

An additional **13,711**  
students across the 8  
schools have received  
the information



Student-led  
awareness campaign

Information was  
shared within  
households, and with  
family and friends

# School pilot:

Feedback survey from **153 students** from **5 schools**

**KII** with teachers



**153 students**

**76%** More understanding of WCI

**69%** Take actions to protect themselves & community

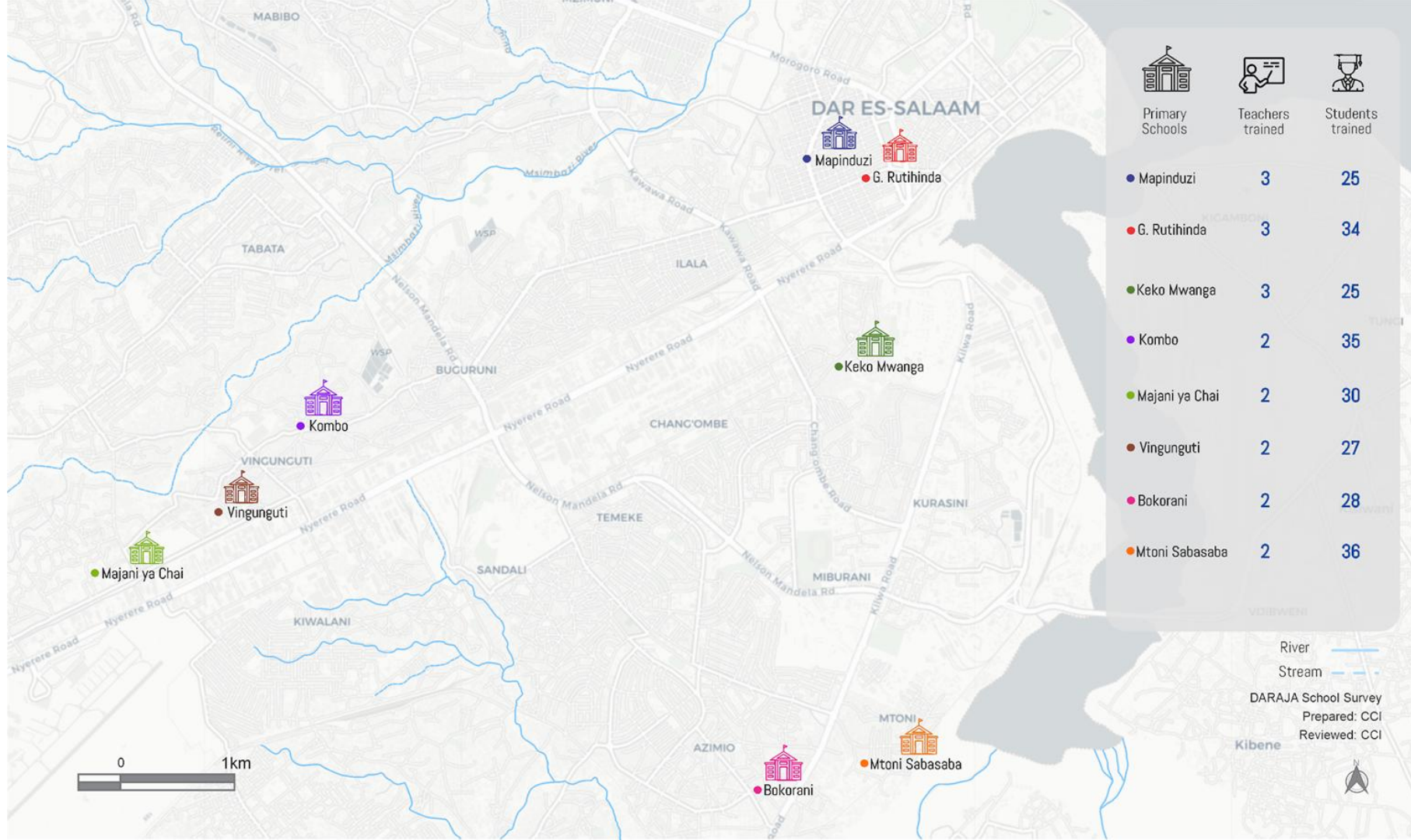


- Drink water
- Sit in shade
- Loose clothing
- Relocate
- Avoid playing in stagnant water
- Protective clothing & umbrella



**57%** Parents follow up on WCI through children & media

**Schools:** save budget on healthcare, books & resources, building maintenance



**Nairobi**



Information  
Ecosystem Maps





**i** **Aim:**

1. **Identify channels** that people use to gain information
2. Establish **multi-way communication** between TMA and users
3. **Diagnose blockages** to the flow of WCI
4. Develop practical measures to **remedy blockages**

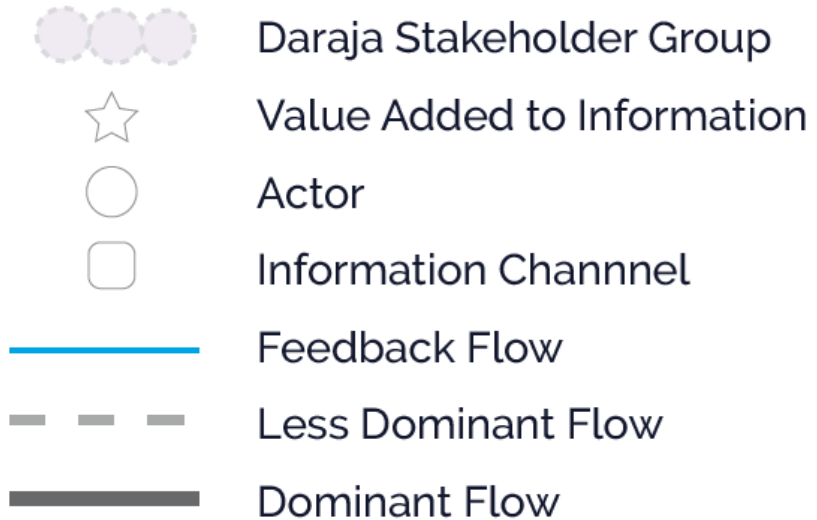
# Concept:

## Diagrams show:

- Actors
- Channels used
- Frequency and popularity of info flow

## Additional for Endline:

- Coordination of actors
- Value added through interpretation and locally relevant advice



# Validation:

Please consider the following questions as you review the diagrams:

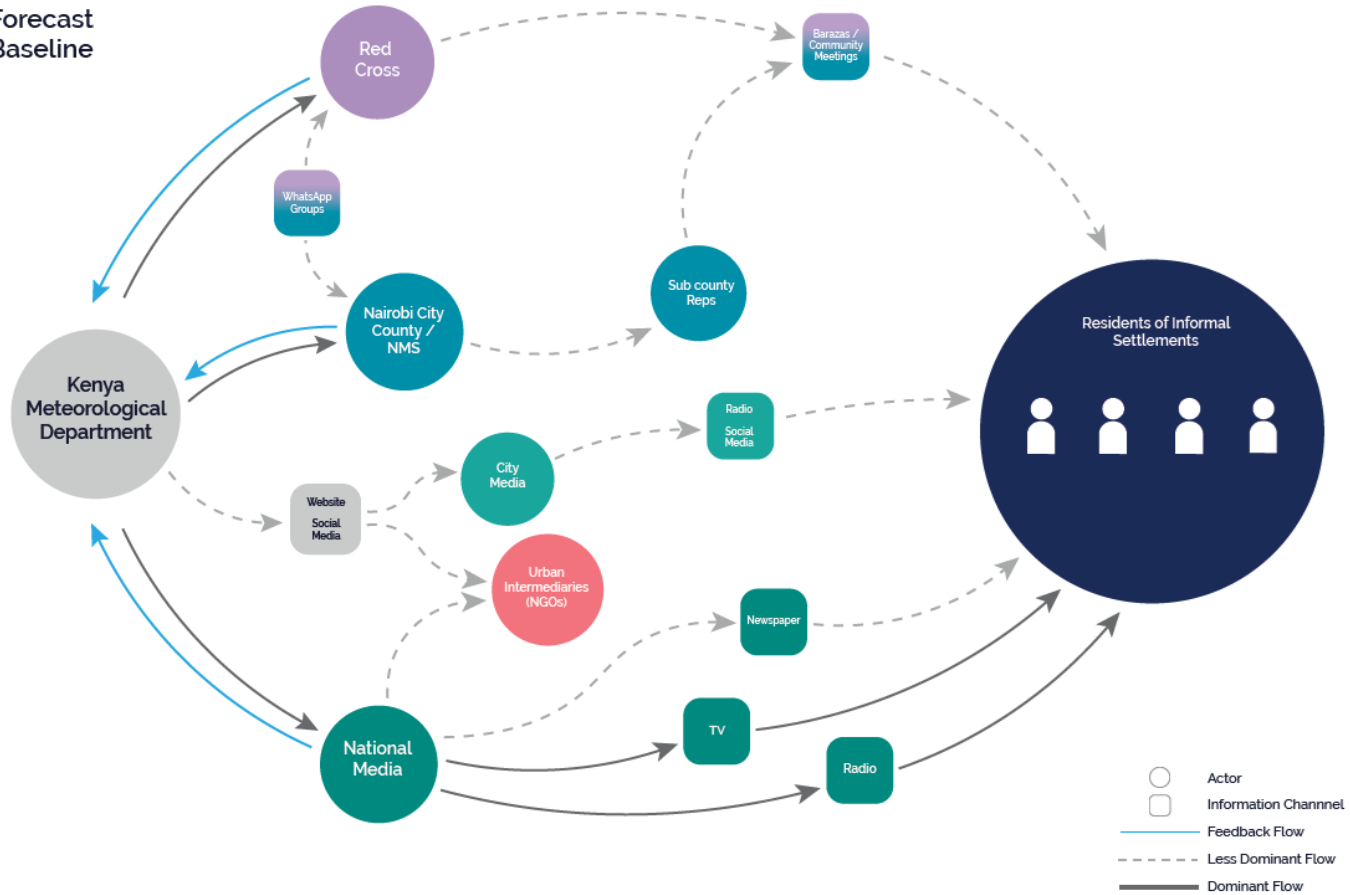
Thinking about the different types of forecast (*seasonal, regular & severe*) information services:

1. Do these diagrams represent the ways you/ your organisation receive or access the forecast information and share it with others?
1. Do these diagrams represent the changes to information flows from the DARAJA pilot services?

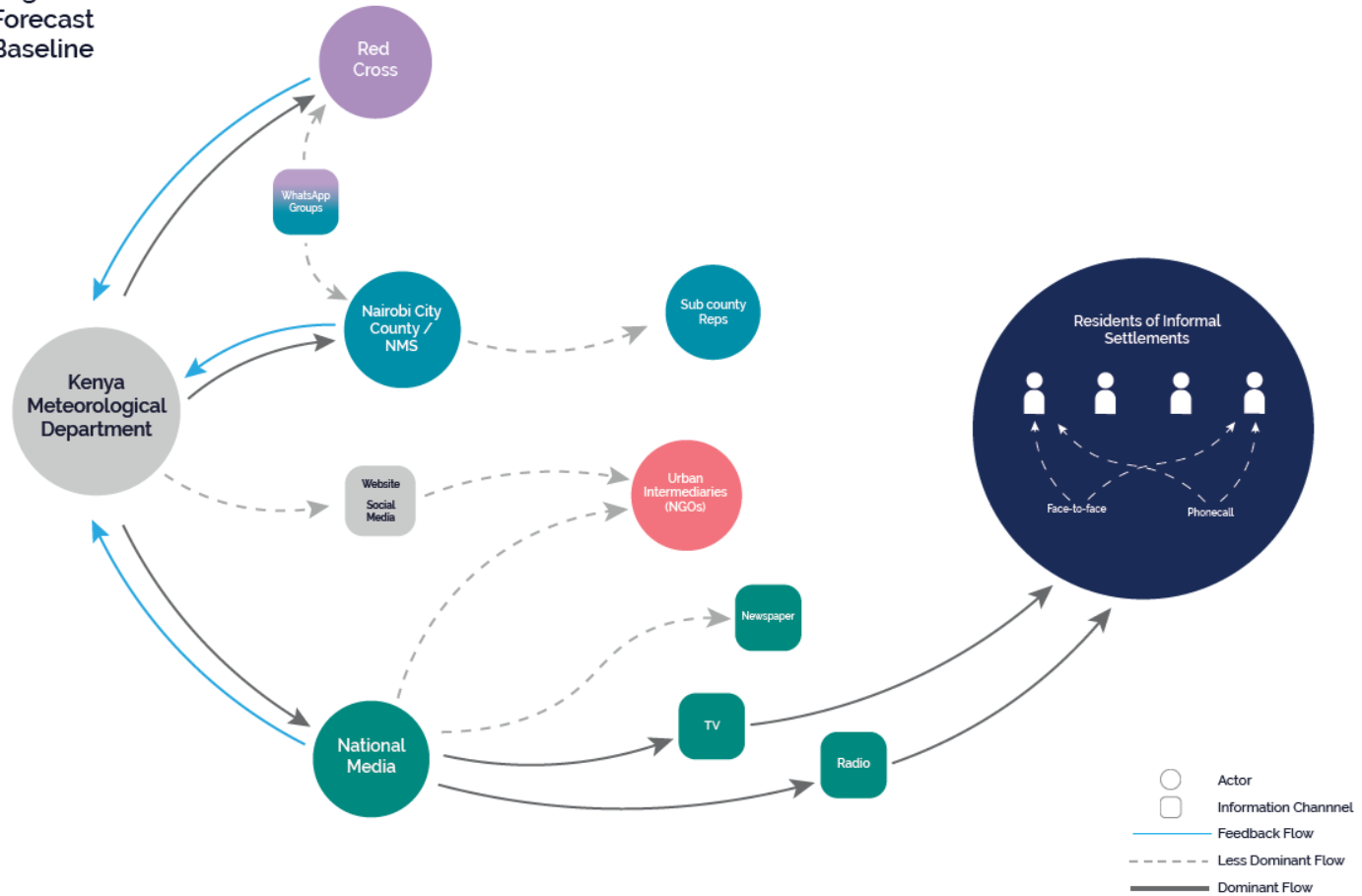
**i** **Baseline:**



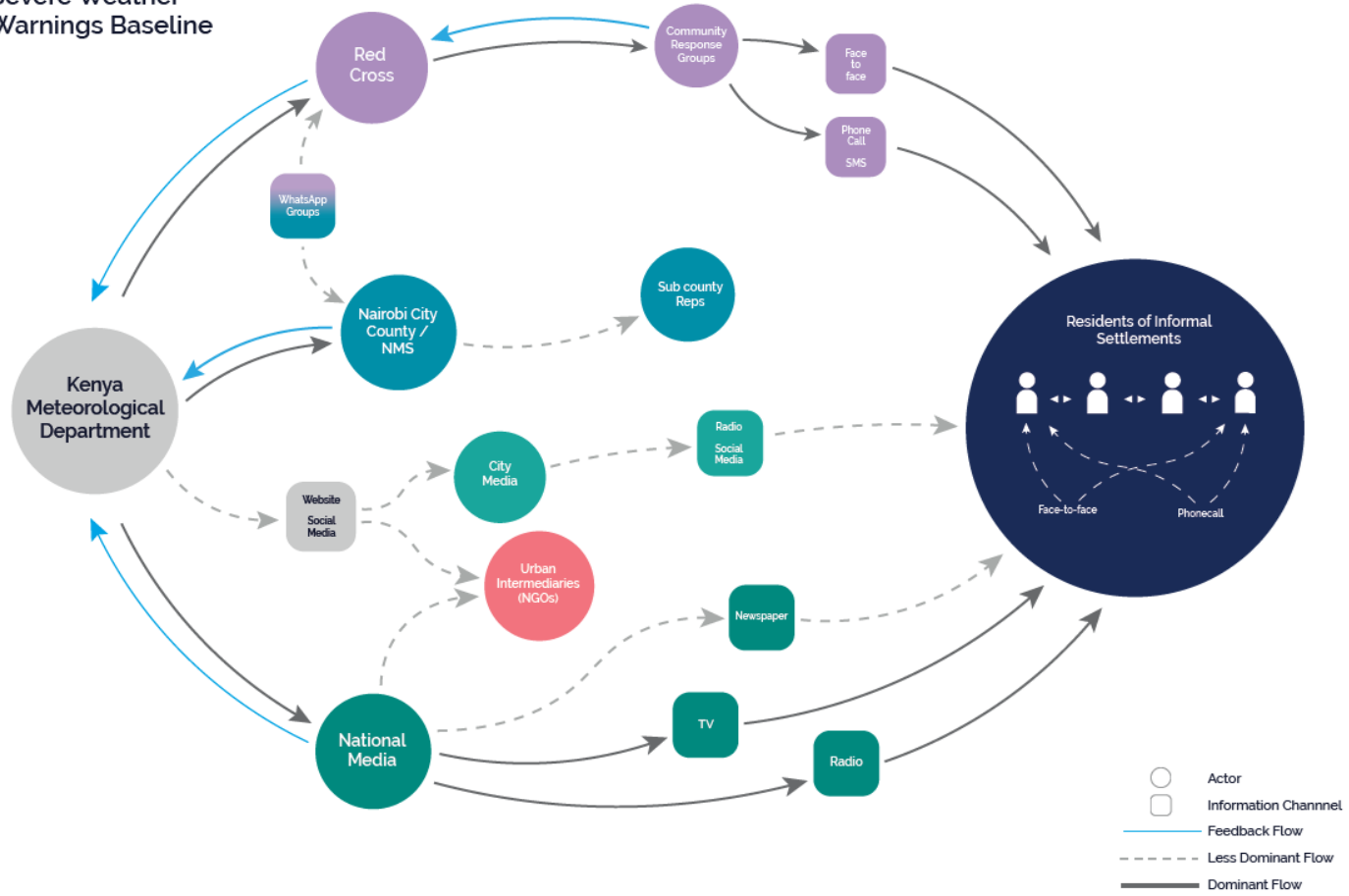
Nairobi:  
Seasonal  
Forecast  
Baseline



Nairobi:  
Regular  
Forecast  
Baseline



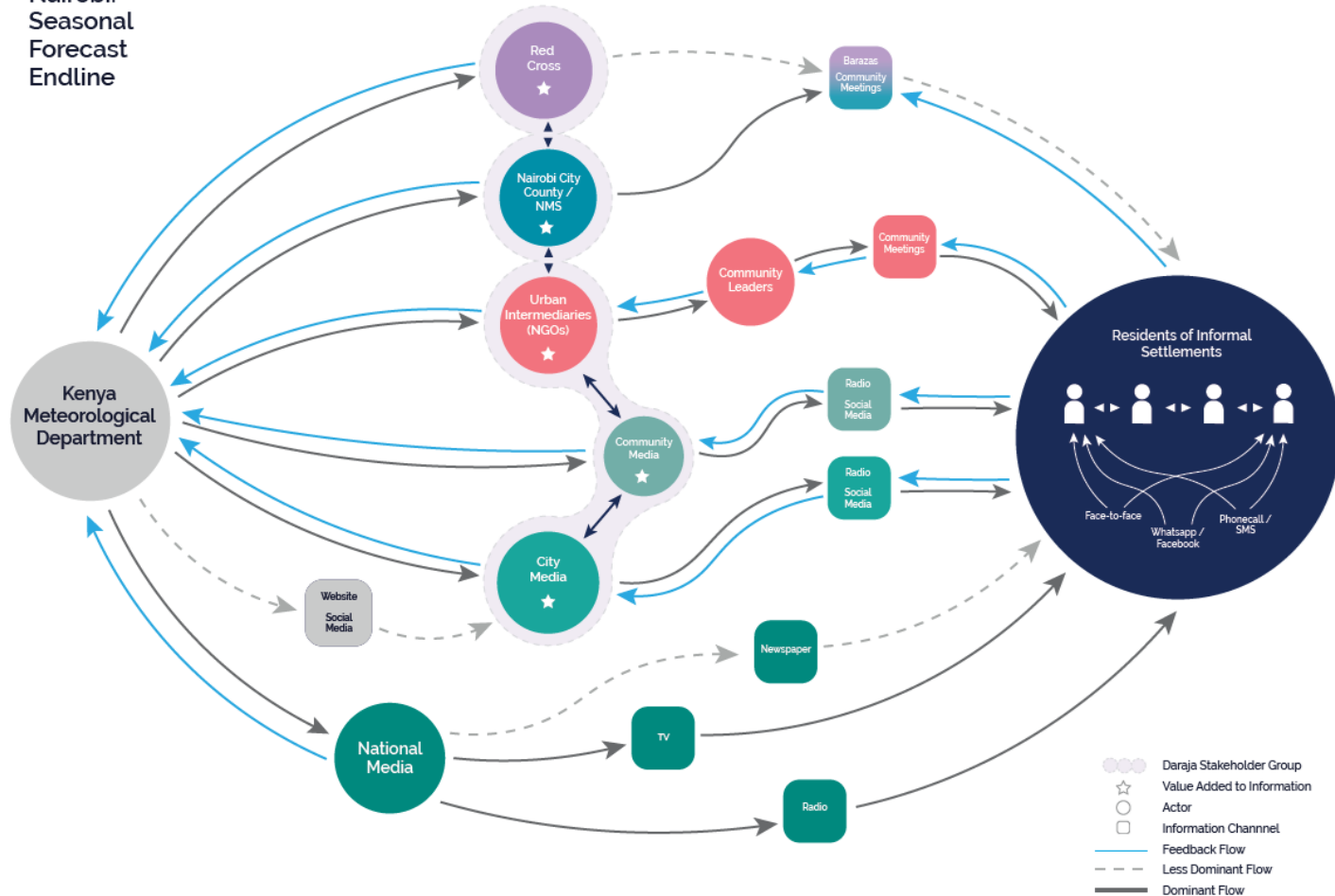
Nairobi:  
Severe Weather  
Warnings Baseline



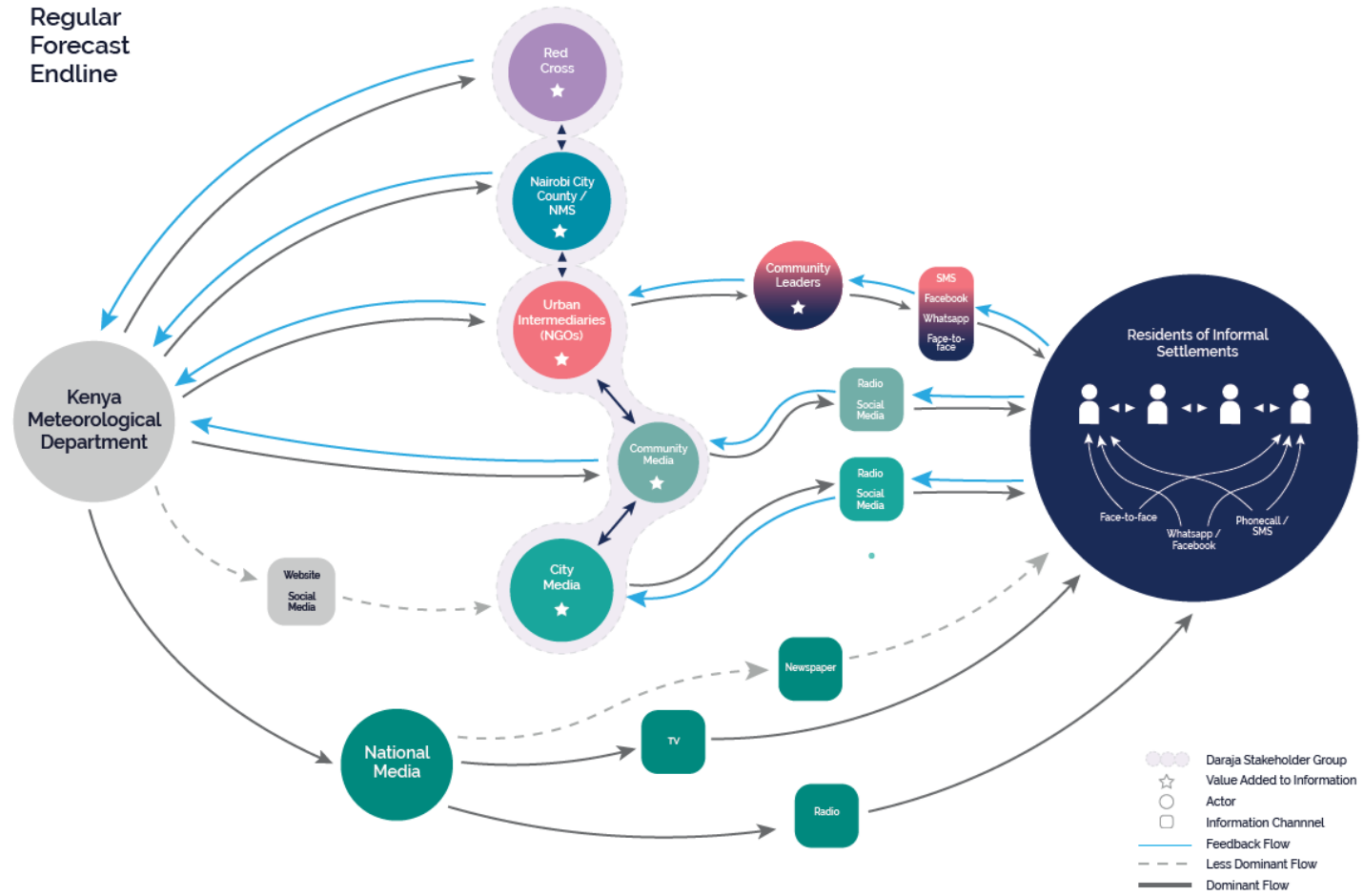
 **Endline:**



Nairobi:  
Seasonal  
Forecast  
Endline

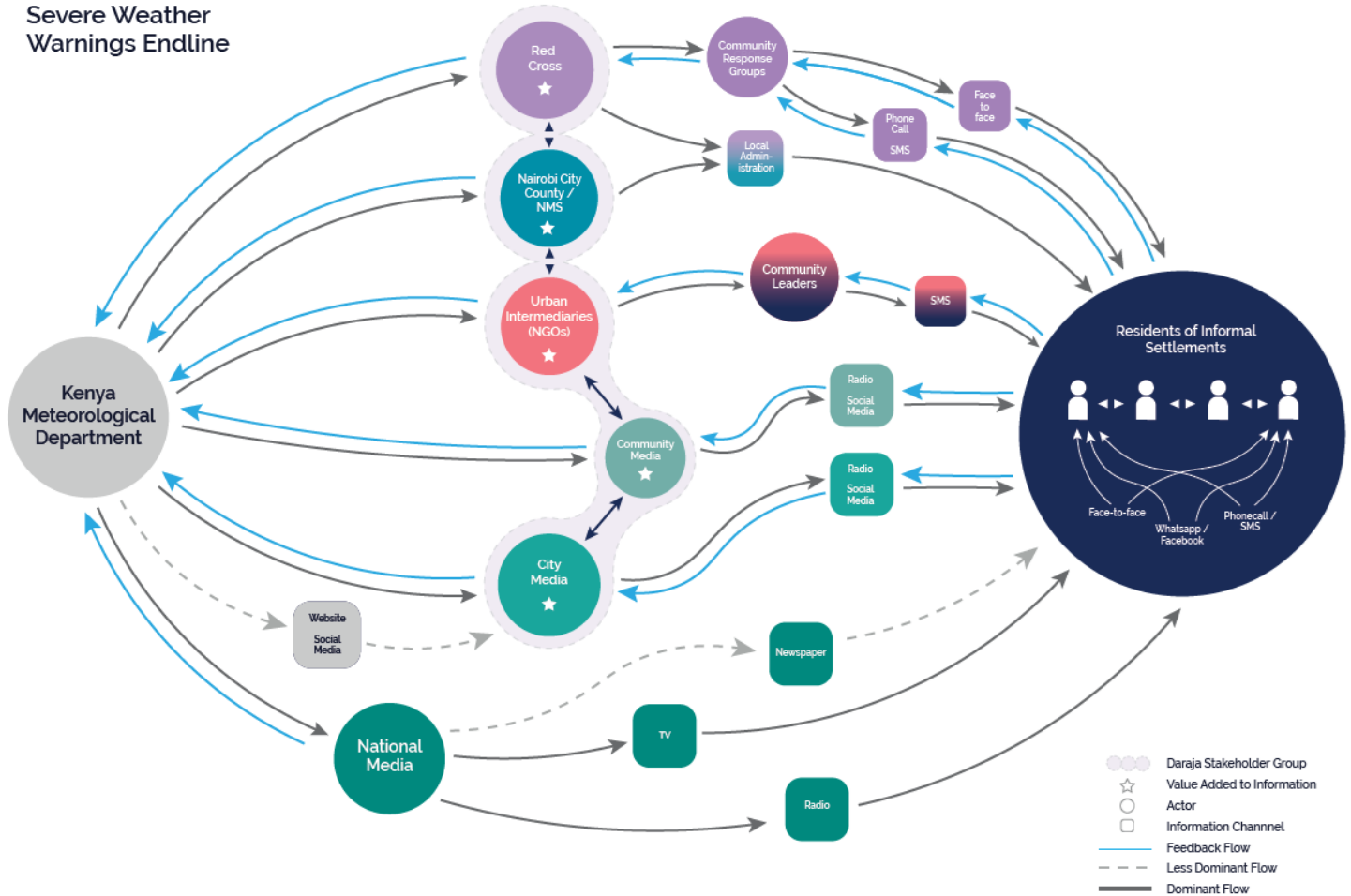


Nairobi:  
Regular  
Forecast  
Endline



- Daraja Stakeholder Group
- Value Added to Information Actor
- Information Channel
- Feedback Flow
- Less Dominant Flow
- Dominant Flow

# Nairobi: Severe Weather Warnings Endline



- Daraja Stakeholder Group
- ☆ Value Added to Information
- Actor
- Information Channel
- Feedback Flow
- - - Less Dominant Flow
- Dominant Flow

**Dar Es Salaam**



Information  
Ecosystem Maps





**i** **Aim:**

1. **Identify channels** that people use to gain information
2. Establish **multi-way communication** between TMA and users
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4. Develop practical measures to **remedy blockages**

# Concept:

Diagrams show:

- Actors
- Channels used
- Frequency and popularity of info flow

Additional for Endline:

- Coordination of actors
- Interpretation and localisation of info flow



Daraja Stakeholder Group



Value Added to Information



Actor



Information Channel



Feedback Flow



Less Dominant Flow



Dominant Flow

# Validation:

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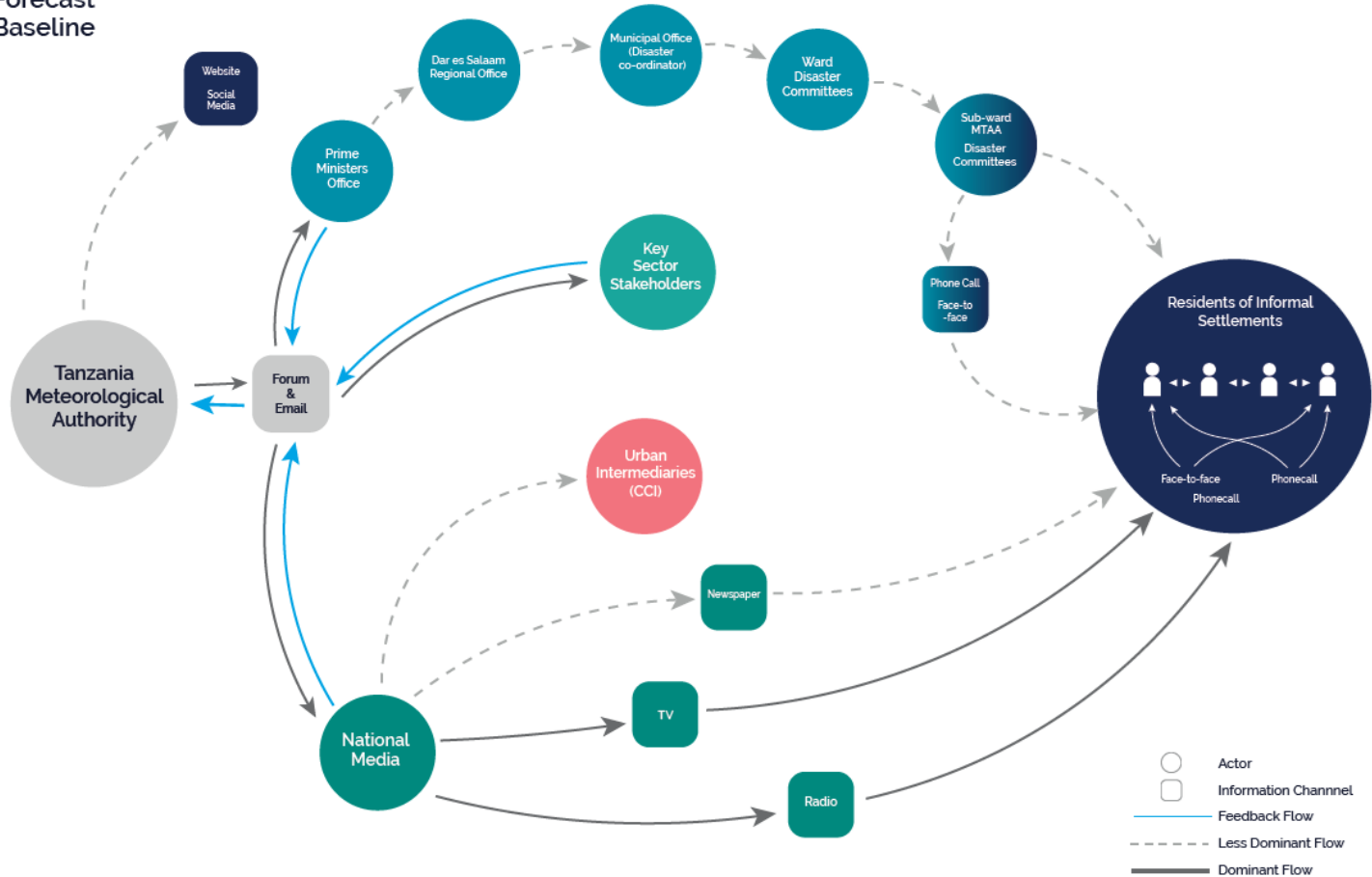
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 **Baseline:**

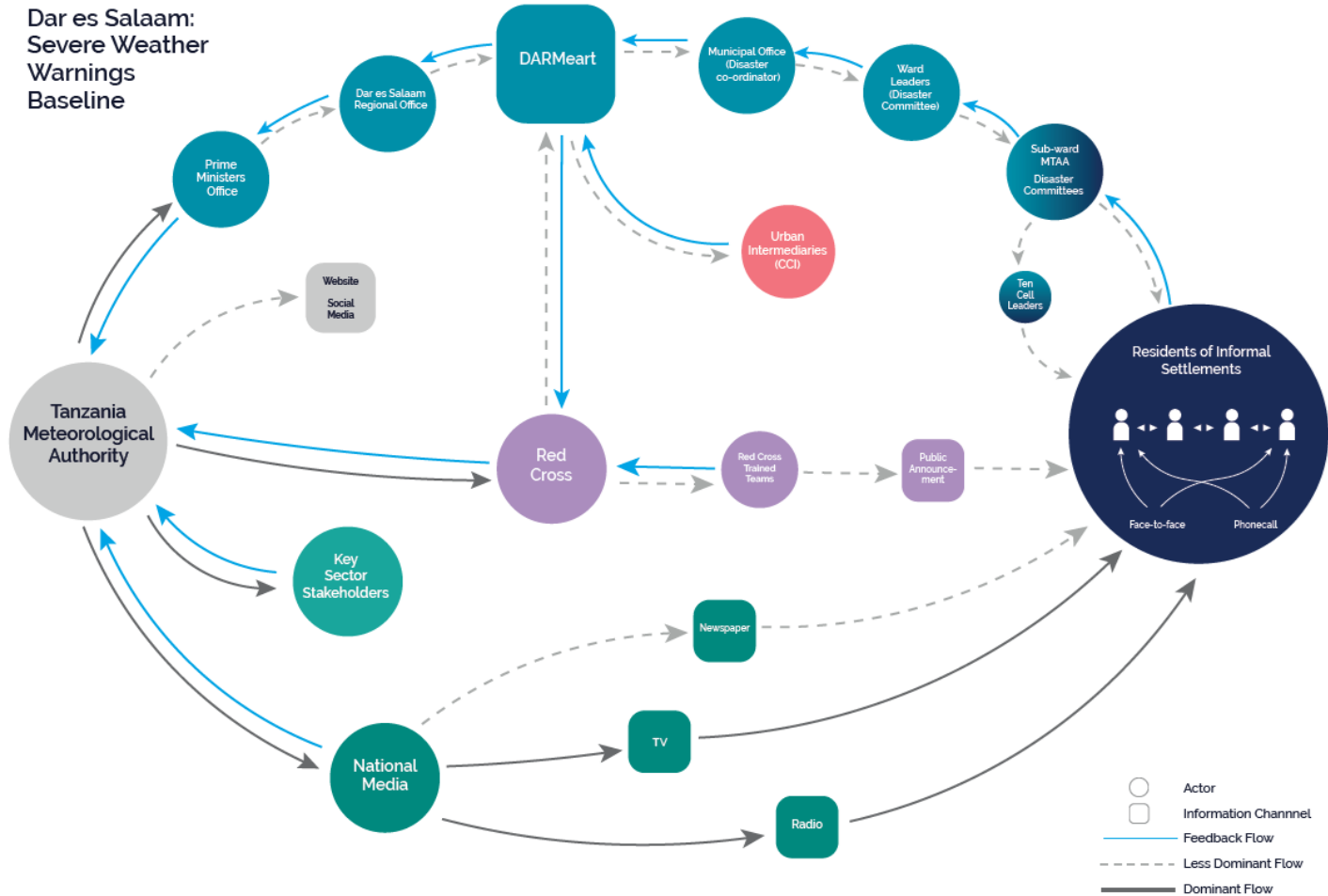


Dar es Salaam:  
Seasonal  
Forecast  
Baseline





**Dar es Salaam:  
Severe Weather  
Warnings  
Baseline**

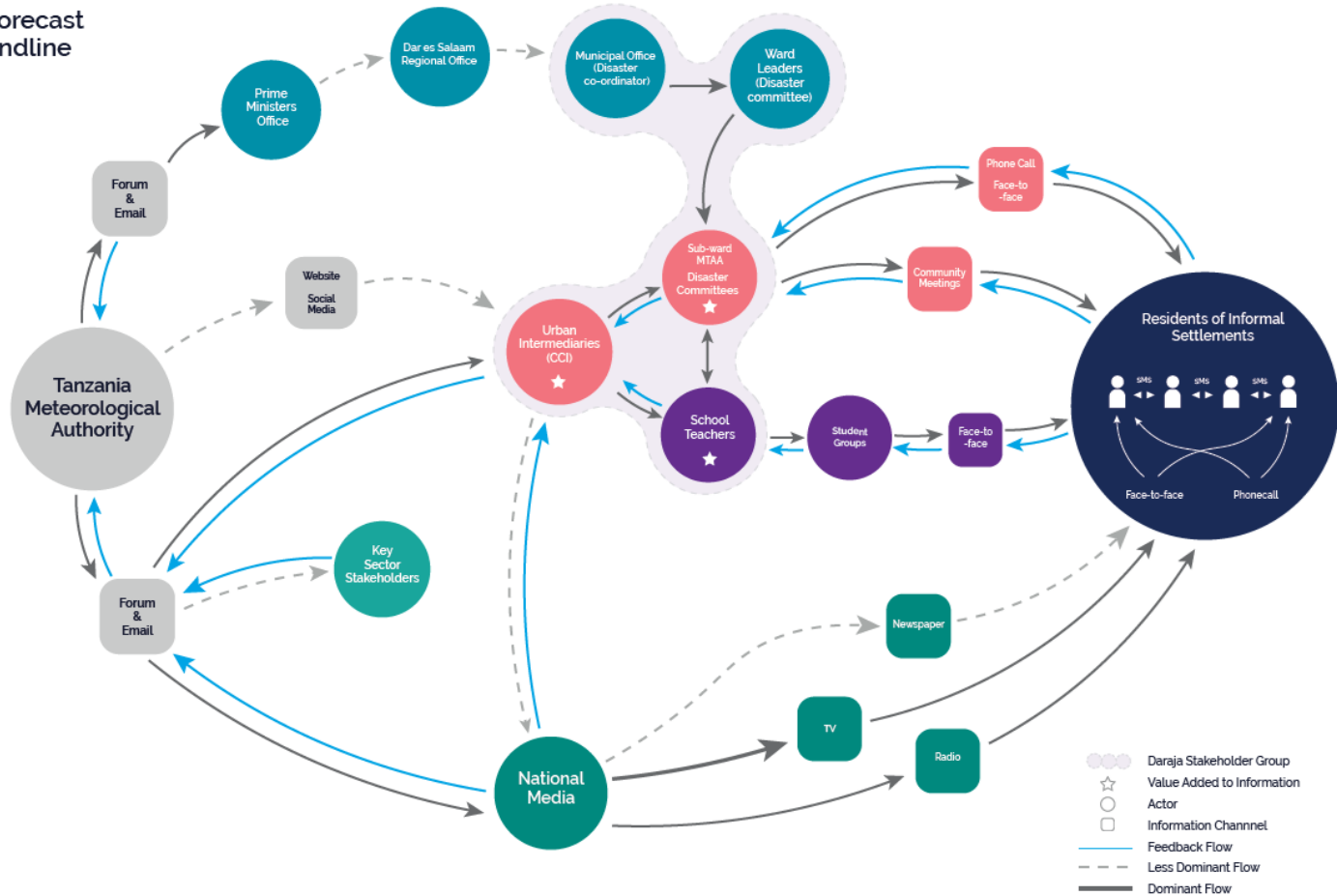


- Actor
- Information Channel
- Feedback Flow
- - - Less Dominant Flow
- Dominant Flow

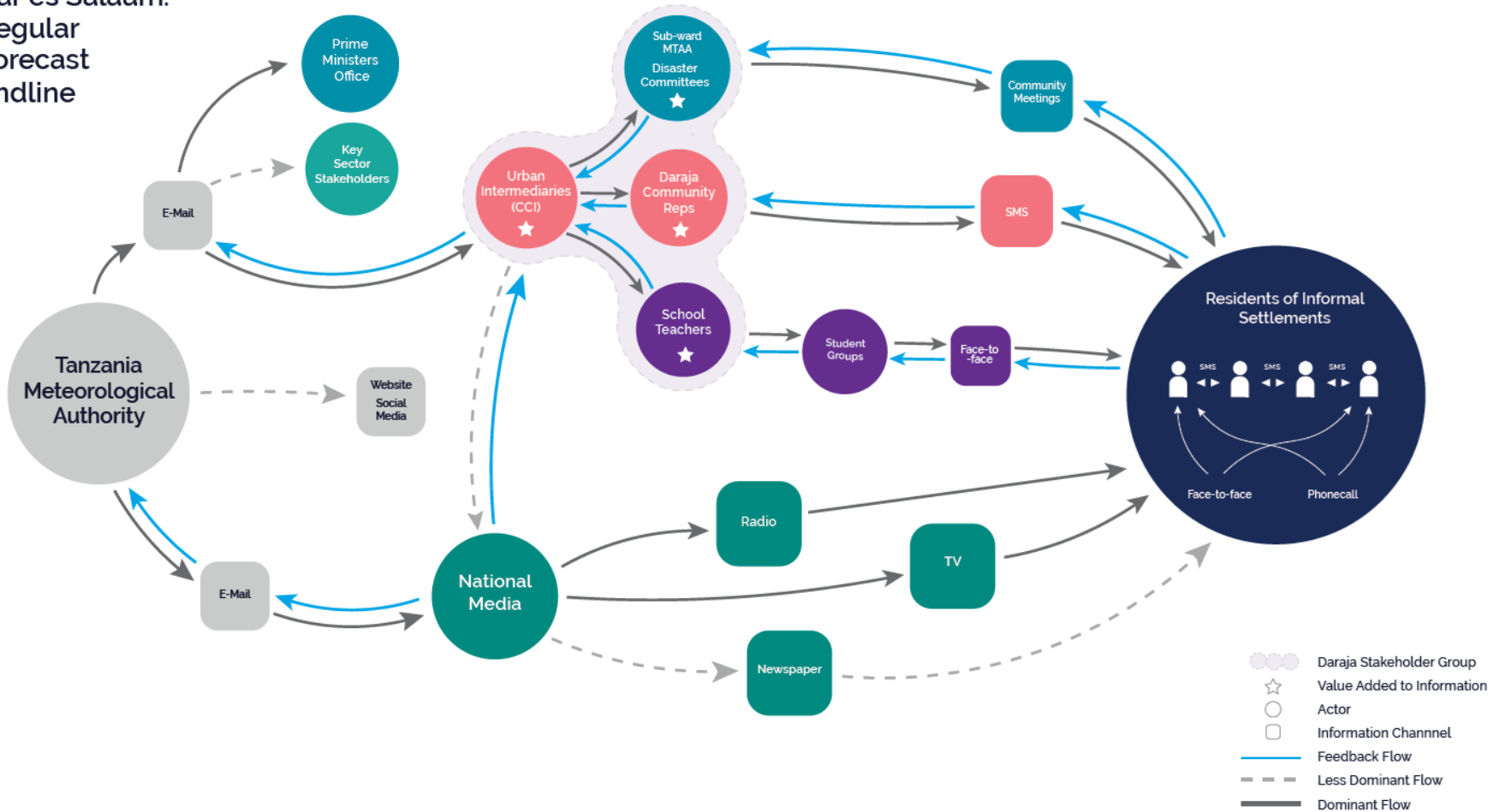


**i Endline:**

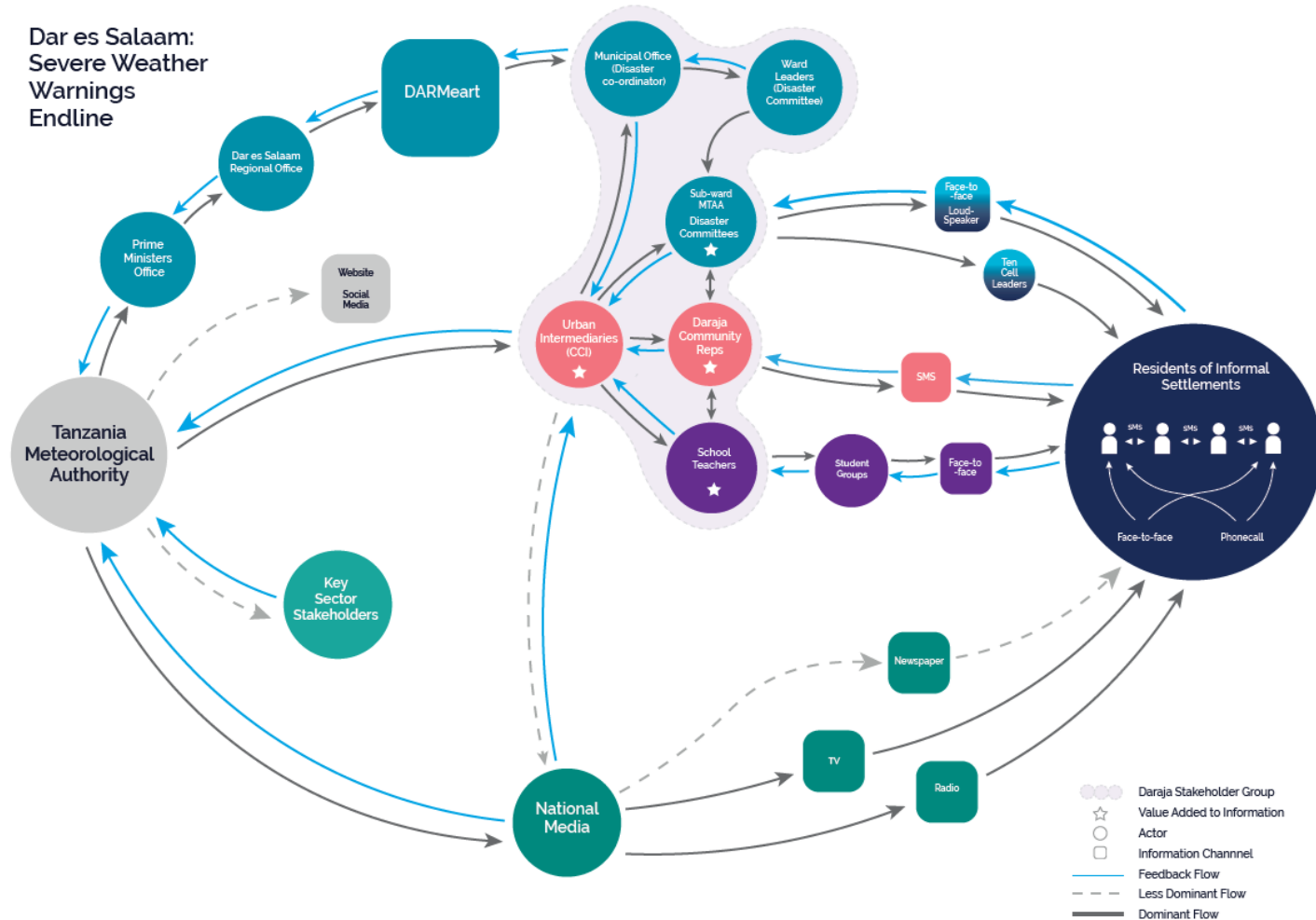
Dar es Salaam:  
Seasonal  
Forecast  
Endline



Dar es Salaam:  
Regular  
Forecast  
Endline



# Dar es Salaam: Severe Weather Warnings Endline



# DARAJA

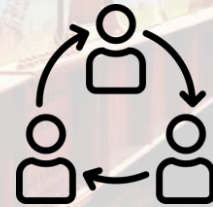
Partnership



Research and  
Data



Co-design





# Partnerships

Kounkuey Design Initiative  
(KDI), Nairobi



Centre for Community  
Initiatives (CCI), Dar es  
Salaam



Resurgence Urban Resilience  
Impact Ltd



- **Build bridges** between weather forecasters and communities in informal settlements
- **Build resilience** of communities toward high impact weather events
- **Build relationships** with the key actors in the system

# DARAJA endline data analysis

Learning and outcomes  
workshop  
September 2020



**Dar Es Salaam**



**Nairobi**



## Key Indicators for Data analysis:



### % Access

In what ways do people regularly access/ receive weather climate information (E.g. weather forecasts or warnings)?



### % Preference

Why do respondents prefer receiving/accessing weather and climate information from specific channels



### % Understanding

How well the respondents are able to understand the weather information (e.g. forecast)? (*technical details, advice, probability, impacts, implications*)



### % Use

How do people use the information they get through different channels, which are the most common preparatory actions taken

# Nairobi



398 HHS respondents



4 areas / 1 Informal Settlement

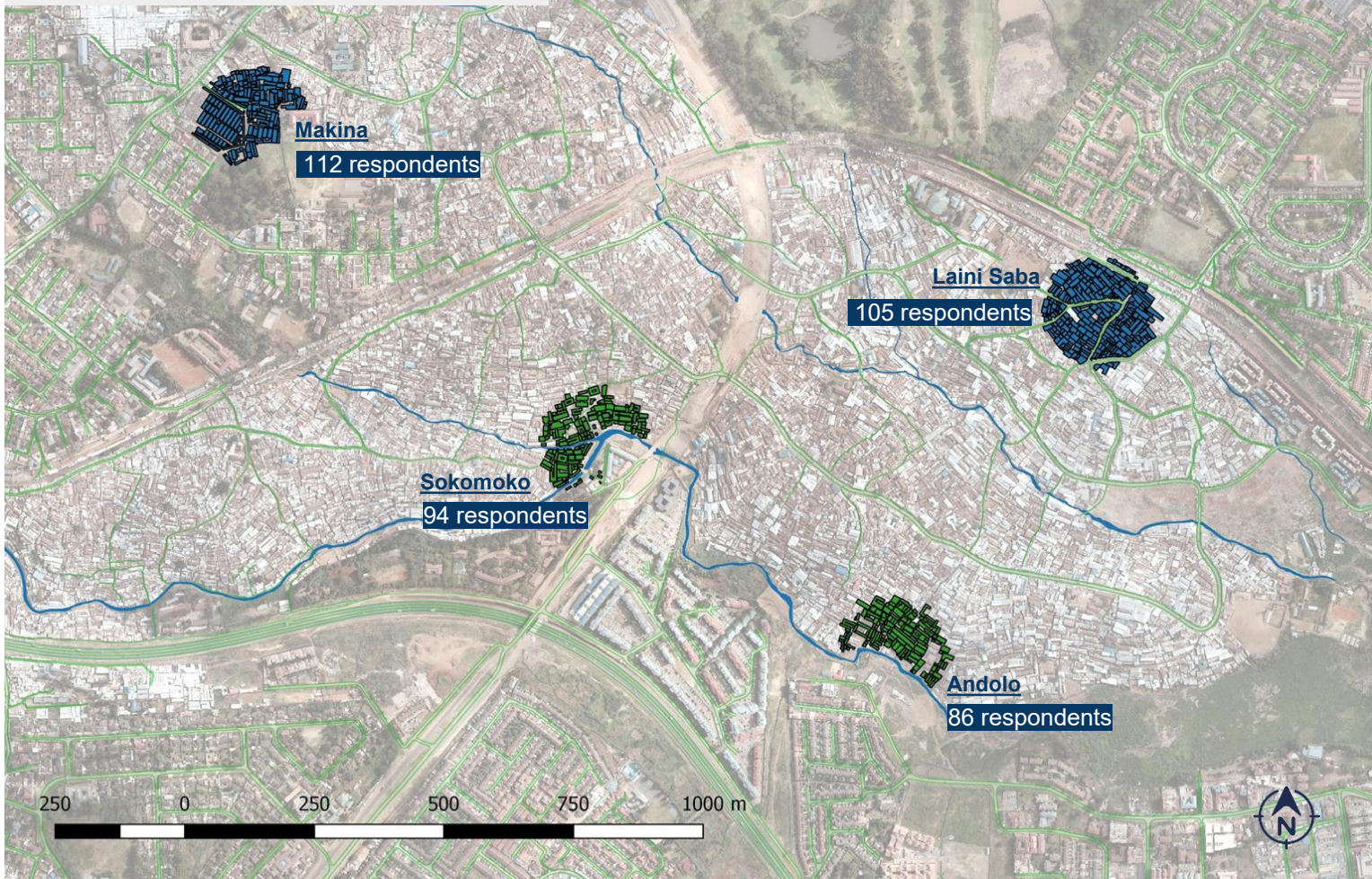


10 Focus Group Discussions



12 Key Informant Interviews

## Daraja Selected HHS Locations



# Nairobi



## Pilots:

- Community communication system
- City-wide radio station
- Community radio stations
- Social media and awareness campaign

## Key Inputs:

- Daily and weekly forecast
- Terminology reference guide
- Impact description guide
- Re-designed weather icons

# Access

93% respondents access or receive weather and climate information.

Compared with 56% of respondents in the baseline.

## % Access from the baseline to the Endline



% of total respondents **[370]**

# Access

**SMS and Radio** are the most popular ways to access/ receive WCI.



**57%**

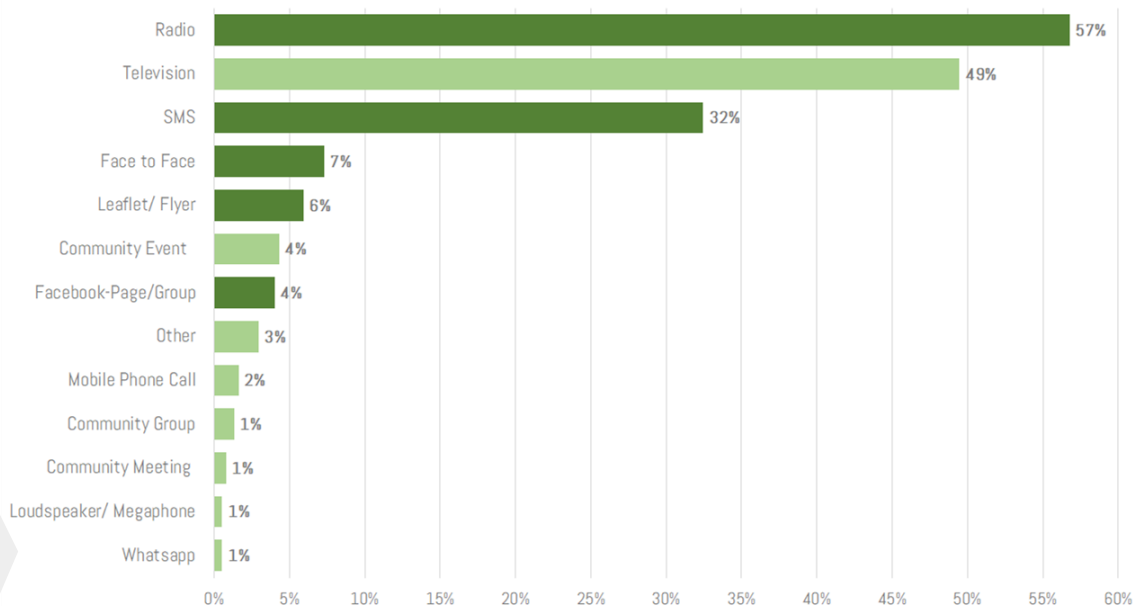
Radio



**32%**

SMS

% of respondents who access WCI by channel



% of total respondents who access WCI **[370 respondents]**

*Nairobi / HHS Survey Data Results-2020*

## Access: Pilot channels

54% respondents access or receive WCI through the DARAJA informed services.



31% receive Weather Mtaani SMS



31% listen to WCI on one of the Weather Mtaani participating radio stations



19% by leaflet or community events/ meetings



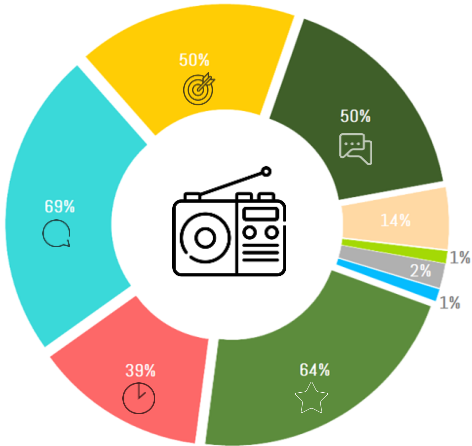
7% by Habari Kibra Facebook page

% of total respondents who access WCI [370 respondents]

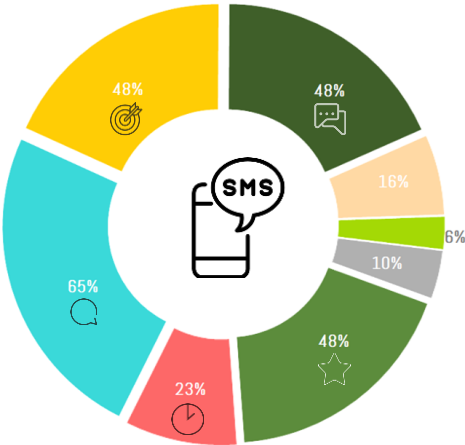


# Access: Preference

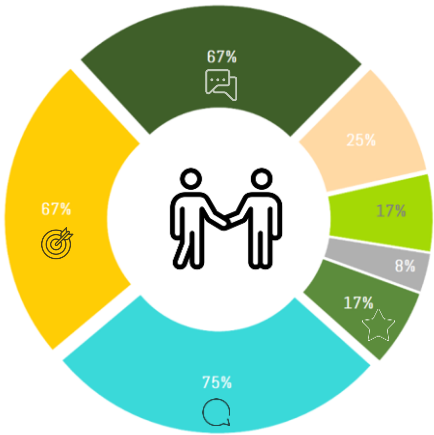
Radio  
36 respondents



SMS  
31 respondents



Face to Face / Fb / Leaflet  
12 respondents



- The information was easy to understand
- Language used
- I trusted the source
- Advice was provided
- Timing of the forecast (when I received it)
- The information was accurate
- It was relevant to my needs
- Advice provided relevant to me
- Visuals included
- Relevant to my area
- Other
- Dont Know

Based on respondents who access WCI through a single channel

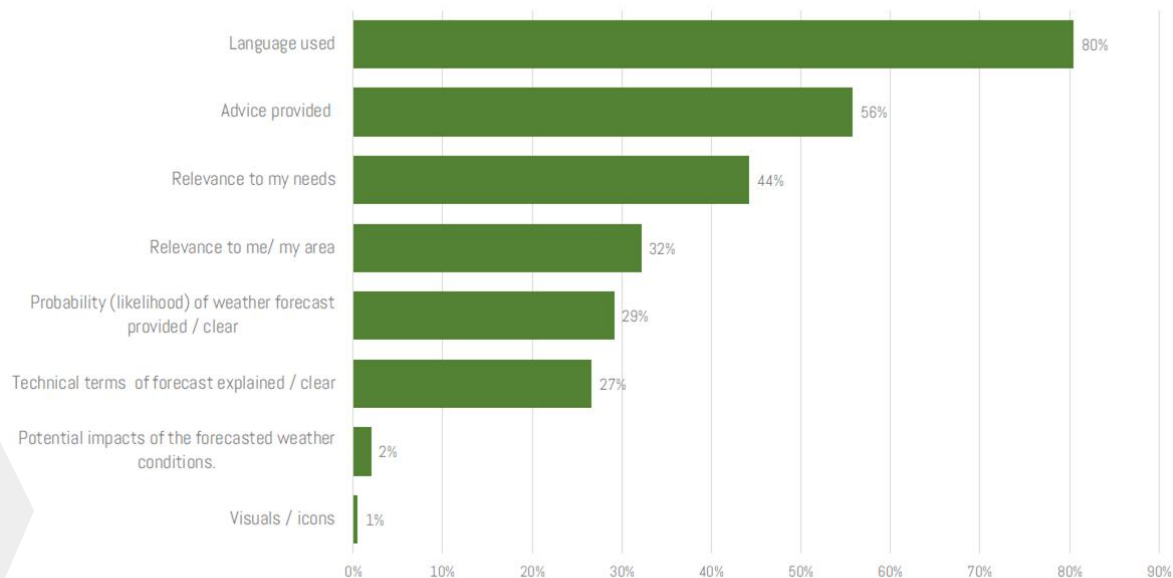
# Understanding: Daraja pilot channels

**93%** of respondents understood information shared through DARAJA pilots **very well**.

Most popular features that made understanding easier:

1. Language Used (**80%**)
2. Advice Provided (**56%**)
3. Relevance to their needs (**44%**)

## % of features which made understanding easier Daraja Pilot Channels



% of respondents who state they understand the WCI very well **[199 respondents]**

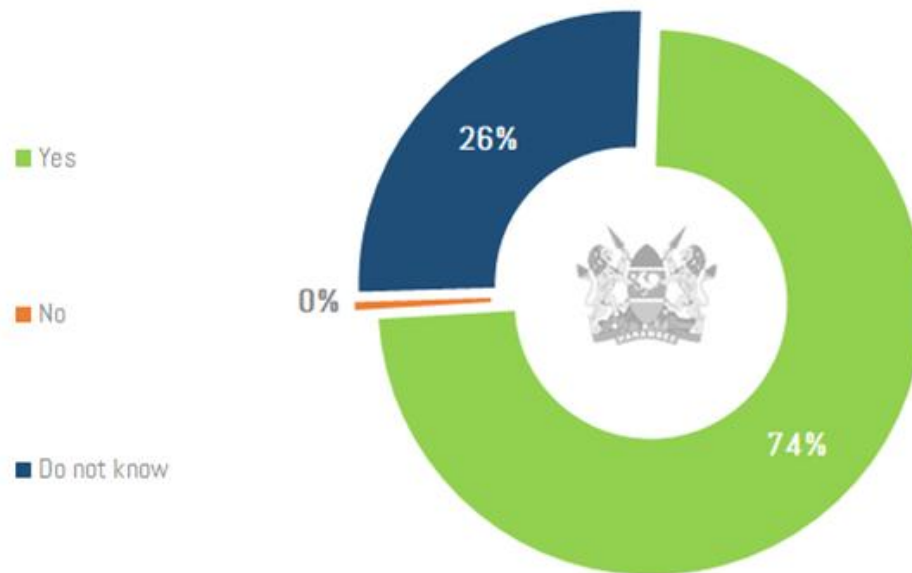
*Nairobi / HHS Survey Data Results-2020*

## Understanding: Daraja pilot channels

**77%** know the source of the information.

**74%** are aware the source of the information is KMD.

% of acknowledgment of KMD as source of WCI

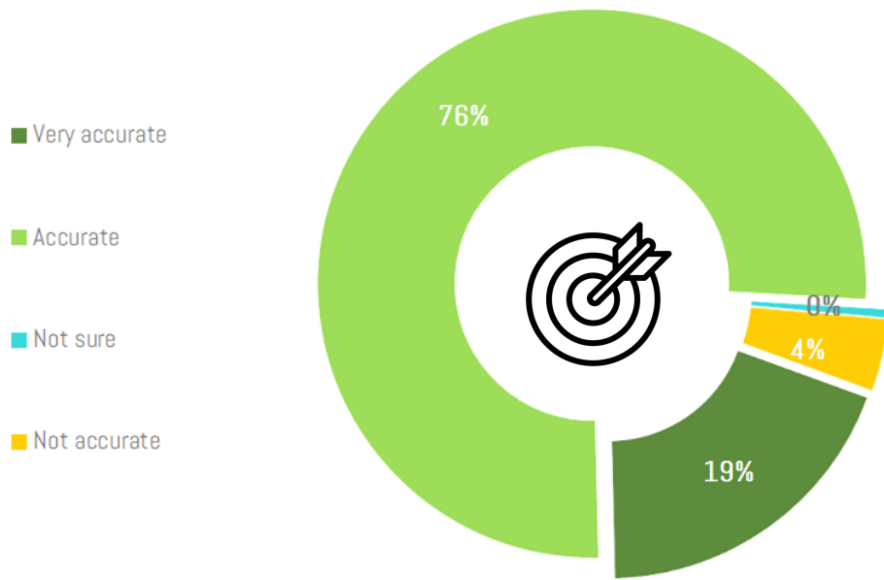


% of respondents who access WCI through Daraja services **[215 respondents]**

# Accuracy

76% of respondents stated they found the information through the DARAJA services to be **accurate**, and an additional 19% found it to be very accurate

% Accuracy of the WCI received



% .of respondents who access WCI through pilots [215 respondents]

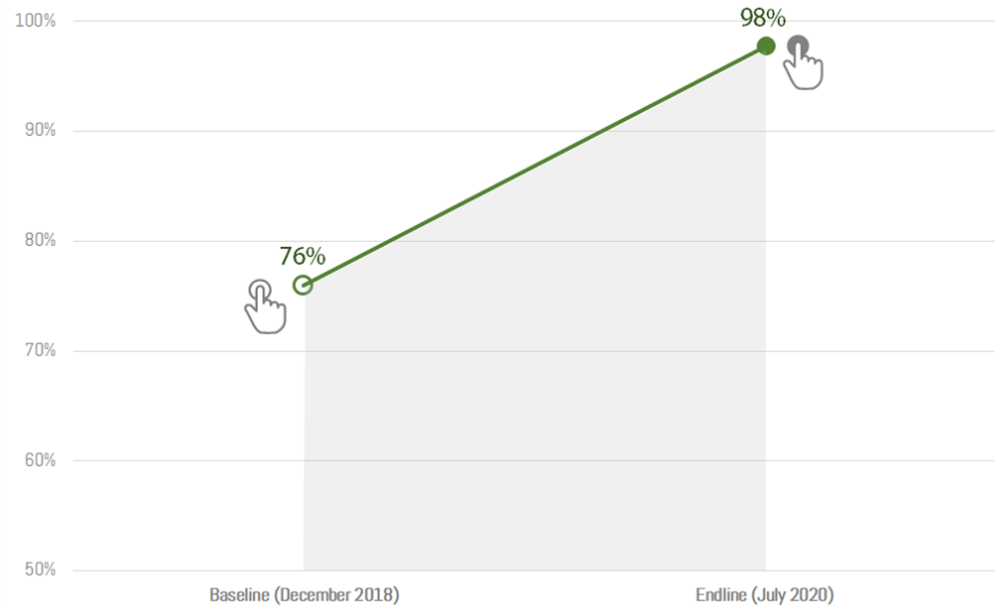
## Use:

**98%** use the information through the DARAJA pilots to take preparatory action.

Compared with 76% in the baseline.

**85%** share the information with their household, friends and family.

### % of respondents who use WCI



% of respondents who access WCI through pilots **[215 respondents]**

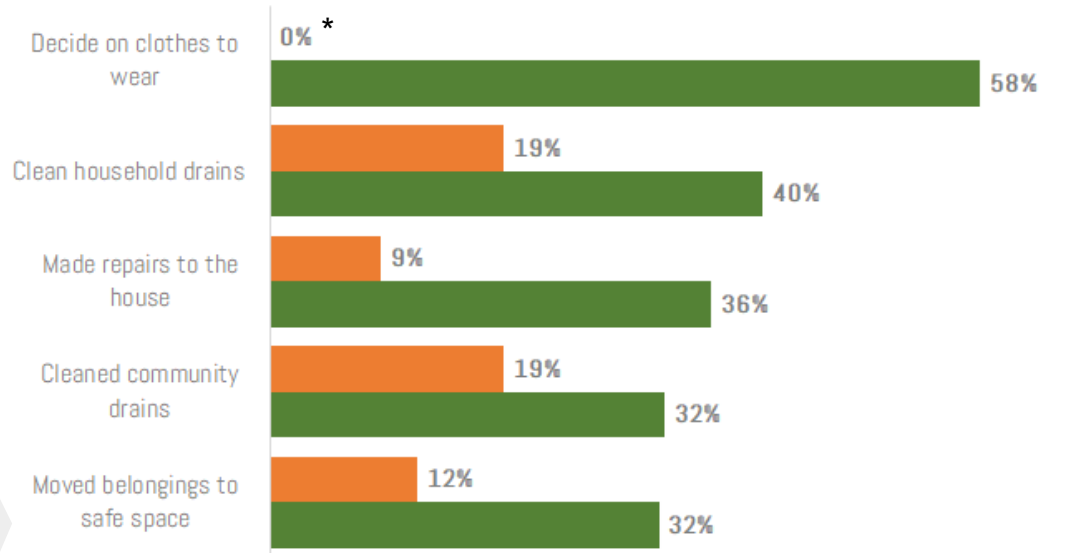
Nairobi / HHS Survey Data Results-2020

# Use: Most common actions taken

## Common actions taken

1. Decide on clothes to wear\*
2. Clean household drains
3. Made repairs to house
4. Clean Community drains
5. Moved belongings to a safe place

## % most common ways of use, from the Baseline to the Endline



**Baseline** [300 respondents]

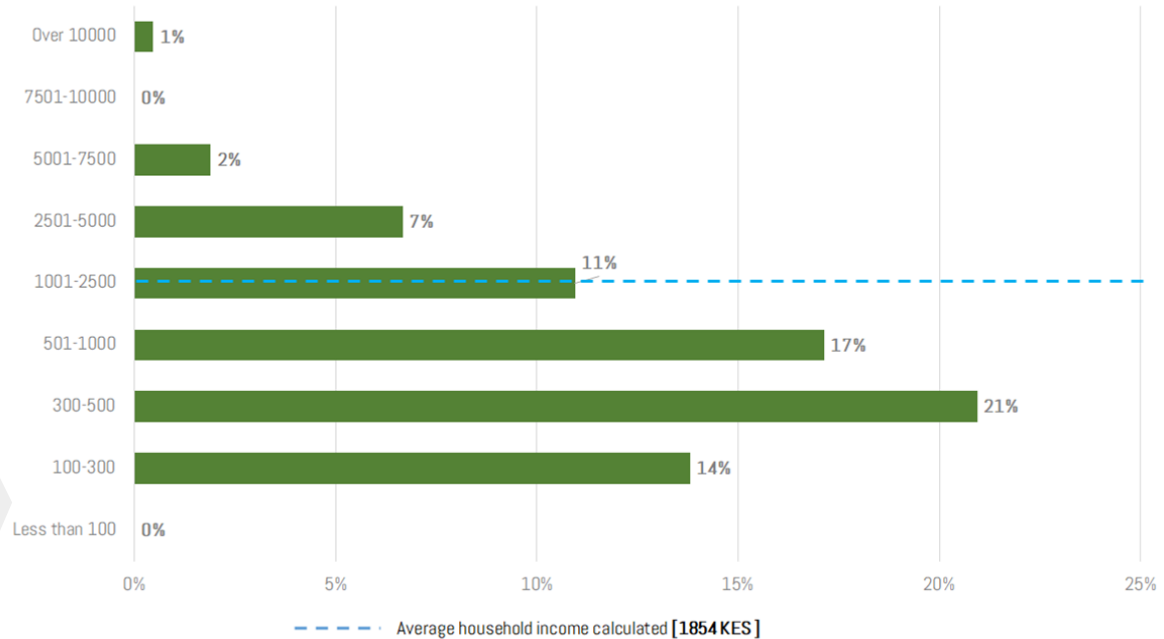
**Endline** [210 respondents]

## Use: Avoided Damage & Loss

**76%** felt the actions they took saved their household income.

**76%** felt they were able to protect their assets and valuables, most commonly their **clothing, radio, TV, bed, food, food and furniture.**

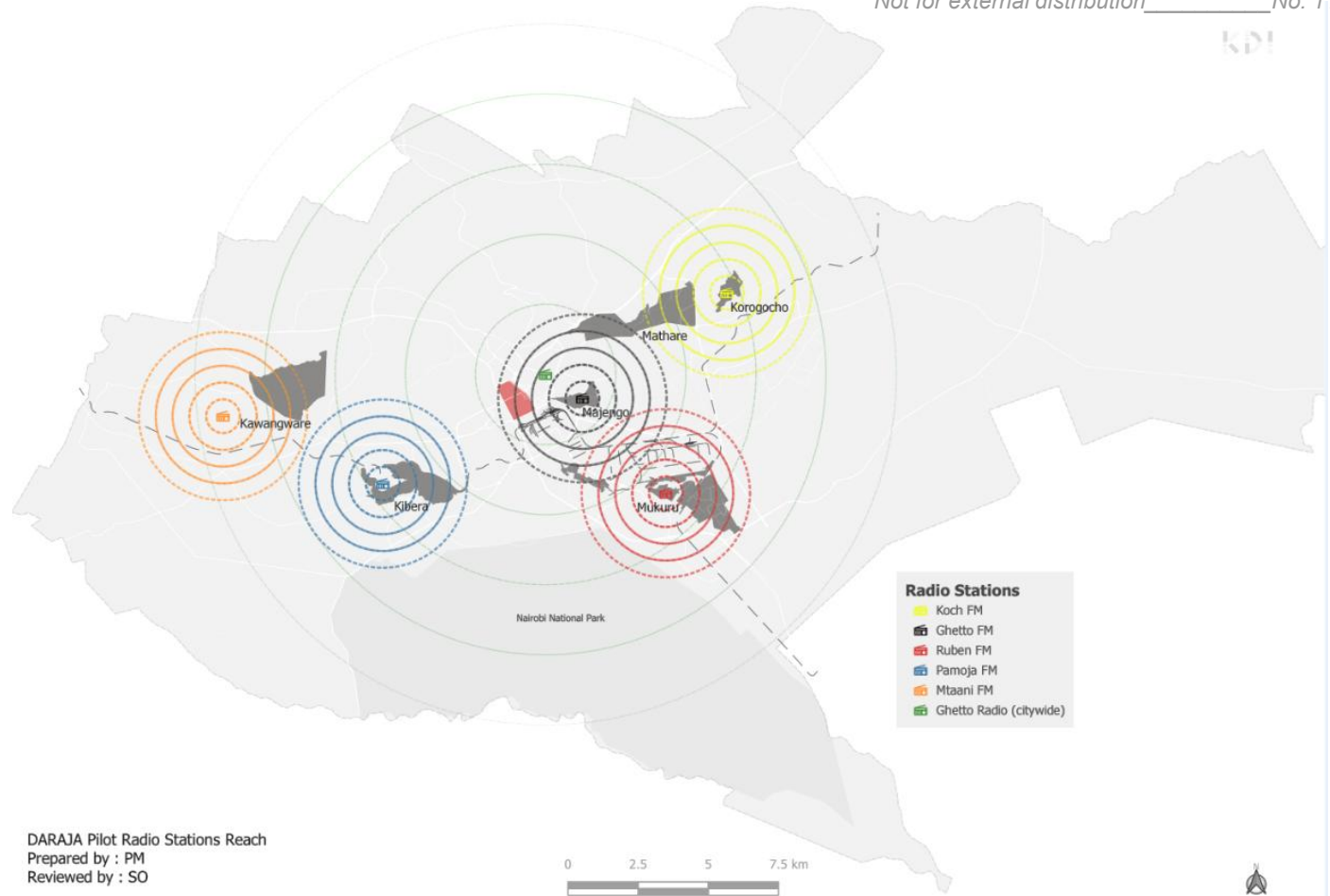
### % of approximate saved income per week, by receiving WCI Kenyan Shilling (KES)



% of respondents who use WCI accessed through Daraja Pilots **[210 respondents]**

Nairobi / HHS Survey Data Results-2020

|              |                     |
|--------------|---------------------|
| Ghetto Radio | 800,000 - 1 million |
| Pamoja FM    | 460,000             |
| Ruben FM     | 300,000             |
| Ghetto FM    | 200,000             |
| Mtaani FM    | 300,000             |
| Koch FM      | 500,000             |

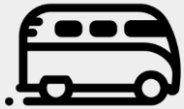


DARAJA Pilot Radio Stations Reach  
 Prepared by : PM  
 Reviewed by : SO



# City-wide Radio pilot: Matatu survey findings

66 Matatu drivers surveyed



On routes:

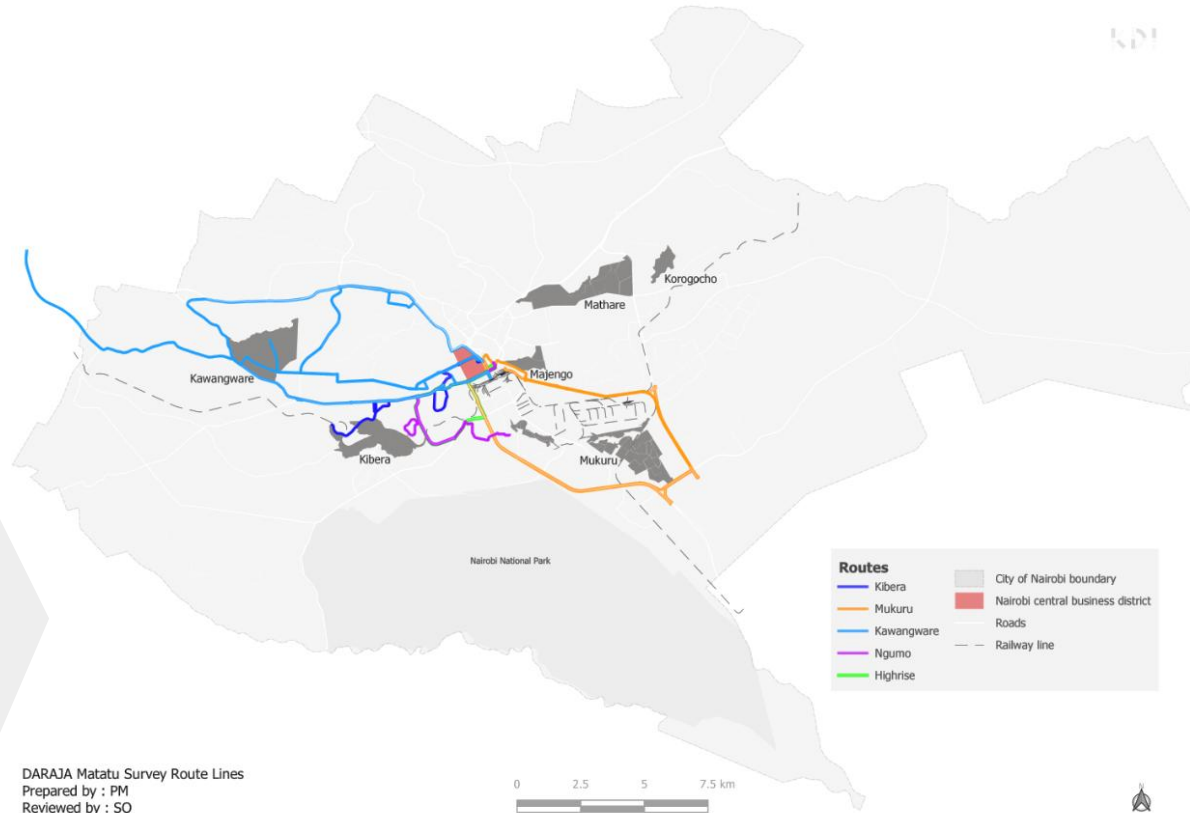
**Kawangware** to CBD

**Mukuru** to CBD

**Kibera**

**Ngumo**

**Highrise**



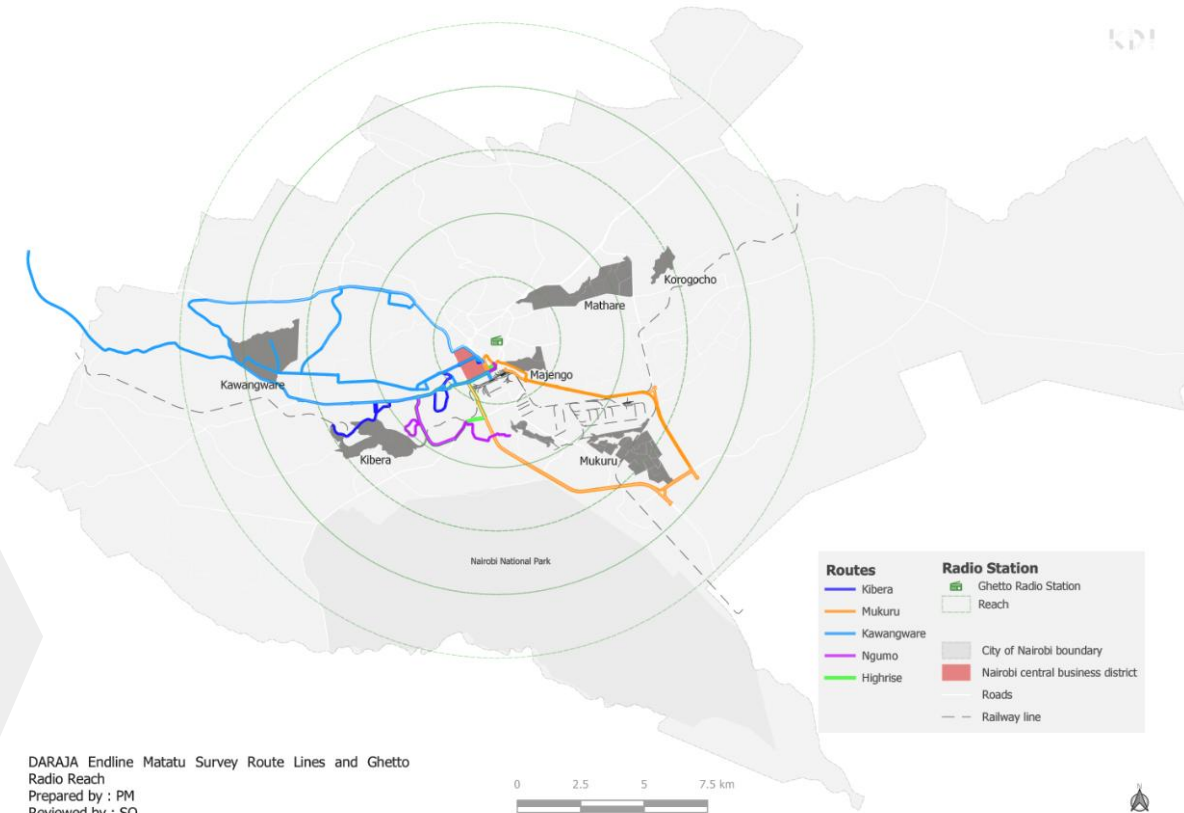
DARAJA Matatu Survey Route Lines  
Prepared by : PM  
Reviewed by : SO

# City-wide Radio pilot: Matatu survey findings

65% listen to Ghetto Radio everyday

94% have taken note of the weather forecast on Ghetto Radio

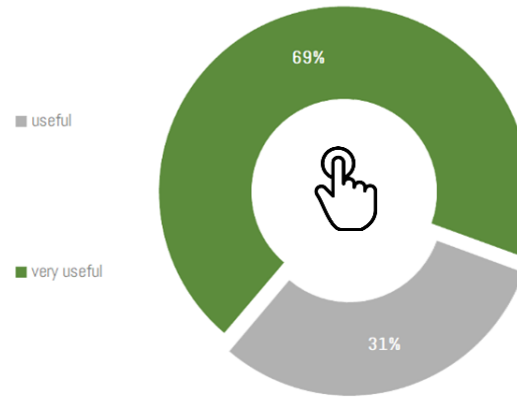
% of total respondents [66]



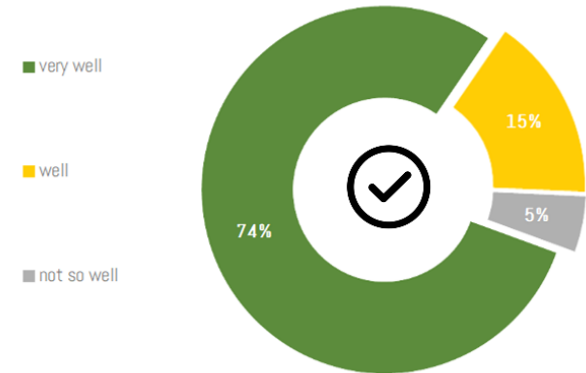
# City-wide Radio pilot: Matatu survey findings

69% find the weather announcement to be **very useful**. The remaining drivers found it to be **useful**.

% of respondents who find WCI useful



% understanding the message given



74% understand the weather announcement **very well**.

An additional 15% understand it **well**.

% of total respondents **[66]**

# Dar Es Salaam



106 HHS respondents



1 settlement



5 Focus Group Discussions



6 Key Informant Interviews

# Dar Es Salaam



## Pilots:

- Community communications system
- Schools Programme
- Clouds FM radio
- Local municipality partnerships and community training

## Key Inputs:

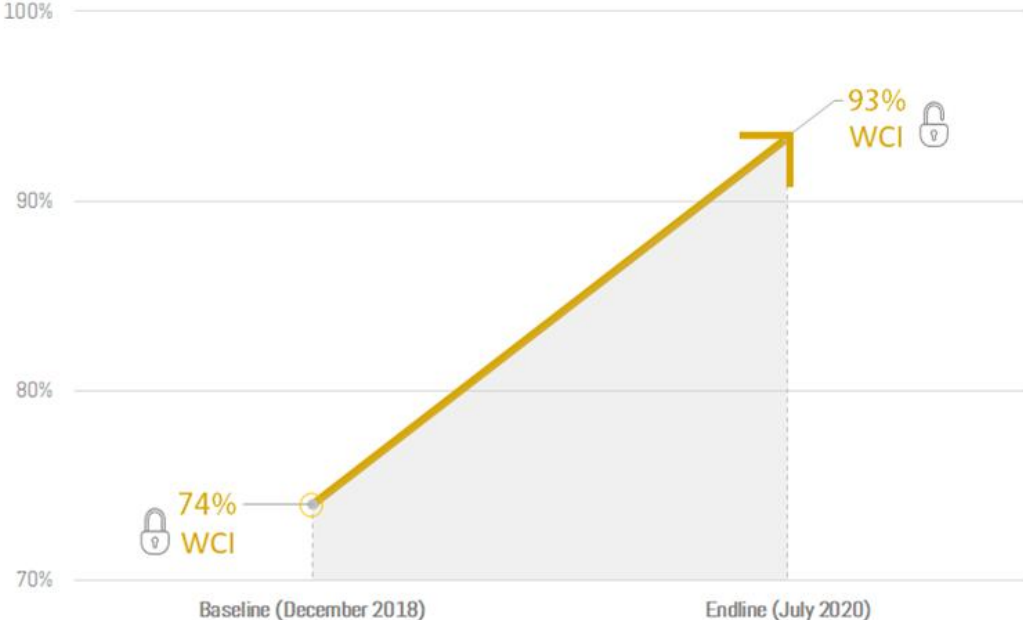
- Rolling 5-days forecast
- Terminology reference guide
- Impact description guide

# Access

**93%** respondents access or receive weather and climate information.

Compared with **74%** of respondents in the baseline.

% Access from the baseline to the Endline



% of total respondents **[105]**

# Access

79% respondents use the DARAJA pilots with **SMS** being the most popular channel.



SMS

69%



Face to Face

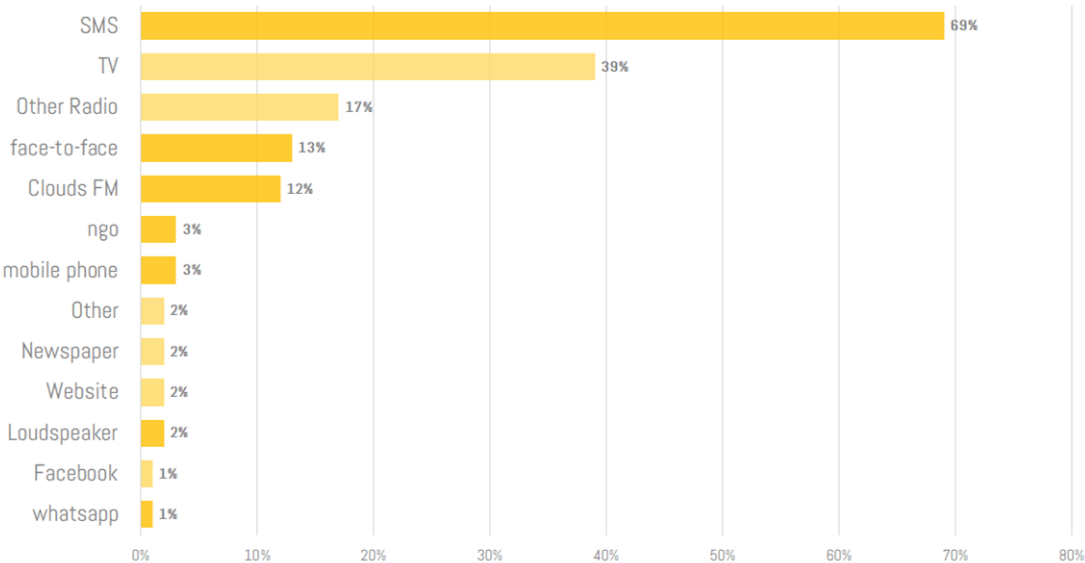
13%



Radio

12%

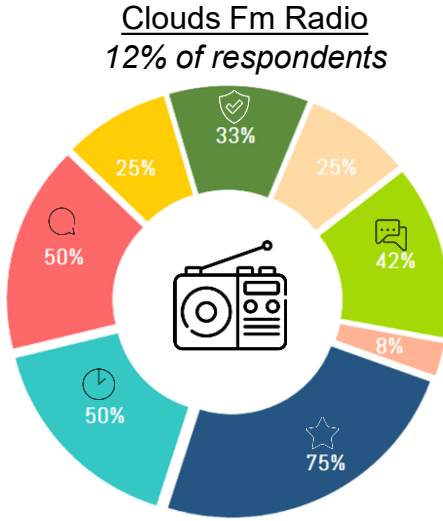
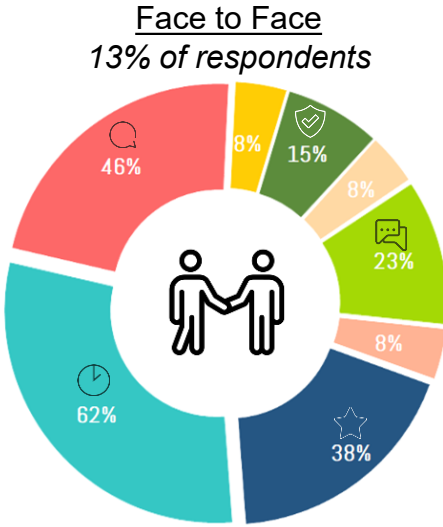
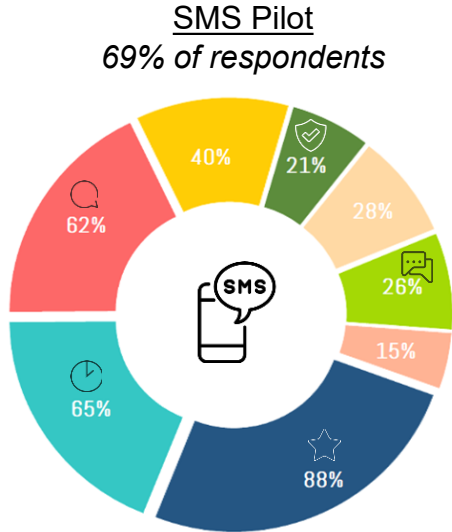
% of respondents who access WCI by channel



\* % of respondents who access WCI [99 respondents]

# Access: preference

## Reason for preferring pilot channels to access WCI



- The information was easy to understand
- Timing of the forecast (when I received it)
- Language used
- The information was accurate
- I trusted the source
- It was relevant to my needs
- Advice was provided
- Advice provided relevant to me, Relevant to my area
- Visuals included

% of respondents who access WCI [99 respondents]

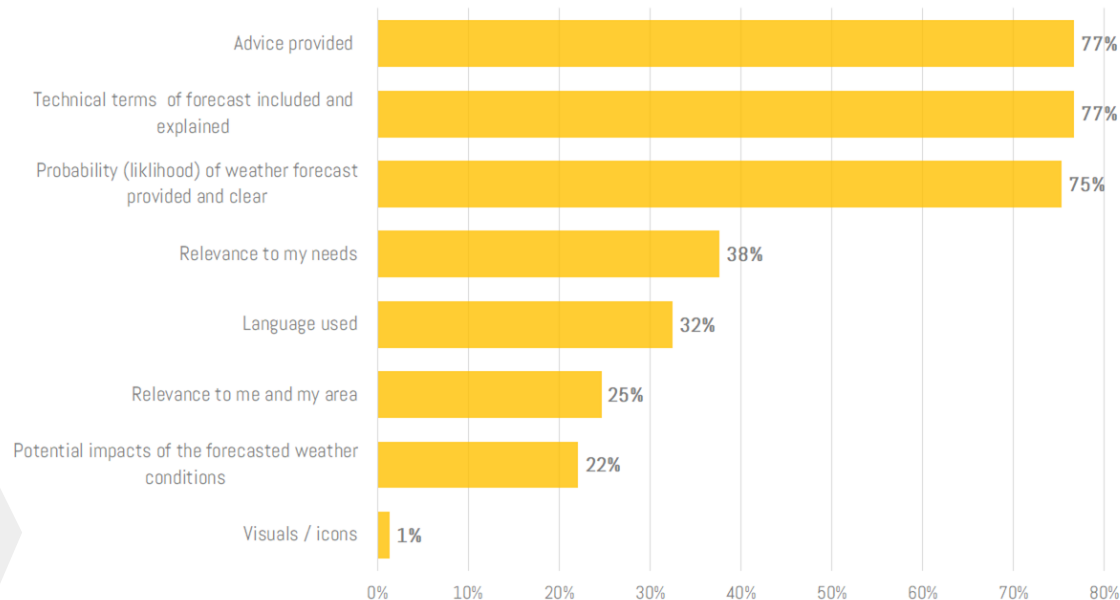
# Understanding

Overall, **91%** of respondents state they understand the information received through pilot channels very well.

Most popular features that made understanding easier:

1. Advice provided (**80%**)
2. Technical terms of forecast explained (**80%**)
3. Probability of weather forecast provided and clear (**78%**)

## % of features which made understanding easier



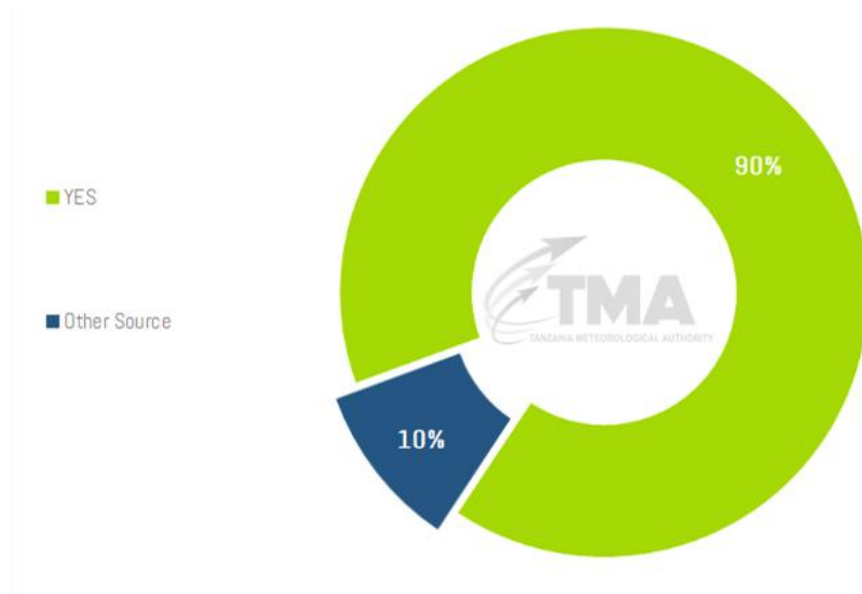
% of respondents who state they understand the information very well through Daraja pilots [**77 respondents**]

# Understanding

90% stated the source of the WCI as **TMA**.

Compared with 72% of respondents in the baseline who were aware TMA is the mandated WCI provider.

% of respondents who indicate TMA as source of WCI

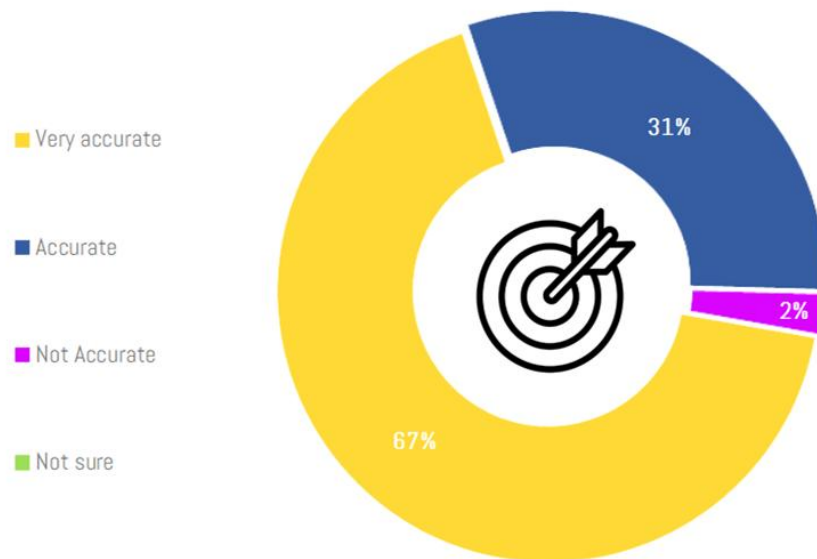


% of respondents who access WCI **[99]**

# Accuracy

67% of respondents stated they found the information through the DARAJA services to be **very accurate**, and an additional 31% found it to be accurate.

% Accuracy of the WCI received



% of respondents who access WCI through Dararaja Pilots **[85 respondents]**

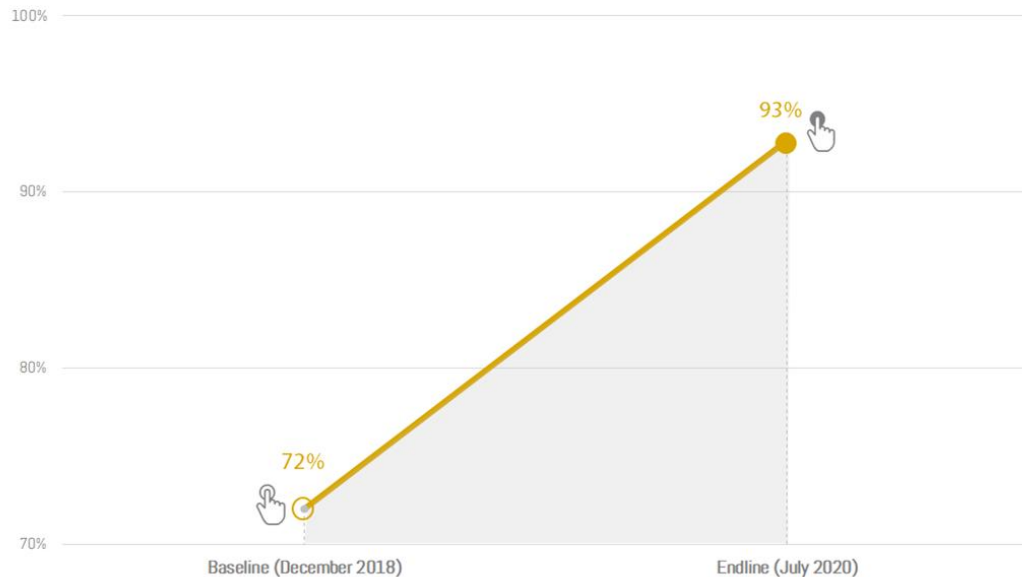
# Use

**93%** use the information through the DARAJA pilot services to take preparatory action.

Compared to 72% of respondents in the baseline.

**80%** of those share the information at **work, with their household, other family and with friends.**

## % of respondents who use WCI



% of respondents who access WCI through Daraja Pilots **[85 respondents]**

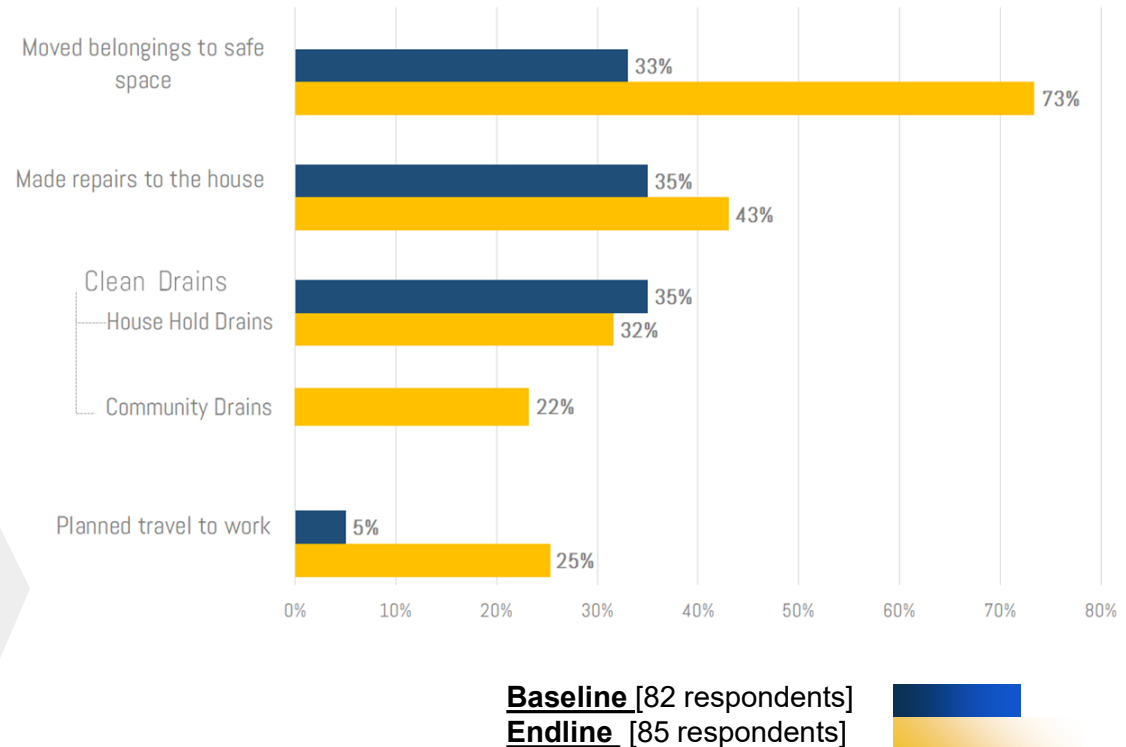
*Dar Es Salaam / HHS Survey Data Results-2020*

# Use:

## Common actions taken

1. Moved belongings to safe space.
2. Made repairs to the house.
3. Clean household drains.
4. Planned travel to work.
5. Clean community drains.

% common ways of use, from the Baseline to the Endline

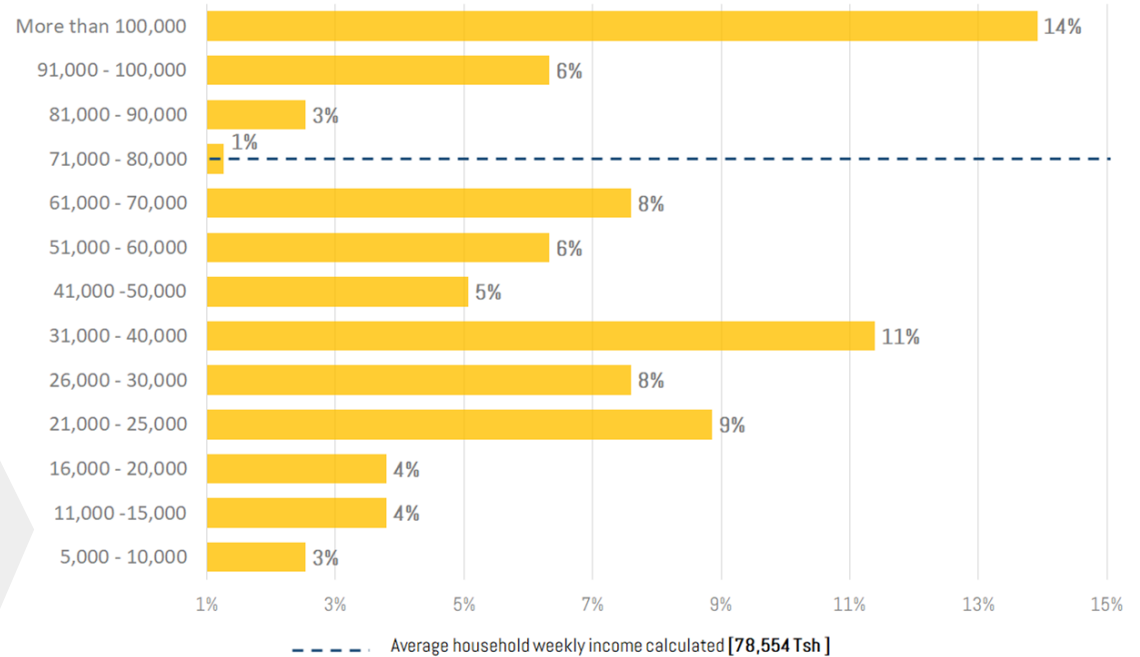


## Use: Avoided Damage & Loss

**81%** felt the actions they took saved their household income.

**81%** felt they were able to protect their assets and valuables, most commonly their **TV, small furniture, food and clothing**.

### % of approximate saved income per week, by receiving WCI **Tanzanian Shilling (Tsh)**



% of respondents who used WCI through Daraja Pilots **[79 respondents]**

# School pilot:

Teachers and school children as an intermediary in WCIS.

Teachers were trained on WCI and implemented design modules and training classes for the students.

Tools like notice boards and school assemblies during school hours were used to share information.

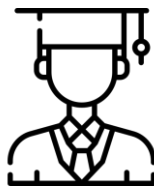


Schools Pilot  
Total 8 Schools



Teachers trained  
Total 19

With 1 Teacher Coordinating Programme



Students trained  
Total 240

An additional 13,711 students across the 8 schools have received the information



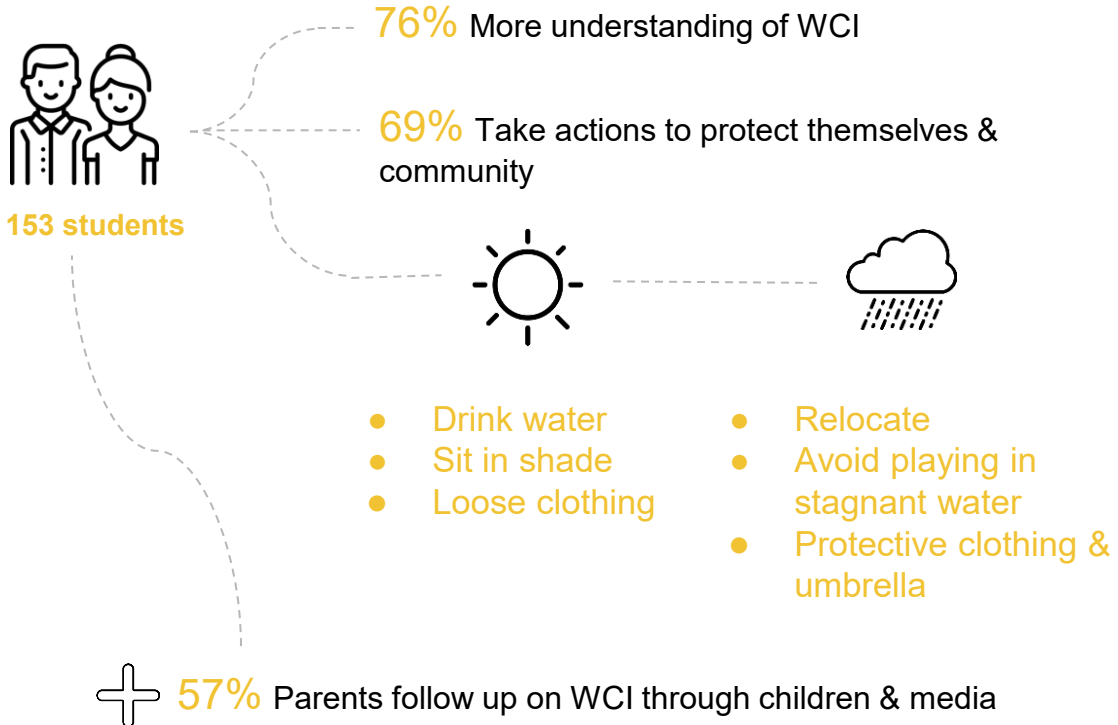
Student-led awareness campaign

Information was shared within households, and with family and friends

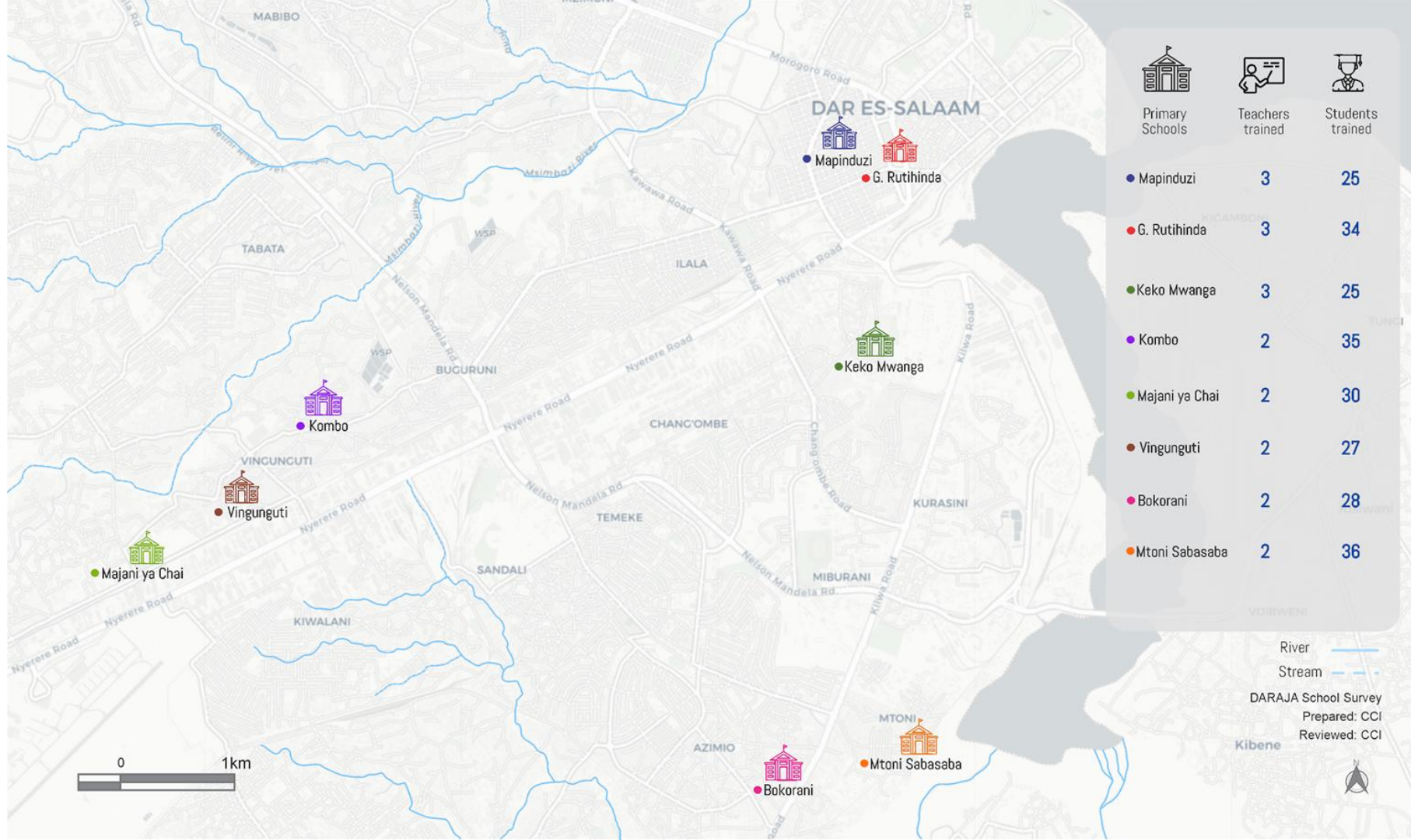
# School pilot:

Feedback survey from **153 students** from **5 schools**

**KII** with teachers



**Schools:** save budget on healthcare, books & resources, building maintenance



Primary Schools



Teachers trained



Students trained

|                  |   |    |
|------------------|---|----|
| ● Mapinduzi      | 3 | 25 |
| ● G. Rutihinda   | 3 | 34 |
| ● Keko Mwanga    | 3 | 25 |
| ● Kombo          | 2 | 35 |
| ● Majani ya Chai | 2 | 30 |
| ● Vingunguti     | 2 | 27 |
| ● Bokorani       | 2 | 28 |
| ● Mtoni Sabasaba | 2 | 36 |

River ———  
Stream - - -

DARAJA School Survey  
Prepared: CCI  
Reviewed: CCI

Kibene



**Nairobi**



Information  
Ecosystem Maps





 **Aim:**

1. **Identify channels** that people use to gain information
2. Establish **multi-way communication** between TMA and users
3. **Diagnose blockages** to the flow of WCI
4. Develop practical measures to **remedy blockages**

# Concept:

Diagrams show:

- Actors
- Channels used
- Frequency and popularity of info flow

Additional for Endline:

- Coordination of actors
- Value added through interpretation and locally relevant advice



Daraja Stakeholder Group



Value Added to Information



Actor



Information Channel



Feedback Flow



Less Dominant Flow



Dominant Flow

# Validation:

Please consider the following questions as you review the diagrams:

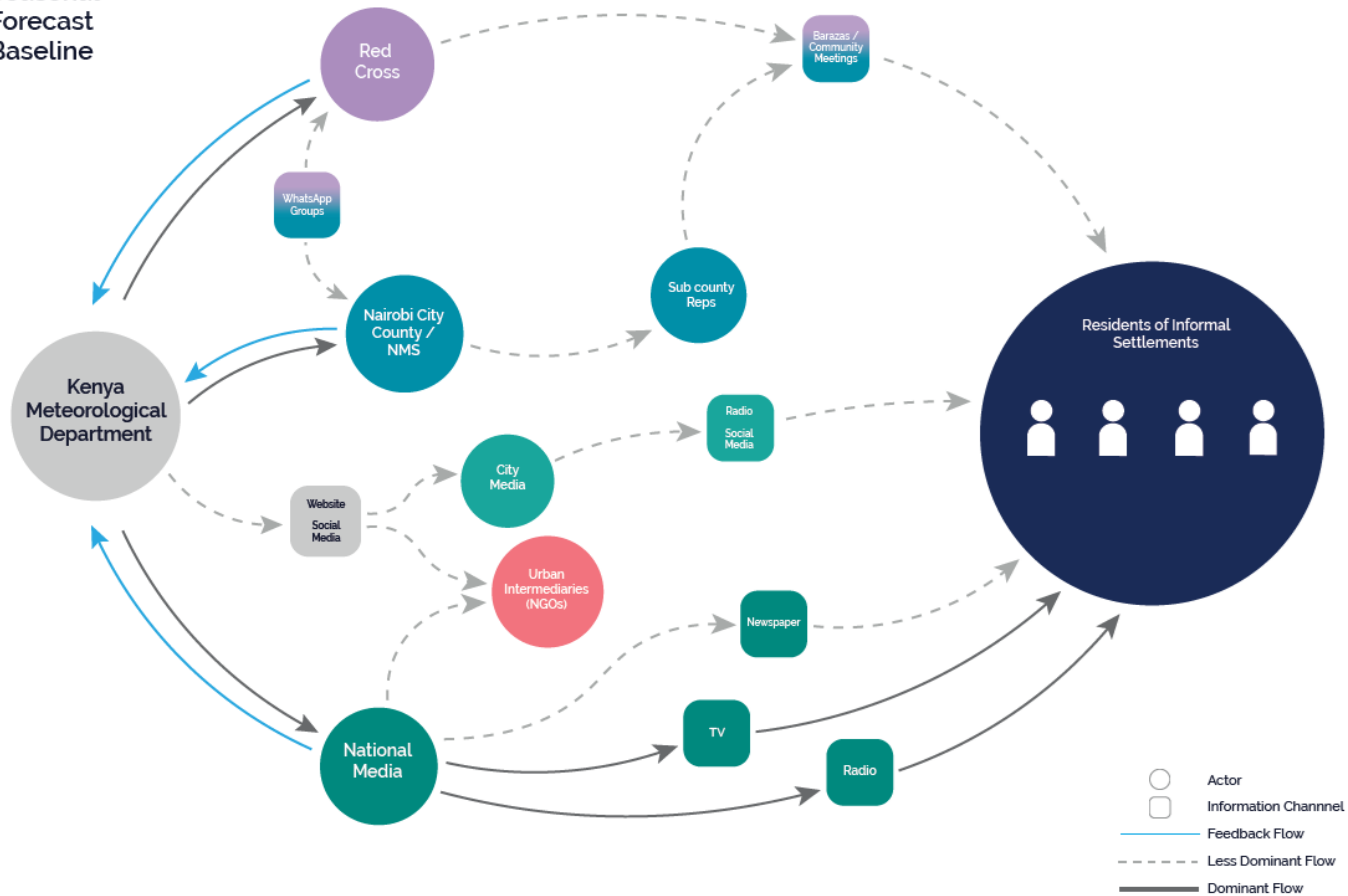
Thinking about the different types of forecast (*seasonal, regular & severe*) information services:

1. Do these diagrams represent the ways you/ your organisation receive or access the forecast information and share it with others?
1. Do these diagrams represent the changes to information flows from the DARAJA pilot services?

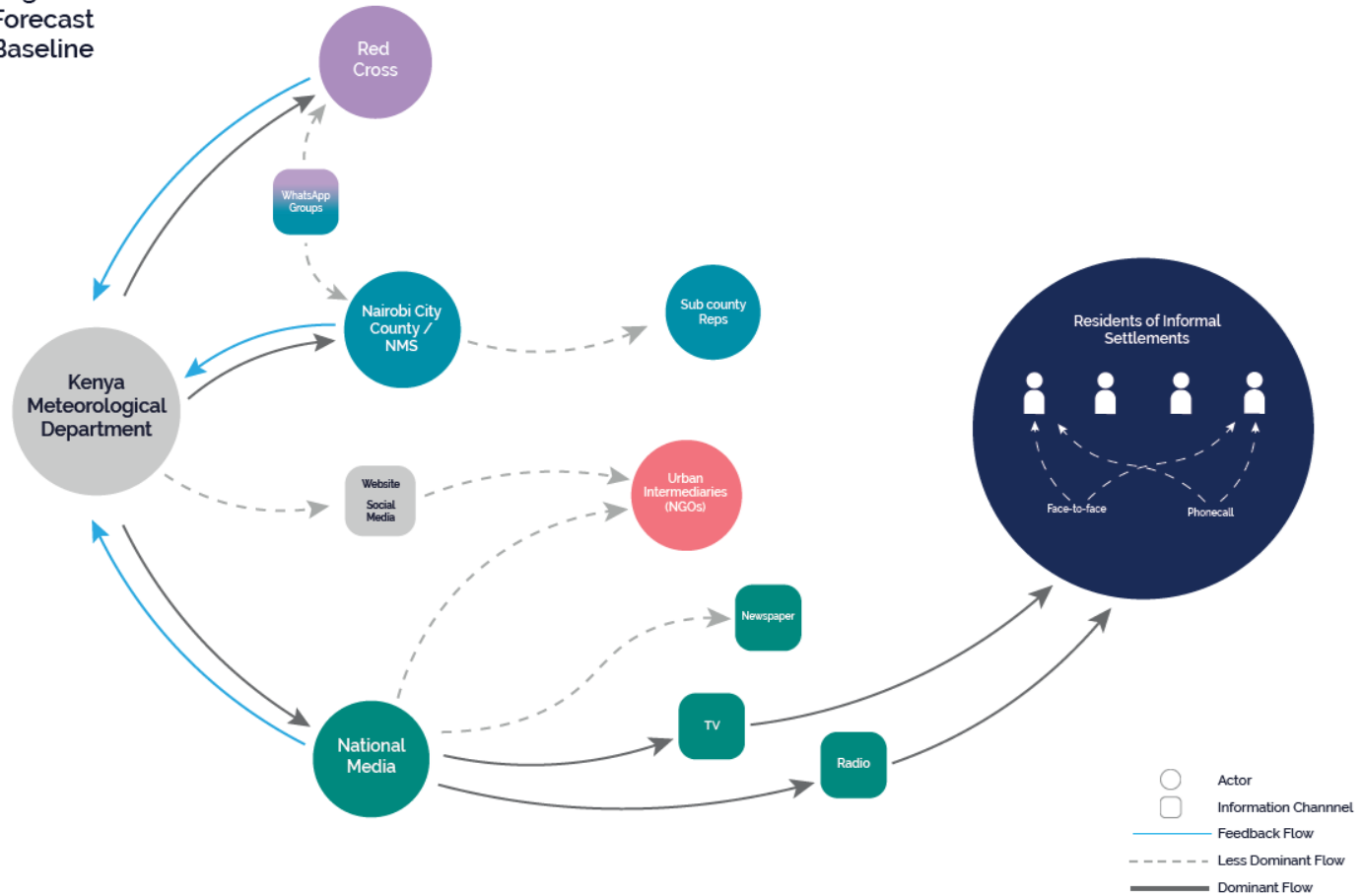
**Baseline:**



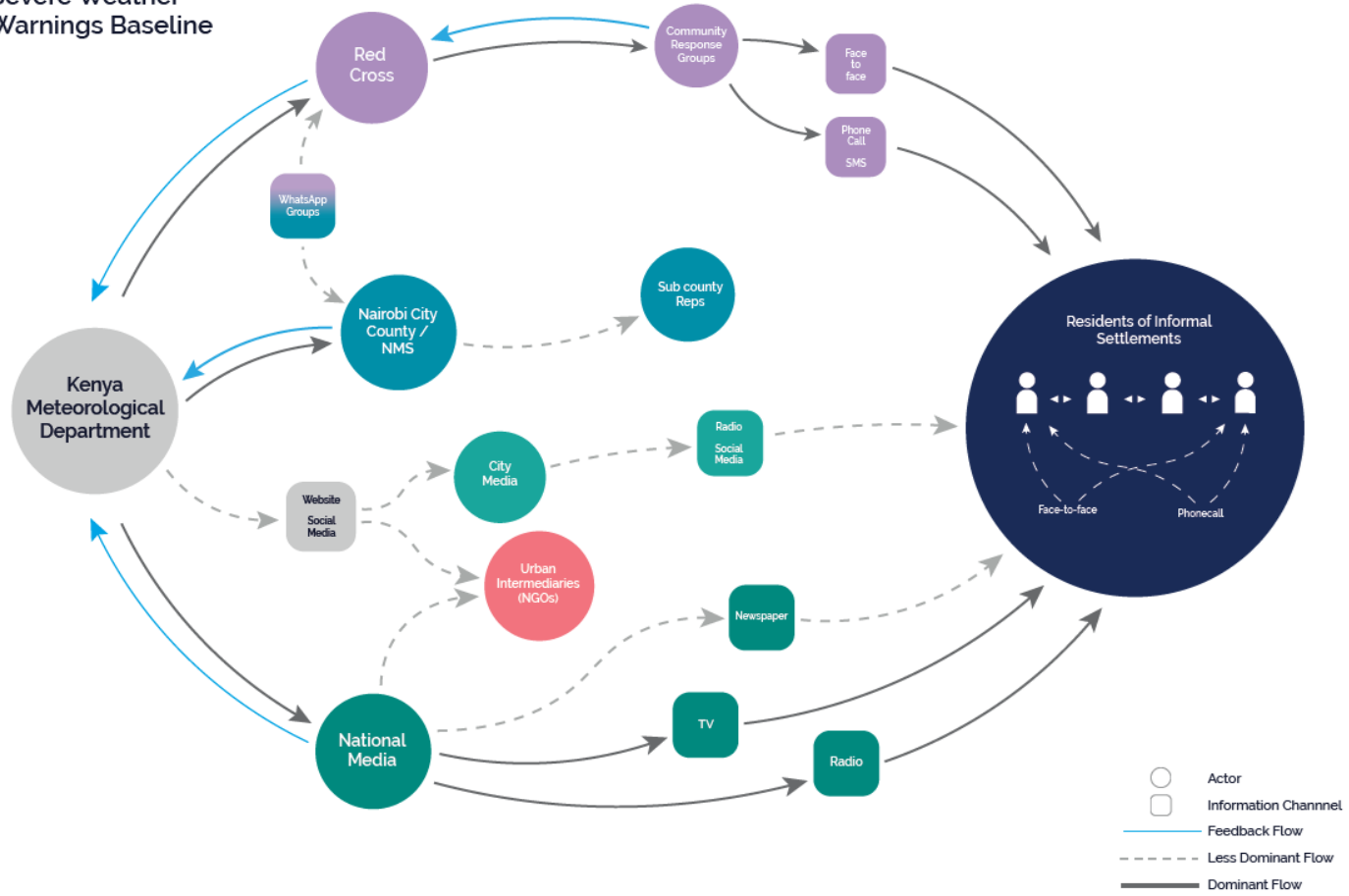
# Nairobi: Seasonal Forecast Baseline



Nairobi:  
Regular  
Forecast  
Baseline



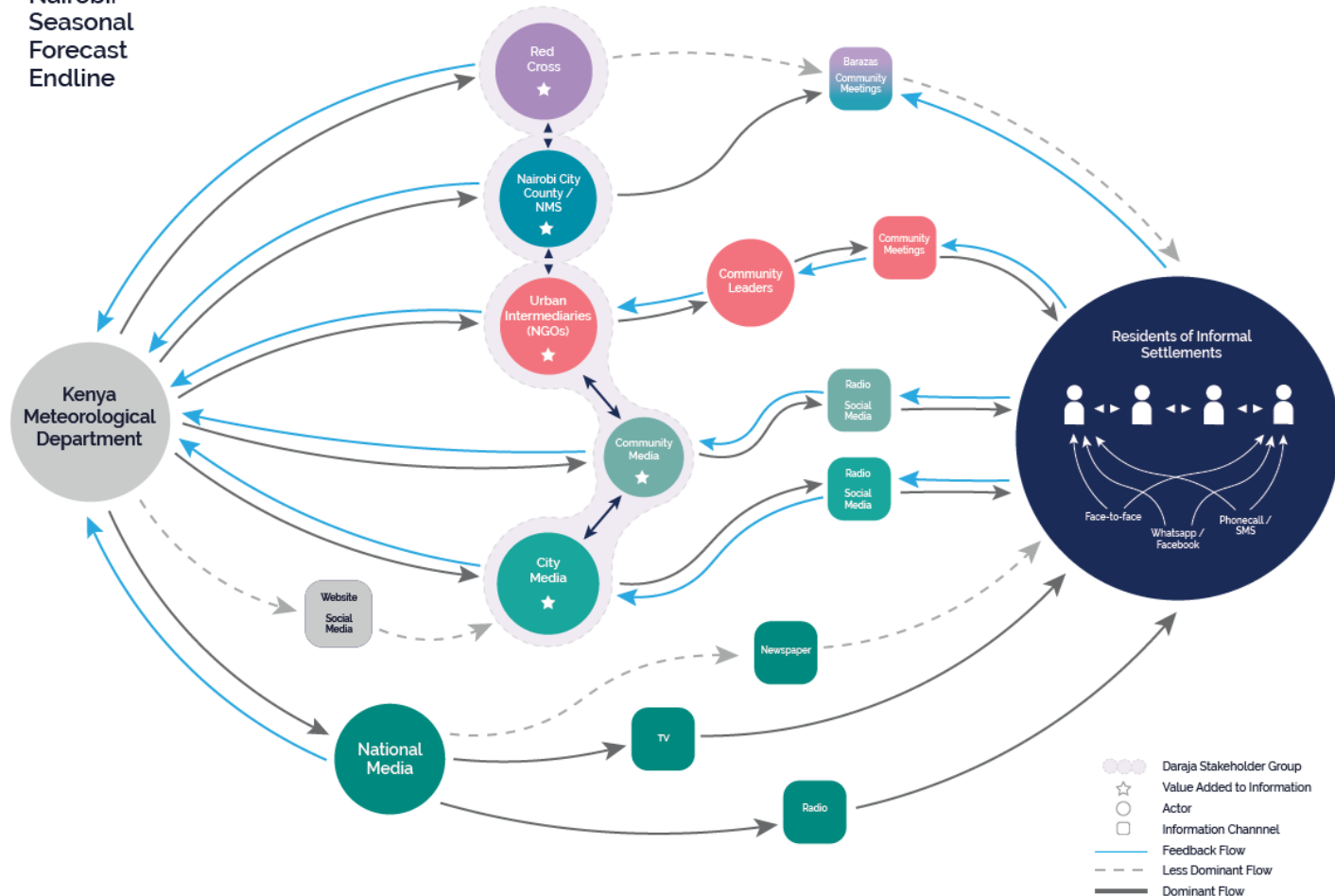
Nairobi:  
Severe Weather  
Warnings Baseline



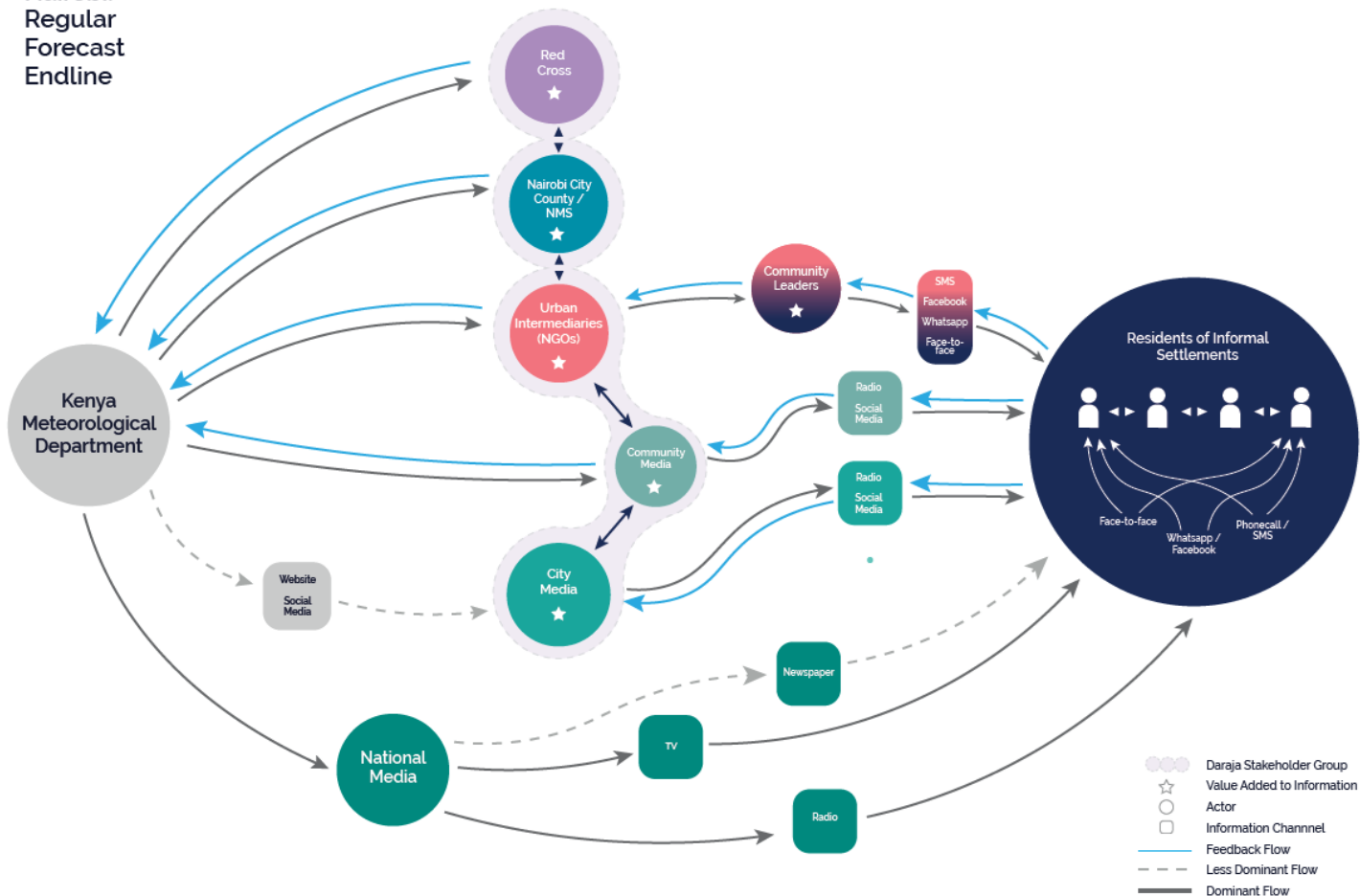
**Endline:**



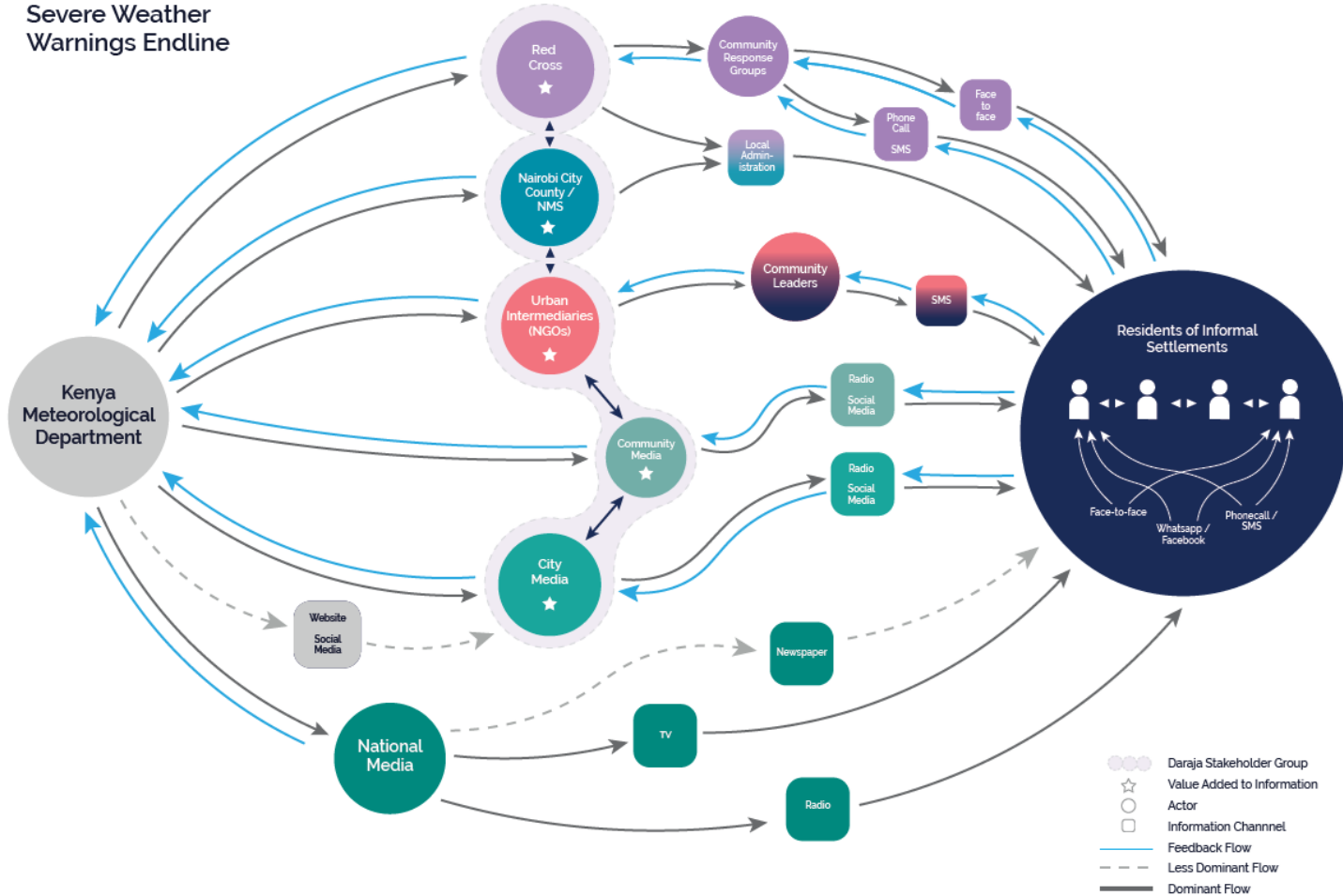
Nairobi:  
Seasonal  
Forecast  
Endline



Nairobi:  
Regular  
Forecast  
Endline



# Nairobi: Severe Weather Warnings Endline



- Daraja Stakeholder Group
- ☆ Value Added to Information
- Actor
- Information Channel
- Feedback Flow
- - - Less Dominant Flow
- Dominant Flow



**Dar Es Salaam**



**Information  
Ecosystem Maps**



**i** **Aim:**

1. **Identify channels** that people use to gain information
2. Establish **multi-way communication** between TMA and users
3. **Diagnose blockages** to the flow of WCI
4. Develop practical measures to **remedy blockages**

# Concept:

Diagrams show:

- Actors
- Channels used
- Frequency and popularity of info flow

Additional for Endline:

- Coordination of actors
- Interpretation and localisation of info flow



Daraja Stakeholder Group



Value Added to Information



Actor



Information Channel



Feedback Flow



Less Dominant Flow



Dominant Flow

# Validation:

Please consider the following questions as you review the diagrams:

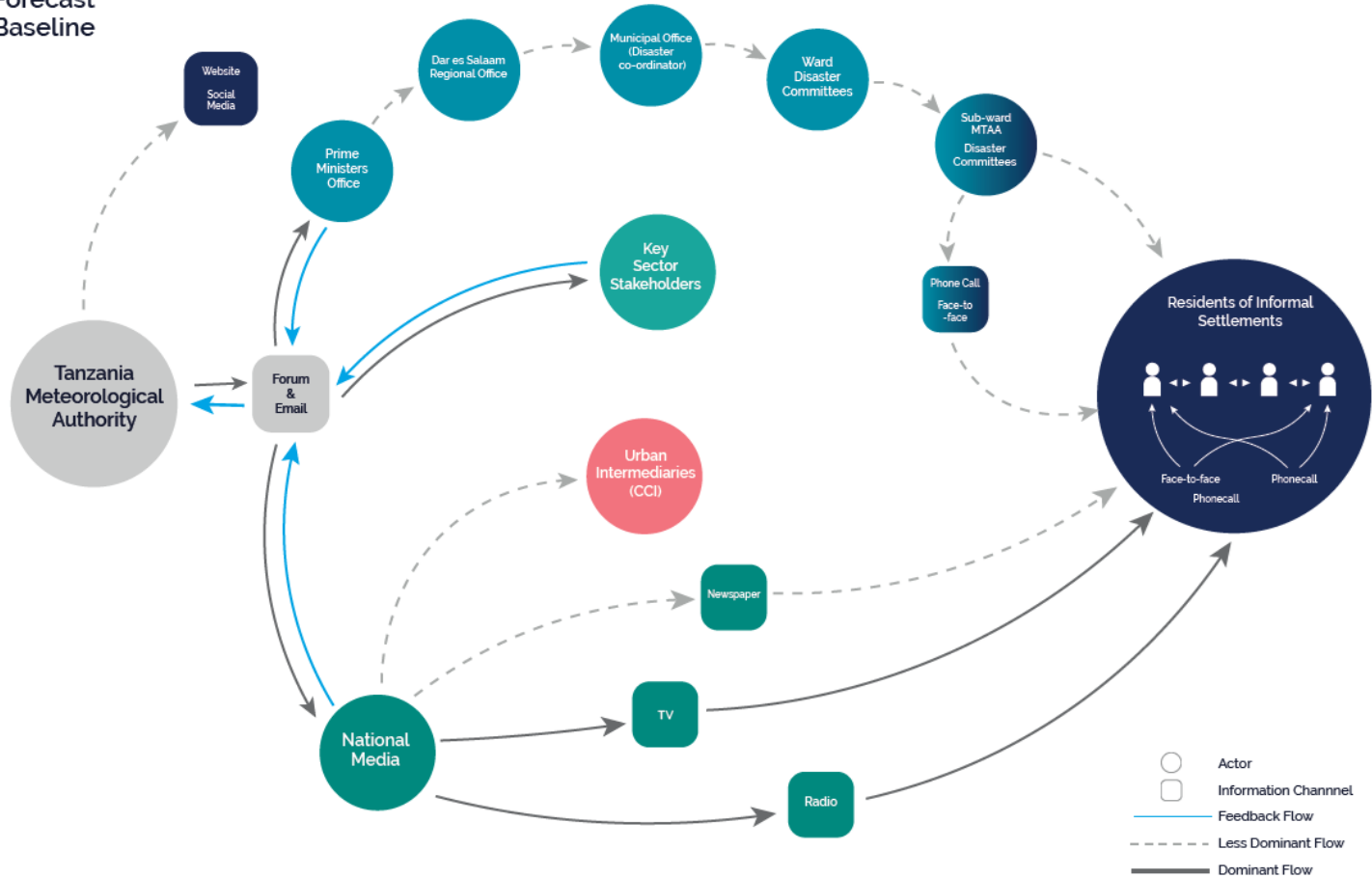
Thinking about the different types of forecast (*seasonal, regular & severe*) information services:

1. Do these diagrams represent the ways you/ your organisation receive or access the forecast information and share it with others?
1. Do these diagrams represent the changes to information flows from the DARAJA pilot services?

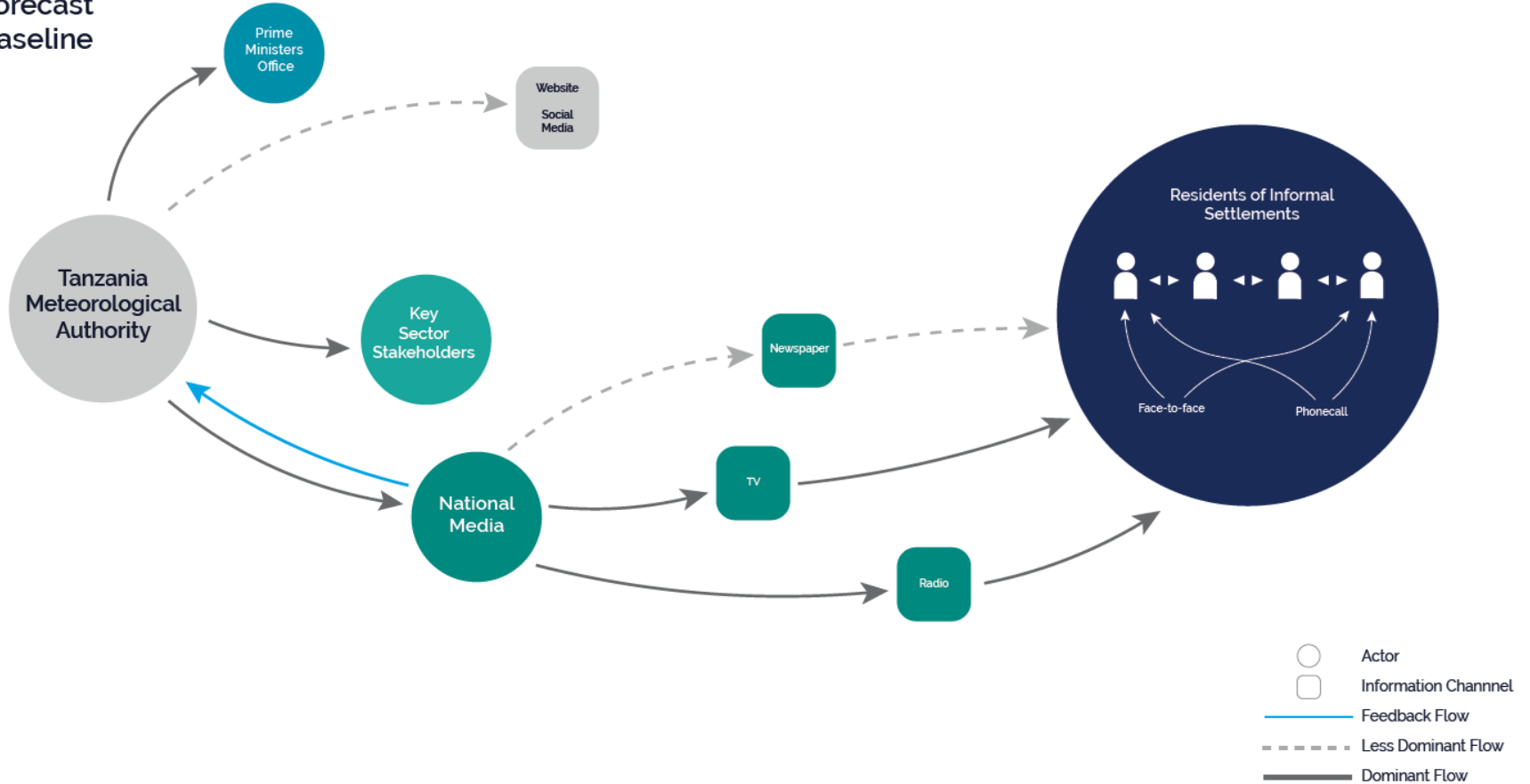
**Baseline:**



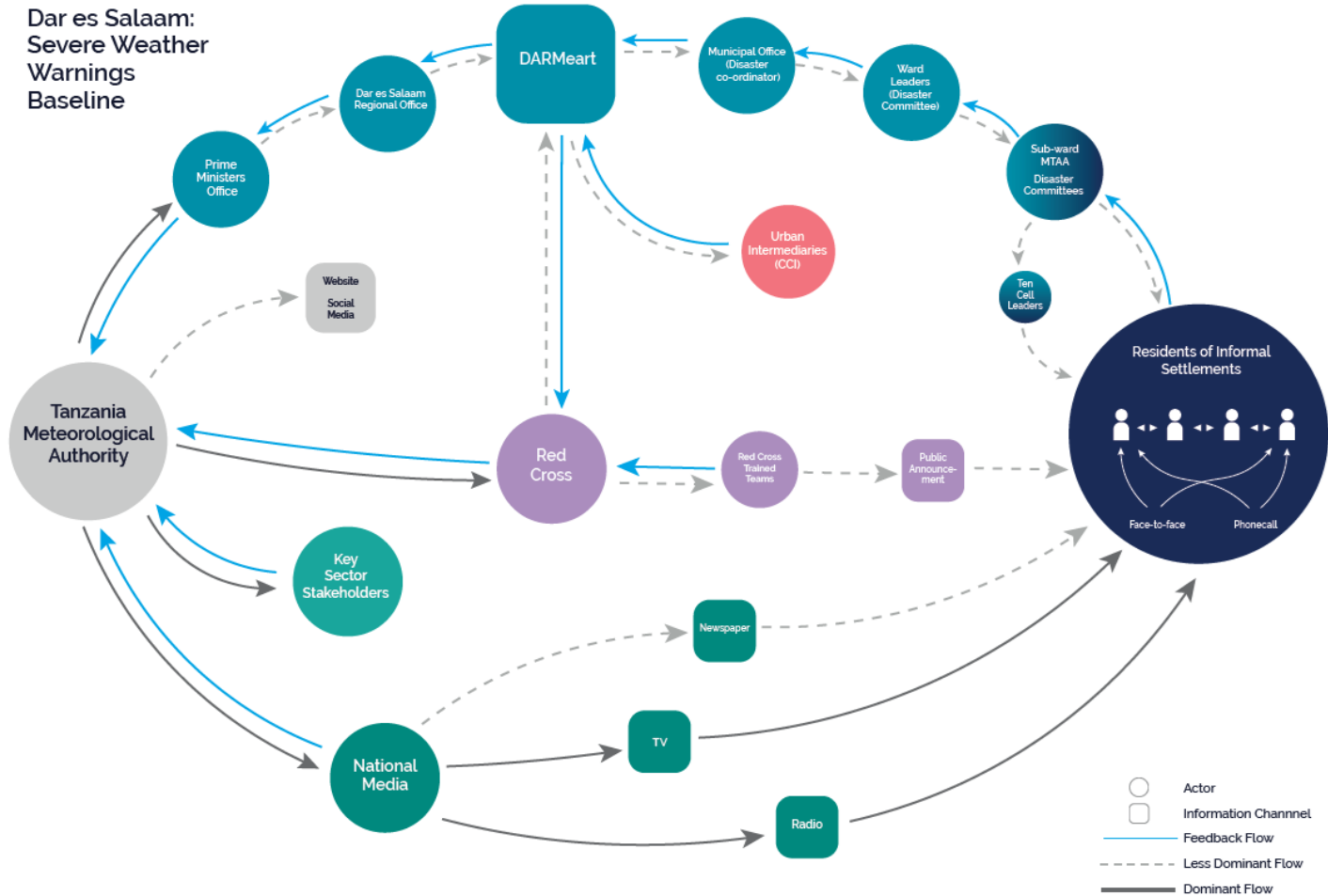
Dar es Salaam:  
Seasonal  
Forecast  
Baseline



Dar es Salaam:  
Regular  
Forecast  
Baseline



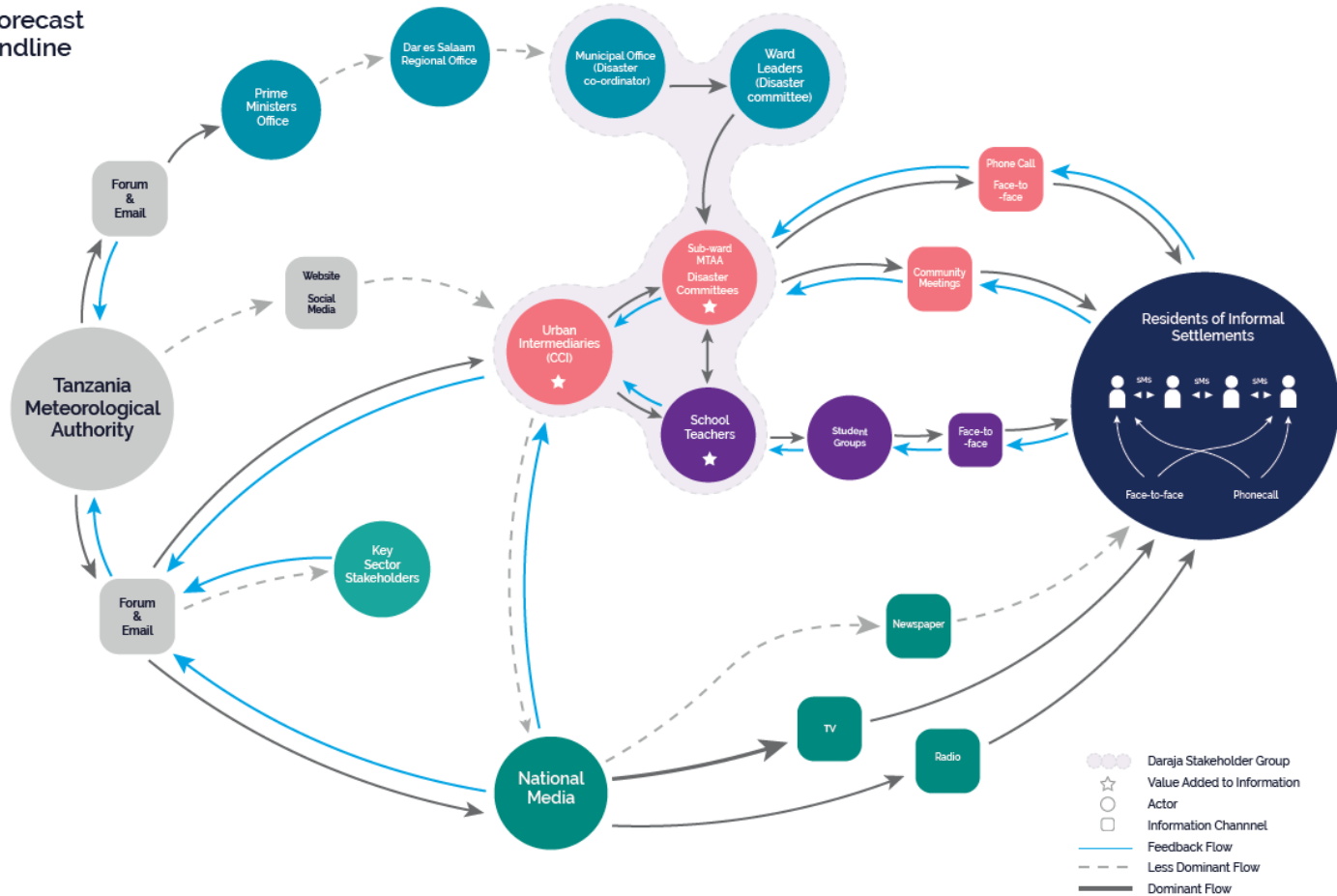
**Dar es Salaam:  
Severe Weather  
Warnings  
Baseline**



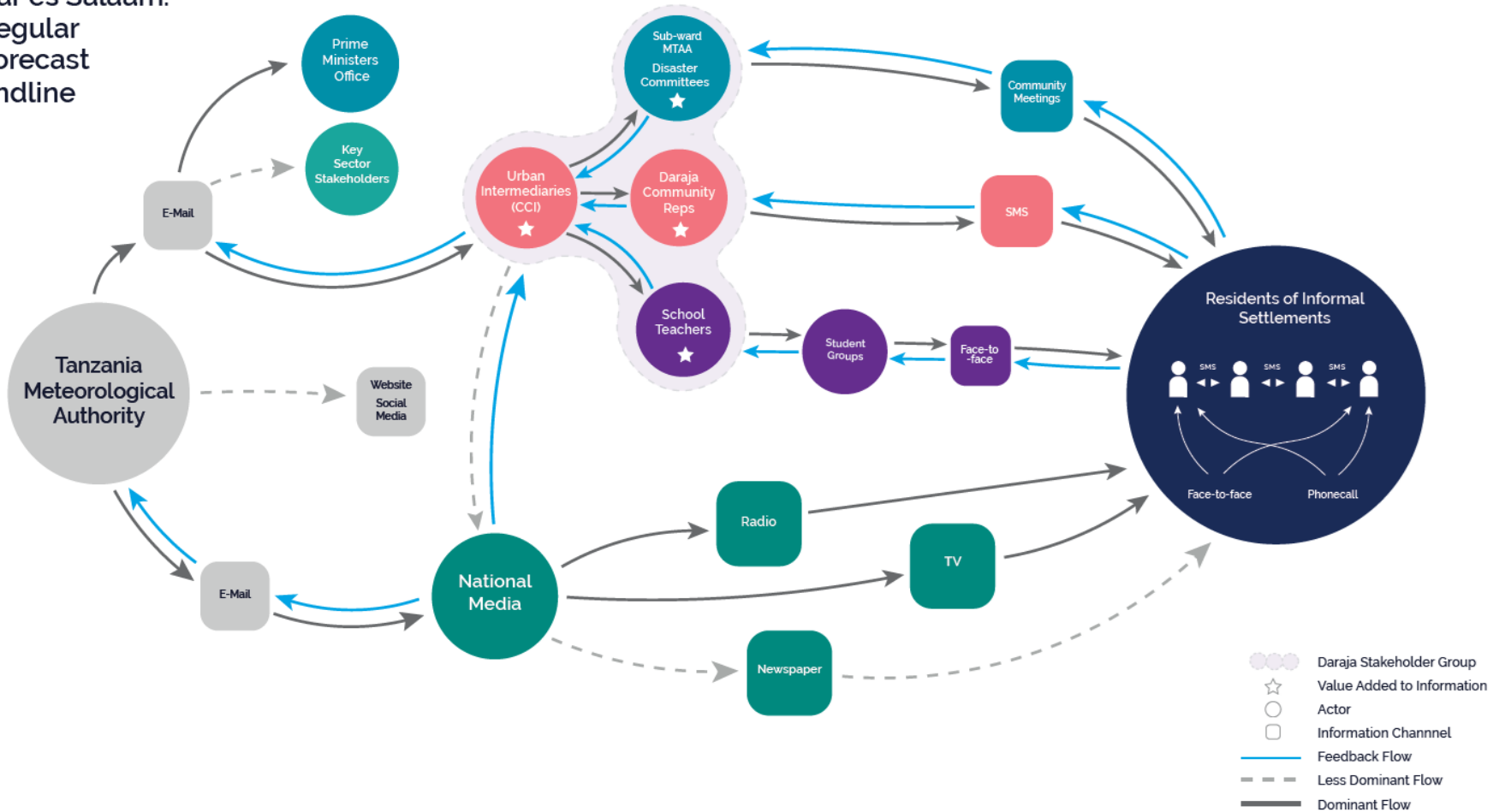
**Endline:**



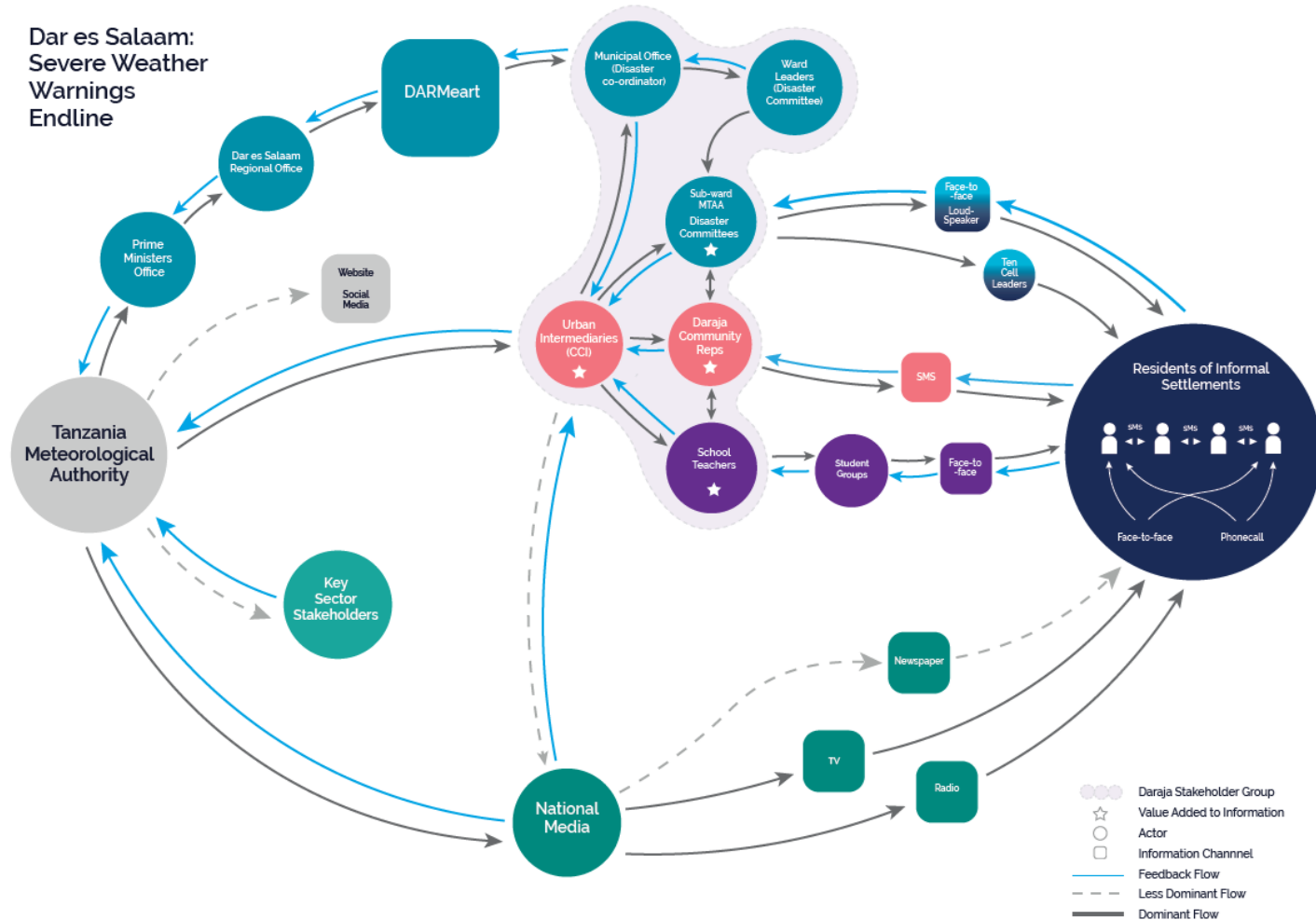
Dar es Salaam:  
Seasonal  
Forecast  
Endline



Dar es Salaam:  
Regular  
Forecast  
Endline



# Dar es Salaam: Severe Weather Warnings Endline



# DARAJA

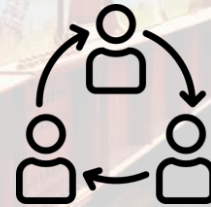
Partnership



Research and  
Data



Co-design





# Partnerships

Kounkuey Design Initiative  
(KDI), Nairobi



Centre for Community  
Initiatives (CCI), Dar es  
Salaam



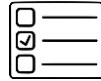
Resurgence Urban Resilience  
Impact Ltd



- **Build bridges** between weather forecasters and communities in informal settlements
- **Build resilience** of communities toward high impact weather events
- **Build relationships** with the key actors in the system

# Research and Data

Research was done through:



Household Surveys



Interviews



Focus Group Discussions



Information Ecosystem Mapping (IEM)

Informed the **design of the DARAJA pilot services**





# Co-design

- Workshops to co-design pilot services
  - DARAJA Coordination Group
  - Workshops to better understand weather and climate information
  - Workshops with TMA and KMD to co-design city forecasts
  - Radio training with citywide and community radios
- **Weather Mtaani** pilot services in Nairobi
  - **Mimi Na Hali ya Hewa** pilot services in Dar es Salaam
  - Reference guide for **forecast terminology**
  - **Impact description** guide
  - **Improved** citywide forecasts
  - **New** citywide forecasts
  - **Improved reporting and presentation** of WCI by radio stations