

THE DESIGN FOR IMPACT FRAMEWORK

Integrating Open Data and Risk Communication for Decision Making

STEP 1: UNDERSTANDING THE 10 GUIDING PRINCIPLES

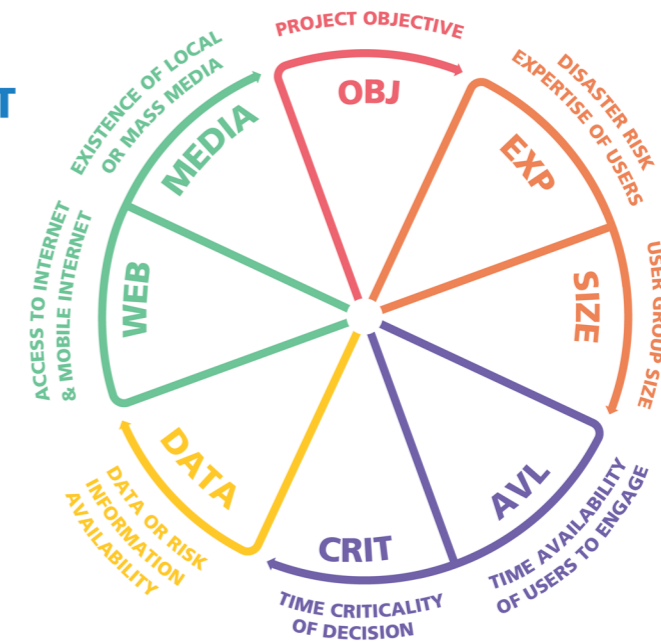
The 10 Guiding Principles are the overarching approaches and considerations that apply to a project at all of its stages to ensure that risk data is used effectively for decision-making.

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|--------------------------|---------------------------------|
| (1) User Centricity | (6) Information Appropriateness |
| (2) Inclusivity | (7) Channel Suitability |
| (3) Shared Understanding | (8) Sustainability |
| (4) Co-Creation | (9) Reflexivity |
| (5) Open by Default | (10) Dialogue & Debate |

STEP 2: SCOPING THE DECISION-MAKING CONTEXT

The next stage is to assess a range of local factors - including geography, technology, data and time availability - that determine the context in which your project will operate.

The Decision-Making Context Scoping Tool lays the groundwork for selecting project tactics and facilitates application of the Guiding Principles.



STEP 6: ENSURING APPLICATION OF THE 10 GUIDING PRINCIPLES

After assembling the collaboration & learning, data & modeling, and communication tactics through the Context Scoping and Tactics Selection Tools, revisit the 10 Guiding Principles to ensure that the risk information project is grounded in these principles.

STEPS 3-5: SELECTING PROJECT DESIGN TACTICS

After identifying the project's decision-making context, select the appropriate project tactics based upon the context in which the risk information project will operate.

Project design tactics are the specific range of options that are available for co-developing and co-delivering the project with the users of risk information. These tactics range from workshops and peer-to-peer learning, crowdsourcing and collaborative modeling, to illustrations and mobile apps.

5. COMMUNICATION TACTICS: CHANNELS & VISUALIZATION

4. DATA & MODELING TACTICS

3. COLLABORATION & LEARNING TACTICS